



## News Release

For Immediate Release:  
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GHSA Annual Meeting  
September 18-20, 2006  
Cox Convention Center  
Oklahoma City, Oklahoma

### ***State, National Traffic Safety Leaders to Convene in Oklahoma City Conference to Focus on Reducing Traffic Fatalities and Injuries***

The Governors Highway Safety Association (GHSA) and the Oklahoma Highway Safety Office will host the annual GHSA meeting at the Cox Convention Center.

Approximately four hundred top highway safety and public health officials from across the country will be in attendance. General session speakers for the event include:

#### Monday, Keynote Session, 8:15 a.m.-9:45 a.m.

- Kevin Ward, Cabinet Secretary for Safety and Security, “Welcome to Oklahoma”
- Alan Pisarski, author and transportation expert, “Future of Commuting in America”
- Dr. Priya Prasad, Ford Technical Fellow, Ford Motor Company, “Future Vehicle Safety Advances”

#### Tuesday, General Session, 8:30-10:00 a.m.

- Honorable Richard Capka, Administrator, Federal Highway Administration
- Glynn Birch, National President, Mothers Against Drunk Driving
- Richard Pain, Transportation Safety Specialist, Transportation Research Board

#### Tuesday, Highway Safety Awards Luncheon, 12:15-1:45 p.m.

- Jennifer Berry, Miss America 2006

The Conference, themed *New Frontiers in Highway* will focus on the best practices in reducing highway injuries and fatalities. Workshops will address a multitude of traditional and emerging highway safety issues. Sessions include:

- Keeping Older Drivers Safe and Mobile
- New Frontiers in Safety Belt Usage
- Protecting Young Drivers
- A Renewed Focus on Pedestrian Safety
- Effective Ways to Improve Motorcycle Safety
- Impacting Hard Core Impaired Drivers

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A conference program is available online at [www.ghsa.org](http://www.ghsa.org). News media representatives may call GHSA Communications Director Jonathan Adkins onsite in Oklahoma City at (202) 669-9746.