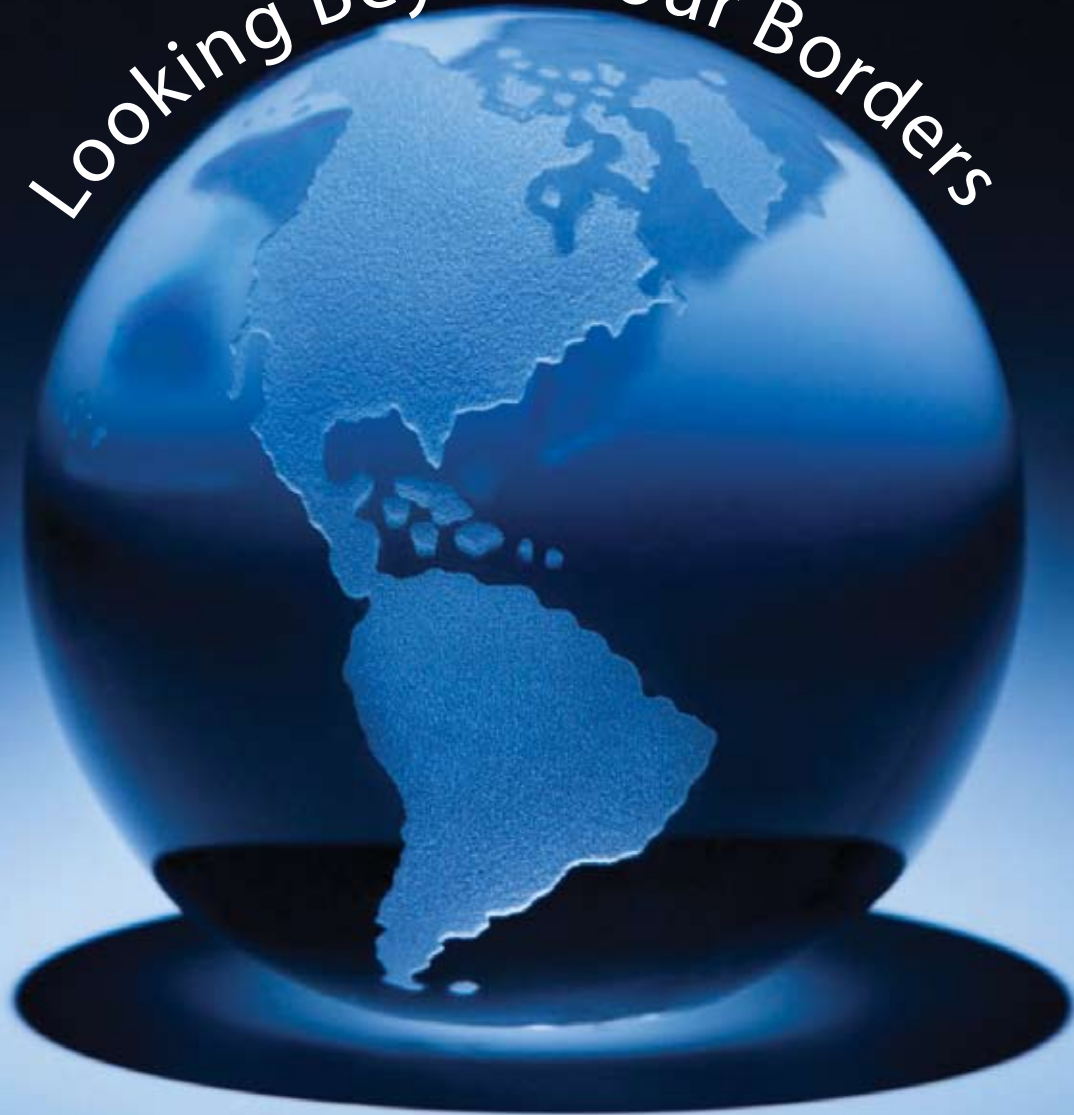


GHSA Annual Meeting 2007

Looking Beyond our Borders



Portland, Oregon • September 23-26, 2007 • Portland Hilton Hotel



GHSA Annual Meeting 2007 Agenda-at-a-Glance

A detailed schedule of events begins on Page 4.

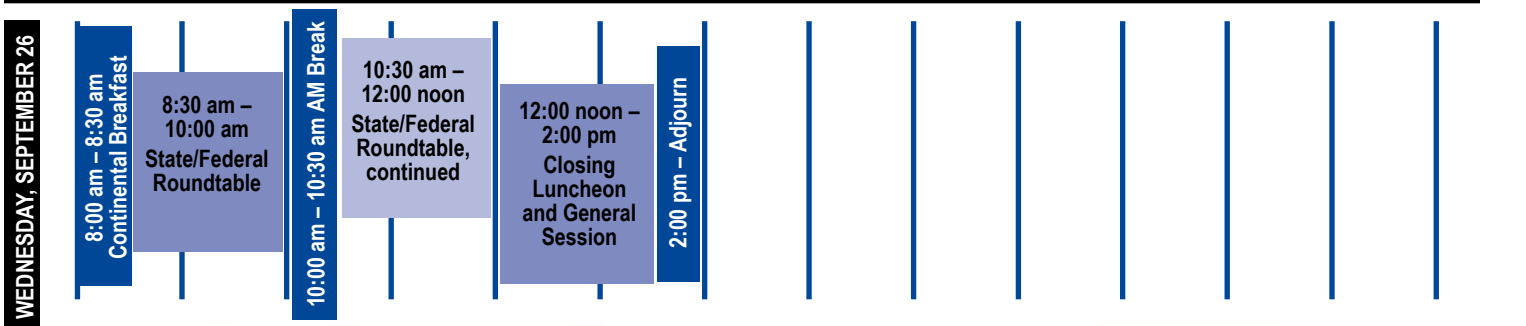
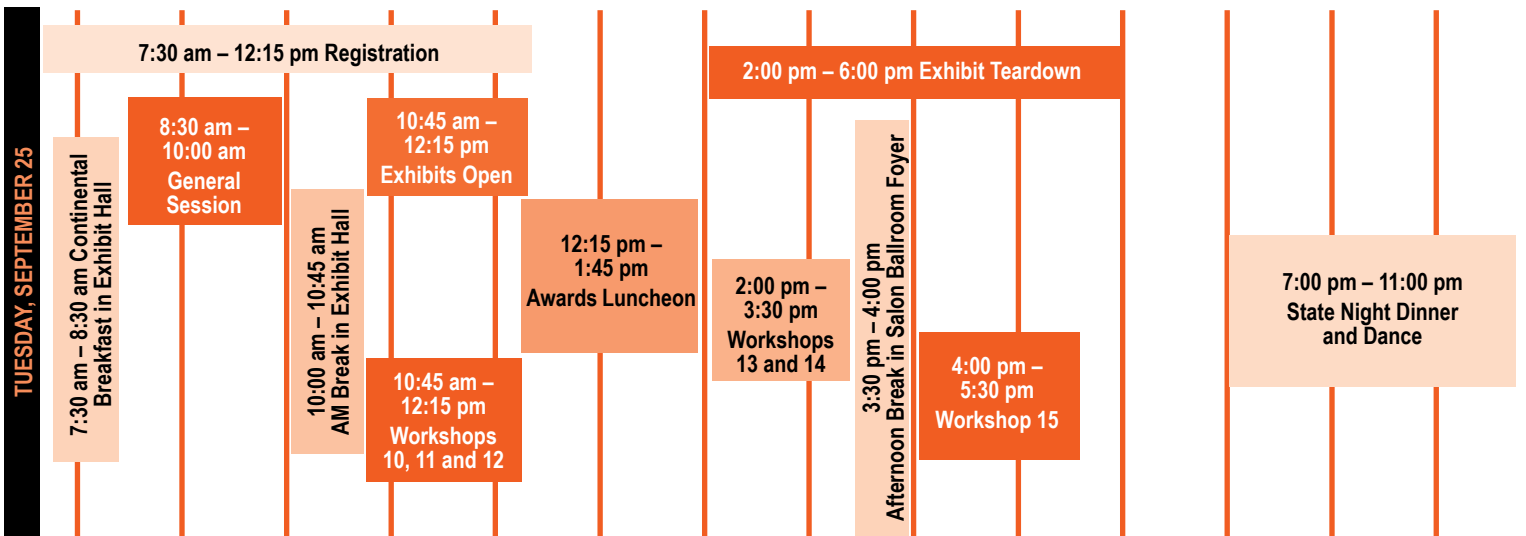
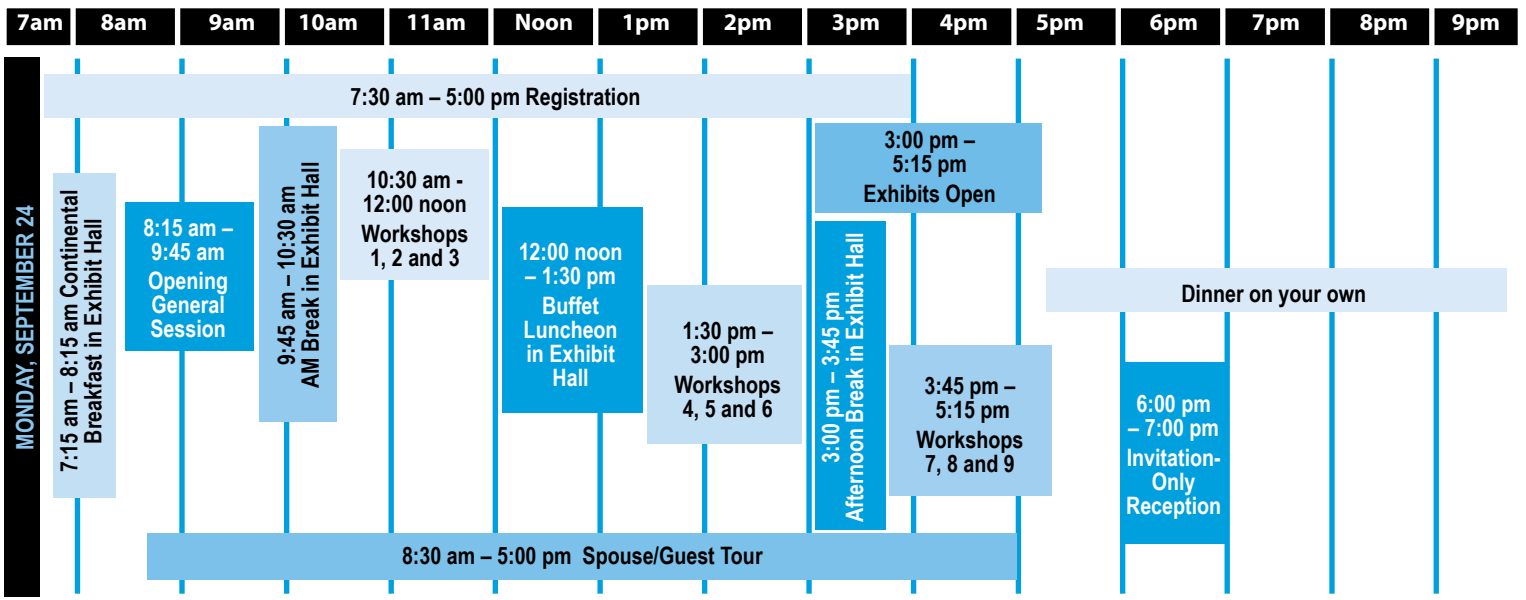
| | 7am | 8am | 9am | 10am | 11am | Noon | 1pm | 2pm | 3pm | 4pm | 5pm | 6pm | 7pm | 8pm | 9pm | |
|-------------------------------|-----|-----|-----|---|------|------|-----|-----|-----|-----|-----|---|-----|-----|-----|--|
| SATURDAY, SEPTEMBER 22 | | | | 10:00 am – 5:00 pm Registration for GHSA Members, Associate Members & Exhibitors and Sponsors | | | | | | | | 5:15 pm – 6:15 pm Territorial Highway Safety Offices Meetings | | | | |
| | | | | 10:00 am – 5:00 pm GHSA Executive Board Meeting | | | | | | | | | | | | |

| | 7am | 8am | 9am | 10am | 11am | Noon | 1pm | 2pm | 3pm | 4pm | 5pm | 6pm | 7pm | 8pm | 9pm | |
|-----------------------------|---------------------------------|---|---------------------------------------|------|------|--|-----|-----|---|-----|-----|--|-----|-----|-----|--|
| SUNDAY, SEPTEMBER 23 | 7:00 am – 1:00 pm Exhibit Setup | | | | | | | | | | | | | | | |
| | 8:00 am – 5:00 pm Registration | | | | | | | | | | | | | | | |
| | | 9:30 am – 10:30 am Orientation for New GHSA Members | | | | | | | | | | | | | | |
| | | | 11:00 am – 12:30 pm Regional Meetings | | | | | | | | | | | | | |
| | | | | | | 1:00 pm – 5:00 pm GHSA Business Meeting (Members only) | | | | | | | | | | |
| | | | | | | | | | 3:00 pm – 5:00 pm Exhibits Open Welcome Break in the Exhibit Hall | | | | | | | |
| | | | | | | | | | | | | 6:00 pm – 9:00 pm Opening Reception on the Portland Spirit | | | | |

Program Contents

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| Wednesday | 15 |

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| 2007 Exhibitors..... | 19 |
| 2008 Annual Meeting..... | Back Cover |





Welcome to Portland!



Detailed Program

Saturday, September 22

HOST STATE COMMITTEE

Troy Costales
Rachelle Nelson
Walter McAllister
Ruth Harshfield
Stacey Johnson
Cindy Bradley
Sue Riehl
Mark Koberstein
Mike Laverty
Steve Vitolo

10:00 am – 5:00 pm **Grand Ballroom Foyer**
**GHSA MEMBER, ASSOCIATE MEMBER, SPONSOR AND
EXHIBITOR REGISTRATION**

10:00 am – 5:00 pm **Director's Suite**
GHSA EXECUTIVE BOARD MEETING
Luncheon sponsored by DriveCam, Inc. and
Wine & Spirits Wholesalers of America, Inc.

5:15 pm – 6:15 pm **Council Suite**
TERRITORIAL HIGHWAY SAFETY OFFICES MEETING



Sunday, September 23

7:00 am – 1:00 pm
EXHIBIT SETUP

Grand Ballroom I and II

8:00 am – 5:00 pm
REGISTRATION

Grand Ballroom Foyer

9:30 am – 10:30 am **Galleria II**
ORIENTATION FOR NEW GHSA MEMBERS
Sponsored by Alcohol Monitoring Systems, Inc.

1:00 pm – 5:00 pm **Broadway I and II**
GHSA BUSINESS MEETING (MEMBERS ONLY)

Luncheon sponsored by Mercer Consulting Group, LLC

3:00 pm – 3:30 pm **Grand Ballroom I and II**
WELCOME BREAK IN EXHIBIT HALL

Sponsored by Automotive Coalition for Traffic Safety, Inc.

3:00 pm – 5:00 pm **Grand Ballroom I and II**
EXHIBITS OPEN

6:00 pm – 9:00 pm **Portland Spirit**
OPENING RECEPTION

Sponsored by State Farm®

Cruise the Willamette River and view the beautiful Portland skyline.

Check the daily newsletter for further details.

11:00 am – 12:30 pm
REGIONAL MEETINGS

| | |
|-----------------------|------------------------|
| New England | Galleria I |
| Eastern | Boardroom East |
| Mid-Atlantic | Studio Suite |
| Southeast | Galleria III |
| Great Lakes | Forum Suite |
| South Central | Senate Suite |
| Central | Cabinet Suite |
| Rocky Mountain | Council Suite |
| Western | Boardroom West |
| Northwest | Executive Suite |

Unless otherwise noted, all meetings will be held in the Portland Hilton Hotel. See floorplans on page 16 for details.

EXHIBIT HOURS

SUNDAY

7:00 am – 1:00 pm
(exhibit setup)
3:00 pm – 5:00 pm
(exhibits open)



Monday, September 24

7:15 am – 8:15 am **Grand Ballroom I and II**

CONTINENTAL BREAKFAST IN EXHIBIT HALL

Sponsored by Laser Technology, Inc. and Volkswagen of America, Inc.

7:30 am – 5:00 pm **Grand Ballroom Foyer**

REGISTRATION

8:15 am – 9:45 am **Pavilion Ballroom**

OPENING GENERAL SESSION

Welcome:

Chris Murphy, Governor's Representative and Director, California Office of Traffic Safety, Sacramento, CA and Chairman, Governors Highway Safety Association (GHSA)

Opening Ceremonies:

Presenting and Retiring of the Colors - Police Bureau Honor Guard and Highland Guard, Portland, OR

Pledge of Allegiance:

Mark Koberstein, Chairman, Oregon Transportation Safety Committee, Boring, OR

National Anthem:

Honorable Senator Margaret Carter, Senate President Pro Tempore and National President, National Organization of Black Elected Legislative Women, Portland, OR

Opening Speakers:

Honorable Eric Bloch, Circuit Court Judge, Multnomah County, Portland, OR

Senator Margaret Carter, Portland, OR

Matthew Garrett, Director, Oregon Department of Transportation, Salem, OR

Ronald Ruecker, Director of Public Safety, Sherwood Police Department, Sherwood, OR and First Vice President, International Association of Chiefs of Police (IACP)

Keynote Speaker:

Honorable Nicole Nason, Administrator, National Highway Traffic Safety Administration (NHTSA), Washington, DC

8:30 am – 5:00 pm **Meet in the hotel lobby**

SPOUSE/GUEST TOUR

Sponsored by Johnson & Johnson

An all-day excursion to Mount Hood and the Columbia River

9:45 am – 10:30 am **Grand Ballroom I and II**

MORNING BREAK IN EXHIBIT HALL

Sponsored by Takata Holdings, Inc.

| | |
|----------------------|--------------------|
| EXHIBIT HOURS | MONDAY |
| | 7:15 am – 8:15 am |
| | 9:45 am – 10:30 am |
| | 12:00 pm – 1:30 pm |
| | 3:00 pm – 5:15 pm |

Cyber Café sponsored by Westfield Insurance



Monday, September 24, continued

10:30 am – 12:00 pm **Galleria North**

WORKSHOP 1:

Reducing Drunk Driving Through Prevention

In addition to strong laws and high visibility enforcement, efforts must be undertaken to prevent impaired driving in the first place and to constructively handle persons who are intoxicated. One of the presentations at this workshop focuses on changing the social environment and de-emphasizing drinking. The other two highlight alternate designated driver programs and how they can be replicated in other communities.

Moderator:

Pete Bodyk, Chief, Bureau of Traffic Safety, Kansas Department of Transportation, Topeka, KS

Speakers:

Kurt Erickson, President and CEO, Washington Regional Alcohol Project (WRAP), McLean, VA

Jim Peters, President and CEO, Responsible Hospitality Institute, Santa Cruz, CA

Fred Wegman, Managing Director, SWOV Institute for Road Safety Research, Leidschendam, The Netherlands

10:30 am – 12:00 pm **Galleria South**

WORKSHOP 2:

Sustaining Enforcement Between Mobilizations: A Roundtable Discussion

The national mobilizations are only four weeks a year, yet people drive impaired and don't use seat belts all year round. How can law enforcement be encouraged to sustain the momentum from the national mobilizations the rest of the year? What are the

opportunities and barriers? Hear from law enforcement officials who have succeeded in maintaining traffic enforcement year round.

Moderator:

Bob Dallas, Governor's Representative and Director, Georgia Governor's Office of Highway Safety, Atlanta, GA

Speakers:

Jerry Dyer, Chief, Fresno Police Department, Fresno, CA

Ricky Rich, Division Director Special Operations, Georgia Governor's Office of Highway Safety, Atlanta, GA

Ronald Ruecker, Director of Public Safety, Sherwood Police Department, Sherwood, OR

John Whetsel, Oklahoma County Sheriff's Office, Oklahoma City, OK

10:30 am – 12:00 pm **Parlors A, B, C**

WORKSHOP 3:

The Best of the Best: Best Practices in Traffic Records

States are making progress automating their traffic records systems, spurred on, in part, by federal data improvement grants. This workshop will highlight the efforts of three states to provide more accurate, timely and accessible data.

Moderator:

Vernon Betkey, Chief, Maryland Highway Safety Office, Hanover, MD



Monday, September 24, continued

Speakers:

Gregg Presbury, Traffic Records Coordinator, Maryland Highway Safety Office, Hanover, MD

Christopher Madill, Traffic Records Program Manager, Washington Traffic Safety Commission, Olympia, WA

Girish (Gary) Modi, Chief, Safety Management Division, Pennsylvania Department of Transportation, Harrisburg, PA

12:00 pm – 1:30 pm Grand Ballroom I and II

BUFFET LUNCHEON IN EXHIBIT HALL

Sponsored by 2007 GHS A Exhibitors

1:30 pm – 3:00 pm Galleria South

WORKSHOP 4:

Maximizing Coverage in Traditional & New Media

This workshop (a follow up to the Strategic Communications Conference last fall) will focus on how to successfully work with media, particularly Internet-based media. This session will also offer examples of successfully using new tools such as youtube.

Moderator:

Kendell Poole, Director, Tennessee Governor's Highway Safety Office, Nashville, TN

Speakers:

Eric McAndrew, Creative Director, DesignHouse, Washington, DC

Jayne O'Donnell, Auto Writer, USA TODAY and Contributor, Edmunds.com, McLean, VA

Russ Rader, Director of Media Relations, Insurance Institute for Highway Safety, Arlington, VA

1:30 pm – 3:00 pm

Galleria North

WORKSHOP 5:

Latest GDL Research: Implications for Young Drivers

In February, the National Safety Council sponsored a safety symposium on the latest Graduated Driver Licensing (GDL) research. This workshop will focus on the key presentations and findings.

Moderator:

Chuck Abbott, Chief, Nevada Office of Traffic Safety, Carson City, NV

Speakers:

Susan Ferguson, President, Ferguson International LLC, McLean, VA

Rob Foss, Director, Center for the Study of Young Drivers, University of North Carolina Highway Safety Research Center (HSRC), Chapel Hill, NC

Jim Hedlund, Principal, Highway Safety North, Ithaca, NY





Monday, September 24, continued

1:30 pm – 3:00 pm

Parlors A, B, C

WORKSHOP 6:

Automating State Processes Part I: Impaired Driving Systems

Many agencies are involved in responding to impaired driving incidents, and they typically use lengthy and unconnected processes. This limits the effectiveness of the responses and makes it much more difficult to reduce impaired driving. In response to this problem, there have been some exciting developments in automating impaired driving systems. This workshop will focus on two of those developments.

Moderator:

Dave Beach, Director, Utah Office of Highway Safety, Salt Lake City, UT

Speakers:

Honorable Eric Bloch, Circuit Court Judge, Multnomah County, Portland, OR

Ray Dittrich, Project Coordinator, Law Enforcement Advanced DUI/DWI Reporting System (LEADRS), Texas Municipal Police Association, Fate, TX

Michael Overton, Chief, Information Services, Nebraska Crime Commission, Lincoln, NE

3:00 pm – 5:15 pm

Grand Ballroom I and II

EXHIBITS OPEN

3:45 pm – 5:15 pm

Galleria South

WORKSHOP 7:

Changing the Culture of Speed

Speeding is a leading contributor to crashes and a growing problem in every state. This session's panelists will give their perspective on how to re-engage the public on this issue and turn this pervasive problem around.

Moderator:

James Champagne, Governor's Representative and Executive Director, Louisiana Highway Safety Commission, Baton Rouge, LA

Speakers:

Michael Brown, Commissioner, California Highway Patrol, Sacramento, CA

Jim Hedlund, Principal, Highway Safety North, Ithaca, NY

Jeffrey Lindley, Associate Administrator for Safety, Federal Highway Administration (FHWA), Washington, DC

Ian Johnston, Professor, Monash University Accident Research Centre, Melbourne, Australia

3:00 pm – 3:45 pm

Grand Ballroom I and II

AFTERNOON BREAK IN EXHIBIT HALL

Sponsored by Farmers® and Make Roads Safe—The Campaign for Global Road Safety



Monday, September 24, continued

3:45 pm – 5:15 pm **Parlors A, B, C**

WORKSHOP 8:

Impaired Motorcycling: The Next Big Issue

In 2005 (the latest year of available data), more motorcycle operators involved in fatal crashes had a .08 or greater BAC than any other type of motor vehicle driver. Impairment was a major factor in single vehicle motorcycle crashes, particularly those that occurred on weekend nights. Impaired motorcyclists were also less likely to wear helmets. The panelists will discuss how their states have tackled this major problem.

Moderator:

Peter Thomson, Governor's Representative and Coordinator, New Hampshire Highway Safety Agency, Concord, NH

Speakers:

Stephen Garets, Director, TEAM OREGON Motorcycle Safety Program, Oregon State University, Corvallis, OR

Ray Gaulin, Transportation Safety Specialist, Connecticut Rider Education Program, Connecticut Department of Transportation, Newington, CT

Ricky Rich, Division Director Special Operations, Georgia Governor's Office of Highway Safety, Atlanta, GA

3:45 pm – 5:15 pm **Galleria North**

WORKSHOP 9:

Teens and Distractions: A Dangerous Combination

A growing litany of electronic devices—cell phones, MP3 players, iPods, game players, DVD players—are distracting young drivers and contributing to teen crashes. This session will examine the

scope of the problem and effective countermeasures to curb teen distractions.

Moderator:

Michael Stout, Director, Division of Traffic Safety, Illinois Department of Transportation, Springfield, IL

Speakers:

Jon Hankey, Associate Director of the Institute and Director, Center for Automotive Safety Research, Virginia Tech Transportation Institute (TTI), Blacksburg, VA

Dan Mayhew, Senior Vice President, Traffic Injury Research Foundation (TIRF), Ottawa, Ontario Province, Canada

David Preusser, Principal Investigator, Preusser Research Group (PRG), Trumbull, CT

Jean Shope, Associate Director, University of Michigan Transportation Research Institute (UMTRI), Ann Arbor, MI

John Walls, Director of Public Policy, CTIA—The Wireless Association, Washington, DC

6:00 pm – 7:00 pm

Alexander's Restaurant and Lounge

RECEPTION

(Invitation only)

Sponsored by the GHSA Executive Board

DINNER ON YOUR OWN



Tuesday, September 25

7:30 am – 12:15 pm **Grand Ballroom Foyer**
REGISTRATION

7:30 am – 8:30 am **Grand Ballroom I and II**
CONTINENTAL BREAKFAST IN EXHIBIT HALL

Sponsored by Cambridge Systematics, Inc. and National Beer Wholesalers Association

8:30 am – 10:00 am **Pavilion Ballroom**
GENERAL SESSION

Moderator:

Vernon Betkey, GHSA Vice Chairman and Chief, Maryland Highway Safety Office, Hanover, MD

Speakers:

Ian Johnston, Professor, Monash University Accident Research Centre, Melbourne, Australia

Fred Wegman, Managing Director, SWOV Institute for Road Safety Research, Leidschendam, The Netherlands

10:00 am – 10:45 am **Grand Ballroom I and II**
MORNING BREAK IN EXHIBIT HALL

Sponsored by Honda North America, Inc.

10:45 am – 12:15 pm **Grand Ballroom I and II**
EXHIBITS OPEN



Attendees are encouraged to wear their Ford Motor Company Fund Driving Skills for Life polo shirt on TUESDAY.

The shirts can be picked up from the registration area. Just present the coupon that was in your registration bag.

It's a sign of the times!



New this year!
 Visit GHSA's
Internet Café
 in the exhibit hall!



Tuesday, September 25, continued

10:45 am – 12:15 pm **Galleria South**

WORKSHOP 10:

Emerging Drunk Driving Technologies

The Campaign to Eliminate Drunk Driving is encouraging the development of new technologies for drunk drivers. Other advanced technologies are also being used to monitor drunk drivers. Speakers at this workshop will discuss those technologies and the policy issues surrounding them.

Moderator:

Kaye Statton, Governor's Representative and Director, Oklahoma Highway Safety Office, Oklahoma City, OK

Speakers:

Susan Ferguson, President, Ferguson International LLC, McLean, VA

Honorable Larry Long, Attorney General, State of South Dakota, Pierre, SD

Rob Strassburger, Vice President, Vehicle Safety and Harmonization, Alliance of Automobile Manufacturers, Washington, DC

10:45 am – 12:15 pm **Parlors A, B, C**

WORKSHOP 11:

Buckling Up Tweens and Teens

Encouraging tweens and teens to buckle up is a difficult proposition, and, as a result, their belt use is lower than it should be. This workshop will examine the scope and nature of the problem and the programs that have addressed it.

Moderator:

Kimberly Proctor, Director, Mississippi Governor's Office of Highway Safety, Jackson, MS

Speakers:

Leanna Depue, Highway Safety Director, Missouri Department of Transportation, Jefferson City, MO

Suzanne Hill, Associate Director, Advocacy and Outreach, Center for Injury Research and Prevention, The Children's Hospital of Philadelphia, Philadelphia, PA

Jason Ivey, Program Management Administrator, Tennessee Governor's Highway Safety Office, Nashville, TN

Lorrie Walker, Training Manager and Technical Advisor, Safe Kids Worldwide®, Washington, DC

| | |
|----------------------|---|
| EXHIBIT HOURS | TUESDAY |
| | 7:30 am – 8:30 am |
| | 10:00 am – 12:15 pm |
| | 2:00 pm – 6:00 pm (exhibit teardown) |

**Cyber Café sponsored
by Liberty Mutual**

10:45 am – 12:15 pm **Galleria North**

WORKSHOP 12:

A Primer in SHSP Implementation

The focus of this workshop (a follow up to the February Peer Exchange) is on state and Metropolitan Planning Organization (MPO) compliance with the Strategic Highway Safety Plan (SHSP)



Tuesday, September 25, continued

requirements. Panelists will discuss state and MPO implementation efforts and how problems and challenges were overcome.

Moderator:

Michael Sandoval, Director, Traffic Safety Bureau, New Mexico Department of Transportation, Santa Fe, NM

Speakers:

Rosemarie Anderson, Manager, Office of Safety and Program Planning, Delaware Valley Regional Planning Commission, Philadelphia, PA

Susan Herbel, Principal, Cambridge Systematics, Inc., Heathrow, FL

Erin Kenley, HSIP Team Leader/Program Manager, FHWA, Washington, DC

Mary Stahlhut, Program Manager, Office of Traffic and Safety, Iowa Department of Transportation, Ames, IA

12:15 pm – 1:45 pm Pavilion Ballroom DE

GHSA 2007 HIGHWAY SAFETY AWARDS LUNCHEON

Sponsored by Chrysler

Master of Ceremonies:

Troy Costales, Governor's Highway Safety Representative and Administrator, Oregon Transportation Safety Division, Salem, OR

Speaker:

Peter Bragdon, Vice President and General Counsel, Columbia Sportswear Company, Portland, OR

2:00 pm – 3:30 pm

Galleria South

WORKSHOP 13:

Previewing Reauthorization

The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) expires at the end of FY 2009. The National Surface Transportation and Revenue Study Commission has been charged by Congress with laying the foundation for the next reauthorization. This workshop will explore the work of the Commission and the reauthorization positions of a key organization.

Moderator:

Barbara Harsha, Executive Director, Governors Highway Safety Association, Washington, DC

Speakers:

Susan Binder, Deputy Associate Administrator for Policy and Governmental Affairs, FHWA and Executive Director, National Surface Transportation and Policy Revenue Study Commission, Washington, DC

Larry Tibbets, Chief Operations Officer, Michigan Department of Transportation and Chair, Safety Management Subcommittee, American Association of State Highway and Transportation Officials (AASHTO), Lansing, MI





Tuesday, September 25, continued

2:00 pm – 3:30 pm

Galleria North

WORKSHOP 14:

Automating State Processes Part II: Grant Management Systems

Grant management is a complex task involving many organizations and levels of oversight. Automating the grant management process can enhance the effectiveness of a state highway safety office. This workshop will demonstrate three examples of state automated grant management systems.

Moderator:

Leanna Depue, Highway Safety Director, Missouri Department of Transportation, Jefferson City, MO

Speakers:

Lorrie Laing, Administrator, Governor's Highway Safety Office, Columbus, OH

Terry Pence, Traffic Safety Director, Texas Department of Transportation, Austin, TX

Bill Whitfield, Senior System Management Specialist, Safety Division, Missouri Department of Transportation, Jefferson City, MO

2:00 pm – 6:00 pm

Grand Ballroom I and II

EXHIBIT TEARDOWN

3:30 pm- 4:00 pm

Salon Ballroom Foyer*

AFTERNOON BREAK

Sponsored by AAA

4:00 pm – 5:30 pm

Salon Ballroom*

WORKSHOP 15:

Making the Most of Your Management Review

This special session (primarily for GHSA members) focuses on the new Management Review guidelines and ways to avoid "findings" in your next Management Review.

Moderator:

Chris Murphy, Governor's Representative and Director, California Office of Traffic Safety, Sacramento, CA

Speakers:

Marlene Markison, Associate Administrator, Regional Operations and Program Delivery, NHTSA, Washington, DC

GHSA Management Review Task Force Members

6:00 pm – 7:00 pm

Plaza Foyer

Outside of the Pavilion Ballroom

COCKTAIL HOUR

Cash Bar

7:00 pm – 11:00 pm

Pavilion Ballroom

STATE NIGHT DINNER & DANCE

Sponsored by Nissan North America

Enjoy fine food, learn about the Oregon Trail and dance to the oldies with Johnny Limbo and the Lugnuts!

* The Salon Ballroom is in the Hilton Portland Executive Tower located across from the headquarters hotel.



Wednesday, September 26

8:00 am – 8:30 am **Galleria Rooms**

CONTINENTAL BREAKFAST

Sponsored by The Century Council

8:30 am – 10:00 am **Galleria Rooms**

STATE/FEDERAL ROUNDTABLE

This briefing provides information on the latest NHTSA and FHWA policies and programs and offers an opportunity to dialogue on federal and state issues. The first hour will be a SAFETEA-LU reauthorization listening session.

Presenters:

Jeffrey Lindley, Associate Administrator for Safety, FHWA, Washington, DC

Brian McLaughlin, Senior Associate Administrator, Traffic Injury Control, NHTSA, Washington, DC

Facilitator:

Lorrie Laing, Administrator, Governor's Highway Safety Office, Columbus, OH

10:00 am – 10:30 am **Galleria Rooms**

MORNING BREAK

Sponsored by AARP Driver Safety Program and Rubber Manufacturers Association

10:30 am – 12:00 pm **Galleria Rooms**

STATE/FEDERAL ROUNDTABLE CONTINUES

12:00 pm – 2:00 pm **Pavilion Ballroom**

CLOSING LUNCHEON & GENERAL SESSION

Sponsored by General Motors

Moderator:

Pete Bodyk, Chief, Bureau of Traffic Safety, Kansas Department of Transportation, Topeka, KS

Speaker:

Brian Jonah, Director, Road Safety Programs, Transport Canada, Ottawa, Ontario Province, Canada

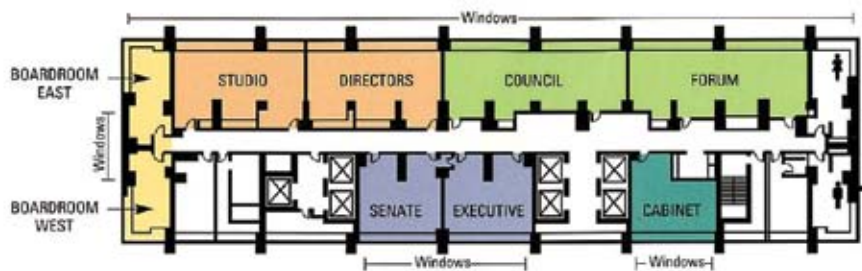
2:00 pm

ADJOURN

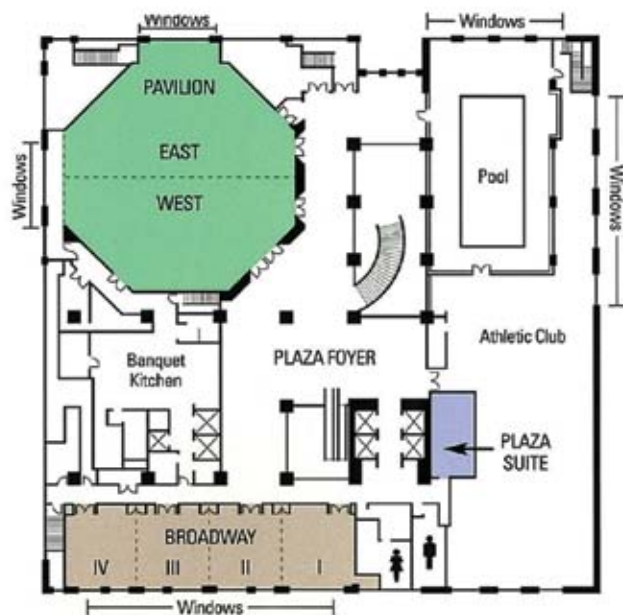
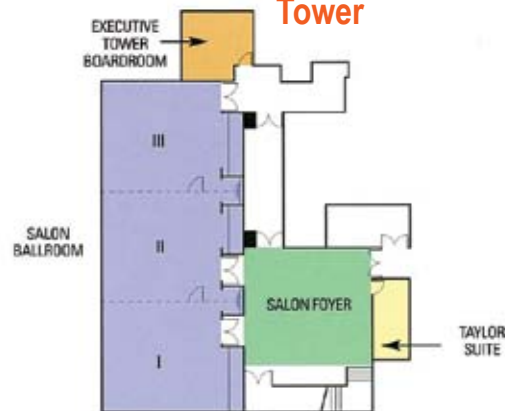




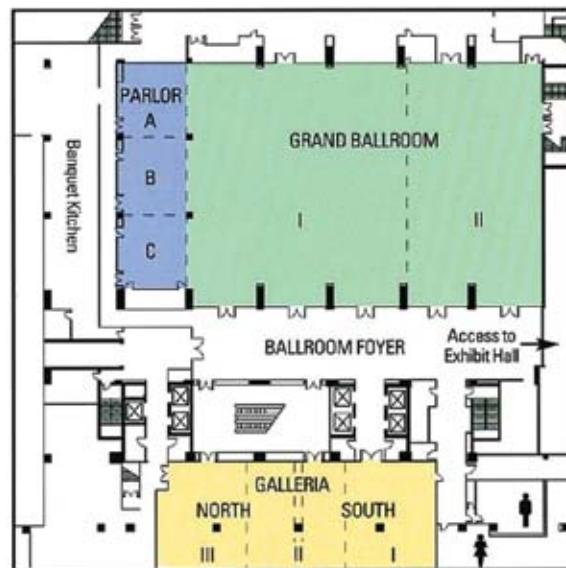
3rd Floor Conference Level



Hilton Portland Executive Tower



Plaza Level



Ballroom Level



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- ▶ State Farm®
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- ▶ Chrysler
- ▶ CTIA–The Wireless Association
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- ▶ AAA
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- ▶ Make Roads Safe–The Campaign for Global Road Safety
- ▶ National Beer Wholesalers Association
- ▶ Takata Holdings, Inc.
- ▶ Volkswagen of America, Inc.

BRONZE

- ▶ Alcohol Monitoring Systems, Inc.
- ▶ Automotive Coalition for Traffic Safety, Inc.
- ▶ DriveCam, Inc.
- ▶ Johnson & Johnson
- ▶ Mercer Consulting Group, LLC
- ▶ Rubber Manufacturers Association
- ▶ Wine & Spirits Wholesalers of America, Inc.

IN-KIND

- ▶ The Reflectory

Thank You!

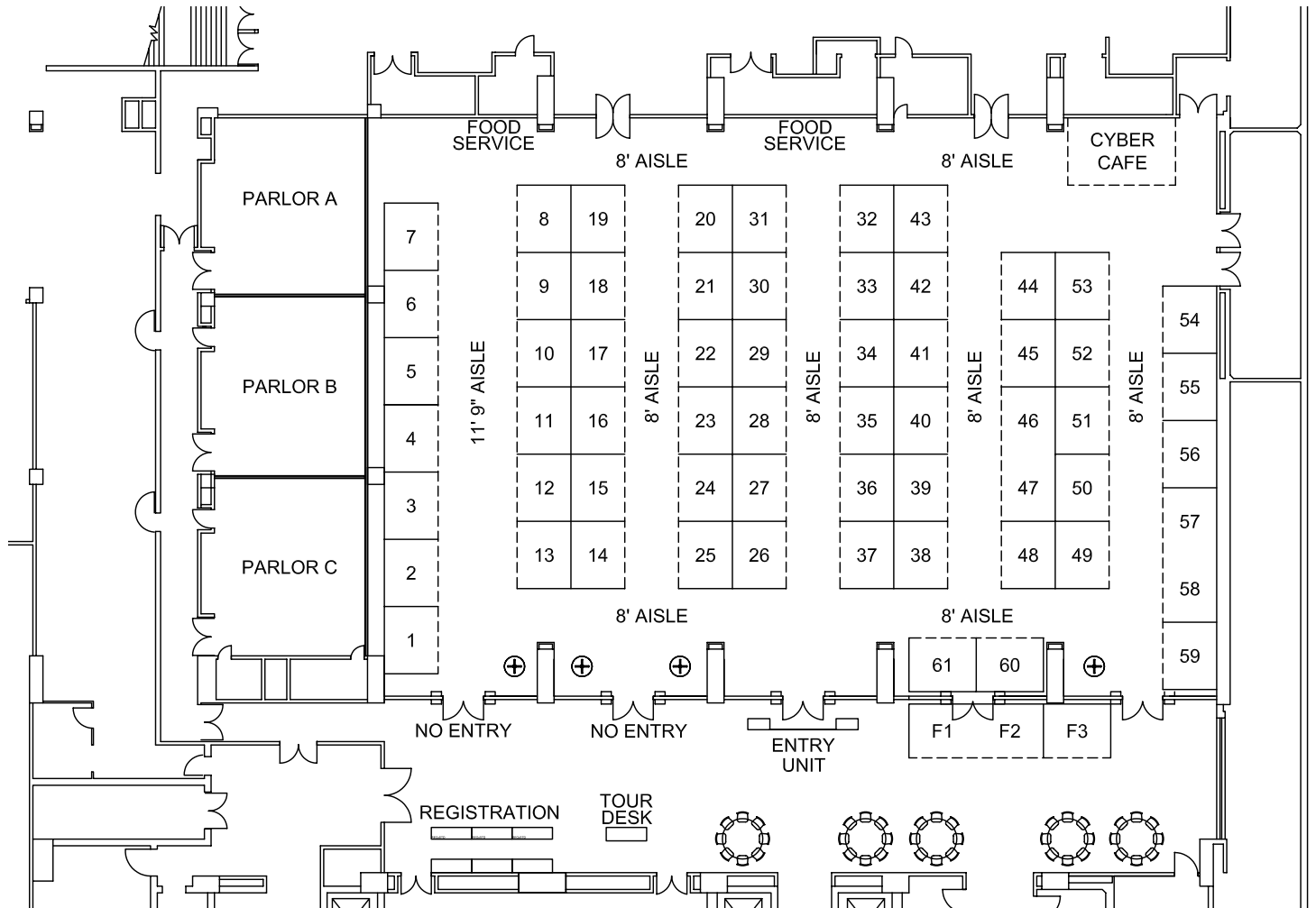
The members and staff of GHSA wish to acknowledge our 2007 sponsors and partners.

Without your generosity, this meeting would not be possible.





2007 GHSA Exhibitors



Don't forget the GHSA Annual Meeting Treasure Hunt!

As you visit and talk with exhibitors, complete the treasure hunt sign-in sheet located at each booth. You could be the lucky visitor at selected booths and win one or more great prizes! See details on the flyer in your registration packet!



2007 GHSA Exhibitors

| Company | Booth # | Company | Booth # |
|---|---------|--|---------|
| AARP Driver Safety Program | 17 | Intoximeters, Inc. | 13 |
| ACTS Oregon | 5 | Laser Technology, Inc. | 19 |
| Advanced Manufacturing Institute | 41 | Lifesaver Interlock, Inc. | 8 |
| Advanced Public Safety..... | 11 | Make Roads Safe–The Campaign For Global Road Safety..... | 3 |
| Aegis Mobility | 59 | Mercury Distributing..... | 37 |
| AGATE Software | 61 | Motorcycle Safety Foundation | 12 |
| Alcohol Countermeasure Systems Corp. | 49 | MPH Industries, Inc. | 36 |
| All Traffic Solutions | 25 | National Highway Traffic Safety Administration (NHTSA) | 57/58 |
| Alliance Sport Marketing..... | 60 | National Patent Analytical Systems, Inc. | 42 |
| Arizona Governor's Office of Highway Safety | 55 | The National Road Safety Foundation | 54 |
| Beer Institute | 35 | National Safety Council | 46/47 |
| Bell Sports, Inc. | 38 | Operation Lifesaver, Inc..... | 2 |
| Cambridge Systematics, Inc..... | 7 | PAS Systems International | 4 |
| Capital Enterprise & Engineering Corp..... | 45 | PIPS Technology | 50 |
| Centers For Disease Control & Prevention | 9 | The Raydon Corporation | 22 |
| The Century Council, Inc. | 34 | Redflex Traffic Systems | 6 |
| CMI, Inc. | 30 | The Reflectory | 43 |
| CNS Children -N- Safety | 32 | SADD (Students Against Destructive Decisions)..... | 39 |
| Color-Ons dba Mach III, Inc..... | 1 | Safe Drive Stay Alive | 15 |
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| Digital Ally, Inc. | 24 | SpeedCheck (An Information Display Product) | 52 |
| DownShift, Inc. | 51 | SpeedMinder Radar Technology, LLC | 29 |
| ENA Injury Prevention Institute..... | 33 | Stalker Radar..... | 18 |
| Evenflo Company, Inc..... | 23 | TEAM Coalition..... | 40 |
| FHWA Safety | 56 | TraCS Program, Iowa Department of Transportation | 31 |
| Filtrona Extrusion..... | 53 | The USAA Educational Foundation | 27 |
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A desert landscape with red rock formations under a blue sky. The foreground is filled with dry, orange-brown grasses and small shrubs. In the middle ground, there are several prominent red rock formations, including a tall, thin spire and a large, flat-topped mesa. The background shows more distant rock formations and a clear blue sky with a few wispy clouds.

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And remember to mark your calendars for the 2009 Annual Meeting,
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