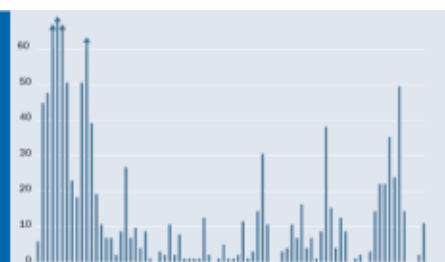


Traffic Safety Performance Measures

for Federal & State Agencies





Consensus Performance Measures Help Us:

- Define Priority Objectives
- Focus Programs
- Measure Progress

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PERFORMANCE
MEASURES**



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Consensus Performance Measures are not intended to:

- Define full range of traffic safety program objectives
- Measure progress of every objective
- Provide benchmarks for performance
- Provide management information

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Others Are Interested



GAO –

Improved Reporting and Performance Measures
Would Enhance Evaluation of High-Visibility
Campaigns

DOT/ OIG –

Effectiveness of Federal Drunk Driving
Programs

Senate Appropriations Report –

“The Committee expects NHTSA to improve the
performance measures, so that we can be sure that
the funding provided to States is having its intended
impact.”

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Consensus Performance Measures



Core Measures

- Overall fatalities
- Serious injuries
- Fatalities/VMT
- Unrestrained fatalities
- .08+ fatalities
- Speeding fatalities
- Motorcycle fatalities
- Unhelmeted fatalities
- <20 year fatalities
- Pedestrian fatalities
- Observed Belt Use

Activity Measures

- Belt citations
- Speeding citations
- DWI arrests

Developmental Measures

- Injuries
- Attitudes/Awareness
- Speed monitoring
- Enforcement Activity

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Developmental Measures



- Injury Measures
 - Working group to identify best sources, move towards consistency
- Attitudes/awareness Surveys
 - Working group to identify core questions
- Speed monitoring
 - Working group to identify methods
- Enforcement Measures
 - Working group to improve citation data, research to identify improved measures

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Performance Measure Implementation



- States
 - Core and activity measure reports beginning in 2010 HSPs
- NHTSA Regional Offices
 - Progress discussions for 2010 HSP development
- NHTSA HQ Offices
 - Participate in developmental measures through working groups

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Typical Data Available for HSPs and Annual Reports

