



Louisiana

1 of 20
states, the District of Columbia
and Puerto Rico that has a
universal helmet law.

1 of 17
states with an education
effort to increase
helmet use.

1 of 27
states and Puerto Rico
with anti-impaired riding
education efforts for
motorcycle riders.

Year	Motor Vehicle Fatalities	Motor Vehicle Registrations	Motorcycle Fatalities	Motorcycle Registrations
2004	927 (992)	1,973,399	73 (80)	55,846
2005	963 (965)	1,960,105	75 (74)	55,071
2006	982 (987)	1,950,372	95 (93)	61,128

The data in parentheses was provided by the State of Louisiana.

- In Louisiana, motorcycle fatalities represented 8 percent of all motor vehicle fatalities but 3 percent of registered vehicles in 2004; 8 percent of fatalities but 3 percent of registered vehicles in 2005; and almost 10 percent of fatalities but 3 percent of registered vehicles in 2006.

GENERAL

- The Louisiana DOE is the lead agency for motorcycle safety.
- The Louisiana Highway Safety Commission (LHSC) started a Louisiana Motorcyclist Safety and Awareness Committee (LMSAC) in 2004 that meets every month. Louisiana's Motorcyclist Safety and Awareness Committee includes representatives from eight motorcycle organizations, the Louisiana Department of Insurance, the Louisiana DMV, the Louisiana DOT and Development, the Louisiana State Police, the news media (radio sale representative and a broadcaster from the NBC affiliate) and the LHSC staff
- Motorcycle crashes are a priority crash problem in Louisiana.
- Louisiana has a motorcycle safety plan, and motorcycle crashes are included in the state's Strategic Highway Safety Plan.
- In August 2007, LMSAC and LHSC convened the First Annual Motorcycle Safety Summit in Baton Rouge. Speakers included representatives from LHSC, the Louisiana State Police, NHTSA, Baton Rouge Police Department and the Louisiana DOE. Over 150 motorcyclists attended. It was the first opportunity for motorcyclists and safety advocates to sit together and discuss current state safety efforts and identify ways for the rider population to be more involved in the state safety programs.

RIDER EDUCATION AND TRAINING

- The Louisiana DOE is responsible for rider education and training.
- Beginner and expert rider training courses are offered in the state. Harley Davidson's Riders Edge® is offered through motorcycle dealerships.
- Training capacity is an issue in Louisiana.



- Louisiana has a *Sharing the Road* program. In 2007, program activities included placing billboards with the sharing the road message across the state, developing and distributing yard signs with sharing the road safety messages and distributing 20,000 tri-fold *Sharing the Road* pamphlets. LHSC contracts with a LMSAC member to develop and maintain a motorcycle safety website (www.lamcsafety.org) that includes sharing the road information.
- Information on sharing the road with motorcyclists is included in the state's license manual and in the mandatory curriculum for novice drivers.
- Conspicuity information is included in the state's training programs.

LICENSING

- Louisiana encourages proper licensing through periodic press releases reminding motorcyclists of the Law and with discussions with the LMSAC Committee.
- Motorcycle rider organizations, motorcycle trade magazines, motorcycle dealers, law enforcement agencies and the Louisiana Department of Insurance work together to encourage proper licensing.

PERSONAL PROTECTIVE EQUIPMENT

- Louisiana has a universal helmet law.
- In 2006, 12 of the 95 riders killed in motorcycle crashes weren't wearing helmets.
- Information on the benefits of helmet use is provided in regular press releases and the state's rider training programs.

IMPAIRED MOTORCYCLING

- LHSC developed and aired a television public service announcement outlining the dangers of impaired motorcycle riders. It is primarily aired during Motorcycle Awareness month. This year, it was included in the Mardi Gras impaired driving media buy and will remain in rotation through September.
- Louisiana's SFST program includes impaired motorcyclist detection tools. This NHTSA program provides training on the proper ways to conduct field sobriety testing and signs to look for with impaired drivers.
- The state encourages organizations to conduct drug and alcohol free motorcycling programs and events. The detection of impaired motorcyclists is part of Louisiana's overall driving while intoxicated detection plan.

RESOURCES AND FUNDING

- Louisiana's motorcycle safety program is funded with federal 402 and 2010 grants.
- Louisiana received a 2010 Motorcyclist Safety Grant. Funds supported public service announcements on sharing the road and the dangers of impaired riding, the LMSAC functions and the Motorcyclist Safety Summit.
- Federal 410 grants were also used to help fund anti-impaired riding efforts.
- \$50,000, \$50,000 and \$100,000 of federal funds were obligated to motorcycle safety in 2004, 2005 and 2006, respectively.