Wake Up Call!
Understanding Drowsy Driving and What States Can Do

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Welcome to the State Farm® Teen Driver Safety Website

Motor vehicle crashes are the leading cause of death for teens. State Farm is committed to helping end these tragedies. We invite you to explore and use this comprehensive website, which is filled with free tools, tips, and resources designed to help teens and their parents throughout the learning-to-drive process.

Did You Know?

More than 40% of teen driver crashes are caused by a lack of proper scanning?

Learn More...

In your opinion, which is the most risky?

- Talking to passengers in the vehicle
- Talking on the phone

Learn More...
Extent of the Problem

- **328,000**
  Avg. annual # of drowsy driving crashes on U.S. roadways

- **109,000**
  Avg. annual # of injury-related drowsy driving crashes on U.S. roadways

- **6,400**
  Avg. annual # of fatal drowsy driving crashes on U.S. roadways

- **$109 BILLION**
  Estimated annual societal cost of fatigue-related fatal and injury crashes, not including property damage

Source: Tefft/AAA Foundation for Traffic Safety
A Nation of Drowsy Drivers

Sources: Arnold & Tefft/AAA Foundation for Traffic Safety
Why So Tired?

Sources: Liu et al/CDC, National Sleep Foundation
No One is Immune

Sources: AAP, Wheaton et al., Hartmann & Prichard, Czeisler et al., Rajaratnam et al., Barger et al., FMCSA, NAS, NIH, Holohan, Arbus et al./Hansotia as cited in NHTSA
Reframing the Issue

Sources: National Institutes of Health, Holohan/TODAY, Huffington Post, Peck, Che, Belvedere

www.ghsa.org   @GHSAHQ
Drowsy = Impaired

Sources: Rosekind/NHTSA, Dawson & Reid/Arnedt et al.
Countermeasures

- Data Collection
- Laws
- Teen Driver Policies
- Driver Education & Licensing
- Workplace Policies
- Enforcement/Training
- Public Awareness & Education
- Engineering

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Teen Policies

Sources: McCartt et al., Rajaratnam et al., AAP, The Children’s National Medical Center, Wheaton et al., Wahlstrom

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Workplace Policies

Sources: NETS, Che, CDC
Enforcement Challenges

Commander Mike Foster
Highway Patrol Division, Arkansas State Police
State Best Practice

WINTER BLUES?
DO NOT SNOOZE
WHILE YOU CRUISE

GIVE IT A REST
DON’T DRIVE DROWSY

DROWSY?
CRASH ON A COUCH
NOT A ROAD
Final Thoughts
Questions?