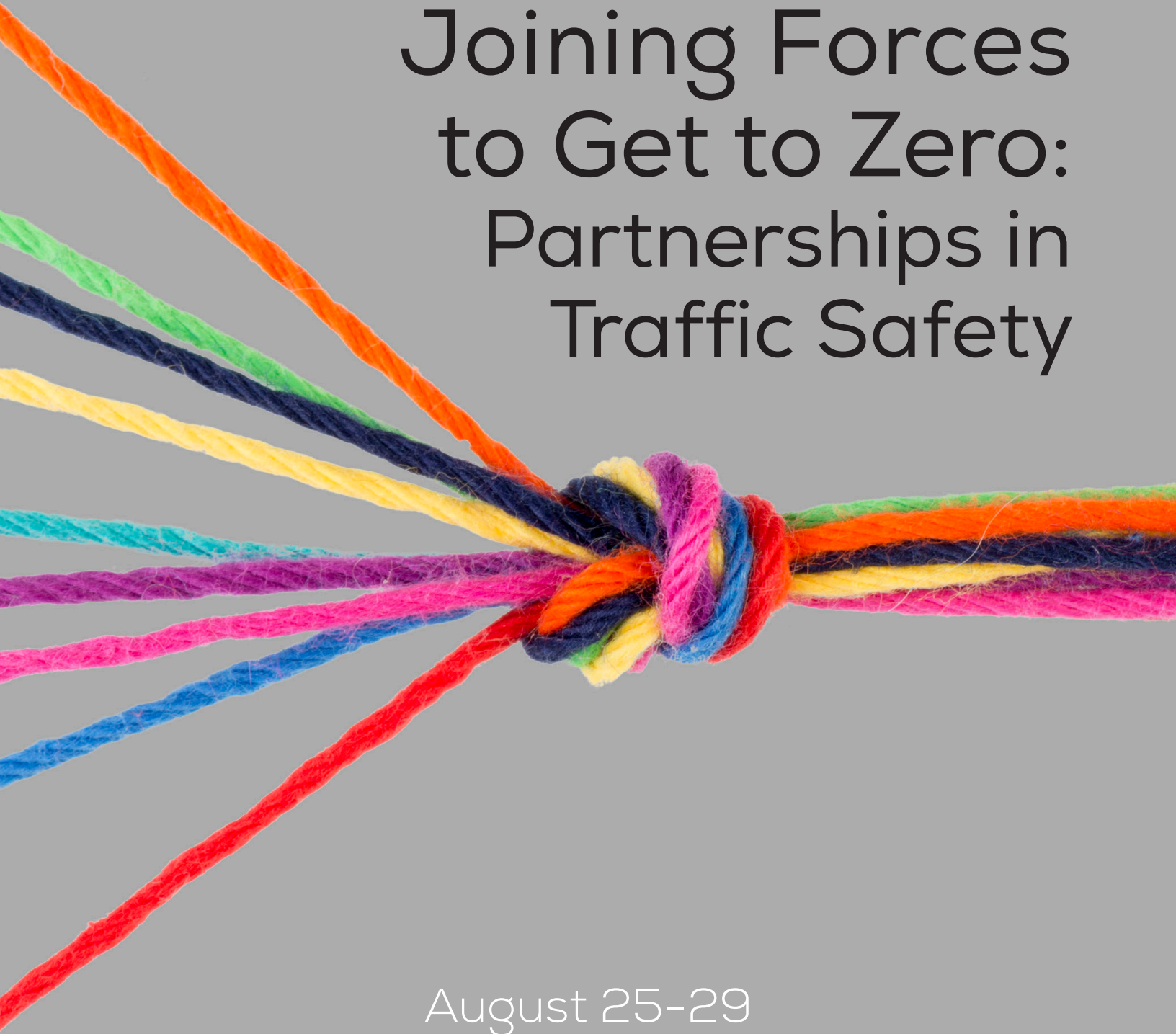


GHSA 2018 ANNUAL MEETING

Joining Forces to Get to Zero: Partnerships in Traffic Safety



August 25-29

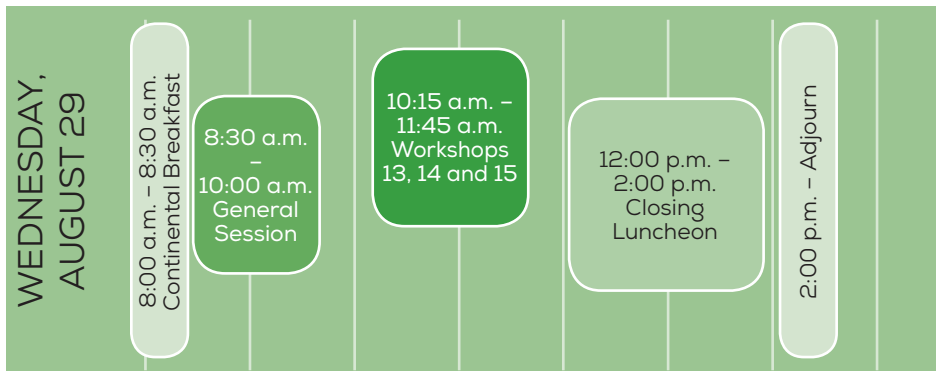
Westin Peachtree Plaza | Atlanta, Georgia

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GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29



Navigate the event like a pro with the 2018 GHSA Annual Meeting Mobile App!



- **Stay organized** – Build your schedule, navigate the Exhibit Hall, and get updates on Exhibitors, Speakers and Events.
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PASSWORD FOR BOTH:

ghsa2018

WiFi generously supported by

Monday



Tuesday



Wednesday



DETAILED PROGRAM

Unless noted, all events are held at the Westin Peachtree Plaza on the 6th, 7th and 8th floors.

A floor plan is printed on page 15.

SATURDAY, AUGUST 25

8:30 a.m. – 1:15 p.m.

GHSA EXECUTIVE BOARD MEETING (Board Members only)

Peachtree 1, 8th Floor

*Luncheon sponsored by LexisNexis® Coplogic™ Solutions and
Kentucky Distillers' Association*

SUNDAY, AUGUST 26

*Meetings on Sunday are for GHSA State Highway Safety Office Members only.

8:00 a.m. – 5:00 p.m.

REGISTRATION

Augusta Foyer, 7th Floor

8:30 a.m. – 9:30 a.m.

NEW MEMBER ORIENTATION*

Peachtree 1, 8th Floor

Sponsored by Alliance Highway Safety

9:45 a.m. – 10:45 a.m.

REGIONAL MEETINGS*

- REGION 1 Augusta A, 7th Floor
- REGION 2 Augusta B, 7th Floor
- REGION 3 Augusta C, 7th Floor
- REGION 4 Augusta D, 7th Floor
- REGION 5 Augusta E, 7th Floor
- REGION 6 Augusta F, 7th Floor
- REGION 7 Augusta G, 7th Floor
- REGION 8 Augusta H, 7th Floor
- REGION 9 Chastain 1, 6th Floor
- REGION 10 Chastain 2, 6th Floor

11:00 a.m. – 5:15 p.m.

GHSA BUSINESS MEETING

Augusta Room, 7th Floor

Luncheon sponsored by NASCAR

*Afternoon break sponsored by Mercer Consulting Group and
Global Automakers*

5:30 p.m. – 7:00 p.m.

WELCOME RECEPTION & EXHIBITOR SHOWCASE (Open to all registered attendees)

Augusta Conference
Center, 7th Floor

Sponsored by Check to Protect

- Light hors d'oeuvres and cash bar
- Live entertainment

SUNDAY EXHIBIT HOURS

10:00 A.M. – 2:00 P.M. MOVE IN/SET UP

5:30 P.M. – 7:00 P.M. EXHIBITS OPEN



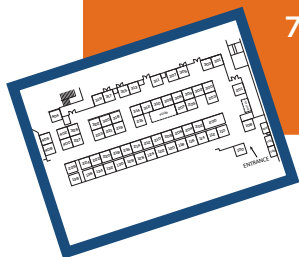
#GHSA2018



MONDAY EXHIBIT HOURS

7:30 A.M. – 12:00 P.M.

1:45 P.M. – 5:15 P.M.



GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29

MONDAY, AUGUST 27

7:30 a.m. – 5:00 p.m. **REGISTRATION** Augusta Foyer, 7th Floor

7:30 a.m. – 8:30 a.m. **BREAKFAST IN EXHIBIT HALL** Augusta Conference Center, 7th Floor
Sponsored by Toyota Motor Sales, U.S.A., Inc.

8:30 a.m. – 10:00 a.m. **OPENING GENERAL SESSION** Peachtree Ballroom, 8th Floor



Heidi King

Opening Ceremonies

- Presentation of the Colors – Georgia Department of Public Safety Honor Guard
- Pledge of Allegiance
- National Anthem – Gary W. Black, Commissioner, Georgia Department of Agriculture

Welcome

- Jana Simpler, GHSA Chair and Director, Delaware Office of Highway Safety
- Harris Blackwood, GHSA Vice Chair and Director, Georgia Governor's Office of Highway Safety

Speaker

- Honorable Heidi King, Deputy Administrator, National Highway Traffic Safety Administration
Deputy Administrator King will share NHTSA's traffic safety priorities and ongoing teamwork with states and communities to reduce roadway deaths and injuries.

Keynote Speaker

- Honorable Nathan Deal, Governor of Georgia
A true highway safety champion, Governor Deal will welcome attendees to the Peach State and share his wisdom on getting other state leaders engaged in traffic safety.



Governor Nathan Deal

10:00 a.m. – 10:30 a.m. **BREAK IN EXHIBIT HALL** Augusta Conference Center, 7th Floor
Sponsored by Toyota Motor Sales U.S.A., Inc.

10:30 a.m. – 12:00 p.m. **WORKSHOP 1:** Augusta A-D, 7th Floor

Partnerships for SHSOs: Non-traditional and Unconventional Approaches

SHSOs are increasingly collaborating with non-traditional partners to take advantage of new communications channels and tools, and to expand into new areas of traffic safety. Hear from a diverse panel on how SHSOs can get involved in new initiatives and why it is important to branch out beyond legacy partner relationships.

MODERATOR

- Russ Martin, Director of Government Relations, GHSA

PANELISTS

- Collin Mooney, Executive Director, Commercial Vehicle Safety Alliance
- Erin Sauber-Schatz, Team Lead, Transportation Safety Team, Division of Unintentional Injury Prevention, Centers for Disease Control and Prevention
- Jordan Jiloty, Senior Director, Public & Government Affairs, NASCAR
- Nadia Anderson, Public Policy, Road & Traffic Safety, Uber
- Kristen Kreibich, Safety Advocate, Vehicle Safety & Regulatory Compliance, FCA US LLC

MONDAY, AUGUST 27, CONTINUED

10:30 a.m. – 12:00 p.m. **WORKSHOP 2:**

Augusta E-H, 7th Floor

Roadside Drug Testing: A Crash Course

Drugged driving has rapidly joined alcohol impairment as a high priority for traffic safety professionals nationwide. While we have decades of experience with alcohol, drugged driving brings with it a host of scientific, legal, and enforcement issues. Explore the complex aspects of implementing roadside drug testing programs, the role of the DRE in these programs, and the legal implications and challenges.

MODERATOR

- Michael Prince, Director, Michigan Office of Highway Safety Planning

PANELISTS

- First Lieutenant Jim Flegal, Michigan Department of State Police
- Sergeant Jim Janes, DRE, Michigan Department of State Police
- Stephen Talpins, Partner, Rumberger, Kirk, & Caldwell

10:30 a.m. – 12:00 p.m. **WORKSHOP 3:**

Augusta Room, 7th Floor

Beg, Borrow & Steal: Communications Idea Exchange

You don't need to reinvent the wheel to come up with your next traffic safety campaign. Come learn how Connecticut took a good idea from North Carolina and ran with it. And find out how Kansas's famous Tweeting Troopers use social media – and a little help from a celebrity – to educate, inform and entertain on traffic safety.

MODERATOR

- Robert Hydrick, Communications Manager, Georgia Governor's Office of Highway Safety

PANELISTS

- Seth LaJeunesse, Research Associate, University of North Carolina Highway Safety Research Center
- Amy Watkins, Program Coordinator, Watch For Me CT, Connecticut Injury Prevention Center, Connecticut Children's Medical Center
- Trooper Ben Gardner, Kansas Highway Patrol, Troop C, PIO (North-central Kansas)

12:00 p.m. – 1:45 p.m. **WELCOME LUNCHEON**

Whitehall Ballroom,
6th Floor

Sponsored by Ford Driving Skills for Life



Colonel Malachowski

WELCOME

- Chuck DeWeese, Chair, GHSA Annual Meeting Committee and Assistant Commissioner, New York Governor's Traffic Safety Committee

SPONSOR REMARKS AND SPEAKER INTRODUCTION

- Jim Graham, Global Program Manager, Ford Driving Skills for Life, Ford Motor Company Fund & Community Services

SPEAKER

- Colonel Nicole Malachowski (USAF, Ret.)
A pioneering aviator and the first woman Thunderbird Pilot in the U.S. Air Force, Col. Malachowski is no stranger to adversity. A 21-year veteran with combat experience in Iraq and Kosovo, Col. Malachowski will help kick off our conference and provide new motivation as we work together toward zero deaths.

GHSA Executive Board Members and conference sponsors are invited to sit at the reserved tables.

#GHSA2018



GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29

1:45 p.m. – 3:15 p.m.

WORKSHOP 4:

Augusta A-D, 7th Floor

Collaboration 101: A Guide for States and Partners

Using GHSA's recent partnering guide as the framework, panelists will discuss the key ingredients for building and maintaining successful alliances. Walk away with ideas to implement in your own states and communities.

MODERATOR

- Kara Macek, Senior Director of Communications and Programs, GHSA

PANELISTS

- Chris Snyder, Partner, Alliance Highway Safety
- Lauren Stewart, Director, Maine Bureau of Highway Safety
- Gary Poedubicky, Acting Director, New Jersey Division of Highway Traffic Safety
- Daniel Callas, President, TransOptions

1:45 p.m. – 3:15 p.m.

WORKSHOP 5:

Augusta E-H, 7th Floor

Alcohol-Impaired Driving: Addressing the Ongoing Challenge

Alcohol-impaired driving remains a leading contributor to traffic crashes, fatalities and injuries, and the proportion of crashes involving alcohol has fluctuated little in the past ten years. Hear from a panel of national experts on the latest research, programs, and policies to address drunk driving, how we can achieve breakthroughs on drunk driving prevention, and how we can maintain a focus on alcohol in the wake of other emerging traffic safety concerns.

MODERATOR

- Lee Axdahl, GHSA Treasurer and Director, South Dakota Office of Highway Safety

PANELISTS

- Dr. Linda Degutis, Adjunct Professor, Rollins School of Public Health, NAS Committee Member
- J.T. Griffin, Chief Government Affairs Officer, MADD
- Brandy Nannini, Vice President of Government Relations and Traffic Safety, Foundation for Advancing Alcohol Responsibility
- Chuck Farmer, Vice President of Research, Insurance Institute for Highway Safety
- Pete Lamb, Assistant District Attorney, Augusta, Georgia

1:45 p.m. – 3:15 p.m.

WORKSHOP 6:

Augusta Room, 7th Floor

Promising Approaches to Address Distraction

Join a robust discussion on the next steps and ideas for addressing the ongoing challenges of distracted driving. Research confirms the dangers, states can pass laws, examples of tragedies are publicized, and public awareness campaigns plead for road users to focus on the road. Are all of these efforts paying off, or do we see little change in driver behavior? What can we do to spark larger scale change to make our roads safer and modify driver behavior?

MODERATOR

- Darrin Grondel, GHSA Secretary and Director, Washington State Traffic Safety Commission

SPEAKERS

- Honorable Representative John Carson, District #46, Georgia House of Representatives
- Roman Smith, Director-Community Investment/Social Innovation, Corporate Social Responsibility, AT&T
- Robert Passmore, Assistant Vice President, Personal Lines Policy, Property Casualty Insurance Association of America
- David Yang, Executive Director, AAA Foundation for Traffic Safety

3:15 p.m. – 3:45 p.m.

BREAK IN EXHIBIT HALL

Sponsored by Conduent

Augusta Conference Center, 7th Floor

3:45 p.m. – 5:15 p.m.

GENERAL SESSION:

Building Relationships with Law Enforcement – An Important Tool in Achieving Our Traffic Safety Goals

Peachtree Ballroom, 8th Floor

As we seek to enhance law enforcement engagement in traffic safety, GHSA, NHTSA and a small panel of subject matter experts are working toward the development of tools for highway safety offices to build and cultivate relationships between the highway safety office and law enforcement leaders within their state. Come and learn more about this important project, share best practices of relationship building in your own state, and discuss with panel members what tools are needed for training purposes to ensure that highway safety offices are able to maximize the valuable relationships with law enforcement to better help achieve traffic safety goals.

MODERATOR

- Jana Simpler, GHSA Chair and Director, Delaware Office of Highway Safety

PANELISTS

- Jeff Michael, Associate Administrator, Research & Program Development, NHTSA
- Daniel Sharp, Chief, Oro Valley (Arizona) Police Department
- John Whetsel, Sheriff (ret.), Oklahoma County (Oklahoma)
- Nikki Renfroe, Captain, Georgia State Patrol

EVENING ON YOUR OWN

TUESDAY, AUGUST 28

7:30 a.m. – 12:00 p.m.

REGISTRATION

Augusta Foyer, 7th Floor

7:30 a.m. – 8:30 a.m.

BREAKFAST IN EXHIBIT HALL

Sponsored by AAA

Augusta Conference Center, 7th Floor

8:30 a.m. – 10:00 a.m.

GENERAL SESSION:

Collaboration Ideas from Key GHSA Partners

Peachtree Ballroom, 8th Floor

MODERATOR

- Darrin Grondel, GHSA Secretary and Director, Washington State Traffic Safety Commission

SPEAKERS



Raymond Martinez

- Honorable Raymond Martinez, Administrator, Federal Motor Carrier Safety Administration
FMCSA Administrator Martinez will provide insights on the agency's traffic safety priorities and ongoing work with the states, as well as discuss how State Highway Safety Offices can best partner to improve commercial vehicle safety.



John Bozzella

- John Bozzella, President and CEO, Global Automakers
Mr. Bozzella will address opportunities for the safety community to collaborate with automakers, particularly in light of the rapid advances in vehicle technology.



David Harkey

- David Harkey, President, Insurance Institute for Highway Safety
Mr. Harkey will share the findings of new research and discuss how IIHS and the states can continue to work together to advance safety.

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TUESDAY EXHIBIT HOURS

7:30 A.M. – 12:00 P.M.
EXHIBITS OPEN

2:00 P.M. – 5:00 P.M.
TEAR DOWN/MOVE OUT



GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29

- 10:00 a.m. – 10:30 a.m. **BREAK IN EXHIBIT HALL** Augusta Conference Center, 7th Floor
Sponsored by Property Casualty Insurers Association of America
- 10:30 a.m. – 12:00 p.m. **WORKSHOP 7:** Augusta A-D, 7th Floor
Prosecuting Vehicular Crimes in a Social Media Age
Learn what law enforcement officers and prosecutors are using to secure convictions in vehicular crimes. What's on that device/account that can help my case and how do I access it, preserve it and effectively utilize it?
MODERATOR
▪ Chuck DeWeese, Assistant Commissioner, New York Governor's Traffic Safety Committee
PANELISTS
▪ James Camp, President, Dynamic Messages LLC
▪ Jared Olson, Traffic Safety Resource Prosecutor, Idaho Prosecuting Attorneys Association
- 10:30 a.m. – 12:00 p.m. **WORKSHOP 8:** Augusta E-H, 7th Floor
Investing Together in Road Safety: An Imperative for Employers and Highway Safety Offices
Businesses have a role to play in reducing road crashes, deaths, and injuries. An expert panel will discuss how employers can engage with road users, governments at all levels, policymakers, and other stakeholders to identify the most pressing traffic safety issues, and leverage organizational knowledge, data, technology, and networks to elevate traffic safety as a priority. Presenters will share best practices for collaboration, with an eye toward the safe systems approach. Walk away with concrete ideas on how states and employers can work together most effectively.
MODERATOR
▪ Paul Harris, Director, Oklahoma Highway Safety Office
PANELISTS
▪ Lisa Robinson, Senior Program Manager, National Safety Council
▪ Tara Casanova Powell, Project Lead, Network of Employers for Traffic Safety
▪ David McKenzie, Director of Corporate Social Responsibility, Anheuser-Busch
▪ Kimberly Chesser, Deputy Director, Delaware Office of Highway Safety
- 10:30 a.m. – 12:00 p.m. **WORKSHOP 9:** Augusta Room, 7th Floor
Successes from the Field: We Did It and You Can, Too!
Come and travel the road to success just like our roster of presenters did in their highway safety programs. A small group of highway safety office representatives will share recent projects that achieved many positive and life-saving actions all across this nation. Our informative and lively session will share these great project ideas so we can extend the reach of their success in to your communities.
MODERATOR
▪ Troy Costales, Governor's Representative and Administrator, Oregon Transportation Safety Division
PANELISTS
▪ Tammy Kramer, Administrator, Alaska Highway Safety Office
▪ Karin Mongeon, Safety Division Director, North Dakota Department of Transportation
▪ Janet Kenny, State Highway Traffic Safety Section Supervisor, Montana State Highway Traffic Safety Office
▪ John Tomlinson, Highway Safety Manager, Idaho Office of Highway Safety

Highway Safety Awards Presentation & Luncheon

Sponsored by the Foundation for Advancing Alcohol Responsibility
and The National Road Safety Foundation, Inc.

12:00 p.m. - 2:00 p.m. Peachtree Ballroom, 8th Floor

MASTER OF CEREMONIES

Terry Pence

Traffic Safety Director, Texas Department of Transportation

SPONSOR REMARKS

PRESENTATION OF AWARDS

GHSA Executive
Board Members and
meeting sponsors
are invited to sit at
the reserved tables.

2:15 p.m. – 3:45 p.m.

WORKSHOP 10:

Augusta A-D, 7th Floor

Drugged Driving: The State of the Nation

In May, GHSA released a new report on drug-impaired driving focused on marijuana and opioids. Hear from the report's author on GHSA's findings, as well as a panel of national drugged driving experts on the landscape of the problem, common challenges states are encountering, and current and promising countermeasures in public education, detection, prosecution, and treatment.

MODERATOR

- Russ Martin, Director of Government Relations, GHSA

PANELISTS

- Jim Hedlund, Principal, Highway Safety North
- Jeff Michael, Associate Administrator, Research & Program Development, NHTSA
- Jake Nelson, Director, Traffic Safety Advocacy & Research, AAA
- Lt. Matthew Myers, Region IV IACP DRE Section Representative, Peachtree City (Georgia) Police Department
- Michael Morrison, Assistant Manager, Toxicology Section, Georgia Bureau of Investigations

2:15 p.m. – 3:45 p.m.

WORKSHOP 11:

Augusta E-H, 7th Floor

Safety Doesn't Stop at the State Line

SHSOs are working across state lines to enhance safety efforts. Hear how NHTSA Region 4 states have partnered on the 25-year-strong Hands Across the Border program and a more recent advertising campaign running during Atlanta Braves games. In Region 3, the Washington Regional Alcohol Program (WRAP) maximizes the synergies of three neighboring, albeit distinct, SHSOs in the Washington, D.C. metropolitan area through its award-winning public education programs including its free drunk driving prevention program, SoberRide®. Out west, Colorado and Wyoming conduct a Border to Border War enforcement campaign, and states are teaming up to prevent motorcyclist injuries and deaths through the Safe 2 Sturgis initiative.

MODERATOR

- Carol Gould, Highway Safety Manager, Colorado Office of Transportation Safety

PANELISTS

- Harris Blackwood, GHSA Vice Chair and Director, Georgia Governor's Office of Highway Safety
- Kurt Erickson, President & CEO, Washington Regional Alcohol Program
- Gina Espinosa-Salcedo, Deputy Regional Administrator, Region 8, NHTSA

#GHSA2018



TUESDAY, AUGUST 28,
CONTINUED

GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29

2:15 p.m. – 3:45 p.m.

WORKSHOP 12:

Addressing Bicyclist and Pedestrian Safety

Augusta Room, 7th Floor

While increasing attention is devoted to traffic safety advances through vehicle automation, it's equally important to identify and implement data-driven solutions to address the alarming spike in bicyclist and pedestrian fatalities and injuries. Recent research on these vulnerable roadway user populations yields progressive recommendations to reverse the trend and save lives through better crash data collection, enhanced law enforcement participation, and innovative community collaborations. This roundtable features an overview of pedestrian and bicyclist fatality data and highlights key action items from GHSA's *A Right to the Road: Understanding & Addressing Bicyclist Safety and Pedestrian Traffic Fatalities by State*; the Insurance Institute for Highway Safety report, *On Foot, At Risk*; and the Atlanta Regional Commission report, *Safe Streets for Walking & Bicycling*.

MODERATOR

- Chuck DeWeese, Assistant Commissioner, New York Governor's Traffic Safety Committee

PANELISTS

- Richard Retting, Principal and National Practice Leader for Safety and Research, Sam Schwartz Consulting
- Byron Rushing, Walking & Biking Program Manager, Atlanta Regional Commission
- Jessica Cicchino, Vice President of Research, Insurance Institute for Highway Safety

TASTE OF THE STATE RECEPTION

THE WORLD OF COCA-COLA

121 BAKER ST NW | 7:00 P.M. – 10:00 P.M.

Sponsored by Uber

- Heavy hors d'oeuvres and cash bar
- Live entertainment

The World of Coca-Cola is just a 10-minute walk from the Westin Peachtree Plaza. Or take Uber and get a 20% discount! From your smartphone Uber app, go to the settings bar (top left) and select **Payment**, then tap **Add Promo Code** and type in **GHSAConference**. The code is valid for up to \$5 off each ride for the first 300 attendees who apply it.



Pick up your Uber ride on Peachtree Street on the 6th Level of the Westin.

WEDNESDAY, AUGUST 29

8:00 a.m. – 8:30 a.m.

CONTINENTAL BREAKFAST

Sponsored by AAMVA

8th Floor Terrace

8:30 a.m. – 10:00 a.m.

GENERAL SESSION:

Autonomous Vehicle Roundtable

Peachtree Ballroom, 8th Floor

New research, new findings, and a new GHSA report will all be addressed during this informal roundtable, bringing together national thought-leaders from across industries to discuss the ever-changing field of vehicle automation.

MODERATOR

- Michael Prince, Director, Michigan Office of Highway Safety Planning

SPEAKERS

- Jim Hedlund, Principal, Highway Safety North
- Anne Ferro, President & CEO, AAMVA
- Ryan Gammelgard, Counsel, State Farm
- Anne Marie Lewis, Director of Safety and Technology Policy, Alliance of Automobile Manufacturers
- Lia Theodosiou-Pisanelli, Director, Autonomous Vehicle Strategy and Business Development, Lyft

10:15 a.m. – 11:45 a.m.

WORKSHOP 13:

Policing AV: Accountability in Autonomy

Augusta A-D, 7th Floor

As connected and autonomous vehicles become more commonplace on our roadways, law enforcement must prepare and adapt accordingly. The impact of this technology on policing will be far-reaching and generate many questions. Discuss some of these questions, consider areas for collaboration with industry leaders, and explore opportunities for partnering with State Highway Safety Offices.

MODERATOR

- Tom Glass, Transportation Planning Manager, Pennsylvania Department of Transportation

PANELISTS

- Ron Medford, Director of Safety, Waymo
- Brian Ursino, Director of Law Enforcement, AAMVA
- Colm Boran, Manager, Autonomous Vehicle Systems Engineering, Ford Motor Company

10:15 a.m. – 11:45 a.m.

WORKSHOP 14:

Successfully Utilizing Peer-to-Peer Programs to Reach Teens

Augusta E-H, 7th Floor

Whether your State Highway Safety Office develops and implements teen traffic safety programs or funds agencies that do, this session is a must! Using a talk show-style format, panelists will help SHSOs and their partners understand the components of a strong peer-to-peer program as outlined in the soon-to-be-released *Peer-to-Peer Traffic Safety Program Guide* by sharing concrete examples of each component. Join in the discussion by sharing component-related best practices and lessons learned from your state or organization.

MODERATOR

- Pam Fischer, Principal, Pam Fischer Consulting

PANELISTS

- Kevin Moore, Program Manager, Zero Teen Fatalities, Nevada Office of Traffic Safety
- Norraine Wingfield, Director of Traffic Safety, Kansas Traffic Safety Resource Office
- Randy Weissman, Chief Deputy, Operations, California Office of Traffic Safety
- Dylan Mullins, National Student of the Year (2017), SADD
- Michael Geraci, Region 2 Administrator, NHTSA

#GHSA2018



GHSA 2018 ANNUAL MEETING

ATLANTA, GA | AUGUST 25-29

10:15 a.m. – 11:45 a.m.

WORKSHOP 15:

Augusta Room, 7th Floor

Grants Management Solutions Suite: Now that You've Applied, Where Do We Go from Here?

NHTSA's Grants Management Solutions Suite (GMSS) is now the system states use to develop and submit their Highway Safety Plans. During this session, NHTSA will provide an overview of the system, including topics such as: how it incorporates the Final Rule, milestones, amendments, fiscal management and annual reporting. In addition, several State Highway Safety Offices will share how they made GMSS work for their HSP process this year. Bring your questions and ideas.

MODERATOR

- Terry Pence, Traffic Safety Director, Texas Department of Transportation

PANELIST

- Rod Chu, Office of Grants Management and Operations, NHTSA

12:00 p.m. – 2:00 p.m.

GENERAL SESSION AND CLOSING LUNCHEON

Peachtree Ballroom, 8th Floor

Sponsored by AT&T

Hear from a panel of several former U.S. DOT officials, who will take the stage for an engaging discussion and interactive audience experience. This esteemed group of experts will teach us what the traffic safety community can learn from their decades of highway safety experience – where we are, how we got here, and what's next as we face new challenges and opportunities. Stick around; this is an event you won't want to miss!

SPONSOR REMARKS

- Michael Zeto, Vice President, AT&T IoT and General Manager, AT&T Smart Cities

MODERATOR

- Rhonda Craft, Director, California Office of Traffic Safety

SPEAKERS

- David Strickland, Counsel, Self-Driving Coalition for Safer Streets
- Jeffrey Runge, Chief Medical Officer, Biospatial, Inc.
- David Kelly, Principal and CEO, Storm King Strategies
- Anne Ferro, President & CEO, AAMVA
- Ron Medford, Director of Safety, Waymo

GHSA Executive Board Members and conference sponsors are invited to sit at the reserved tables.

2:00 p.m.

ADJOURN

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The members and staff of GHSA wish to thank our 2018 sponsors and partners.
Without your generosity, this event would not be possible.

DIAMOND



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Advocacy. Leadership. Results.



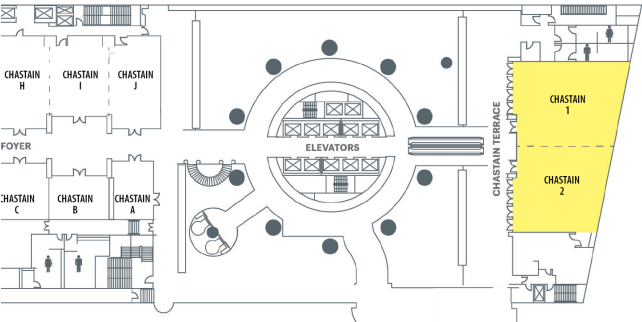
Setting the Standard in Alcohol
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BRONZE

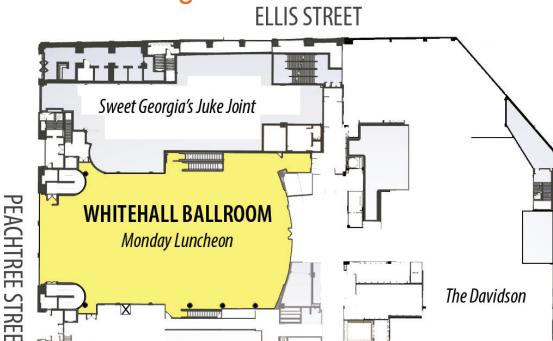


HOTEL FLOOR PLANS

Westin Chastain Level, 6th Floor



Southern Exchange, 6th Floor



ELLIS STREET

PEACHTREE STREET



See page 16 for an exhibit hall floorplan

Westin Augusta Level, 7th Floor

Westin Peachtree Level, 8th Floor

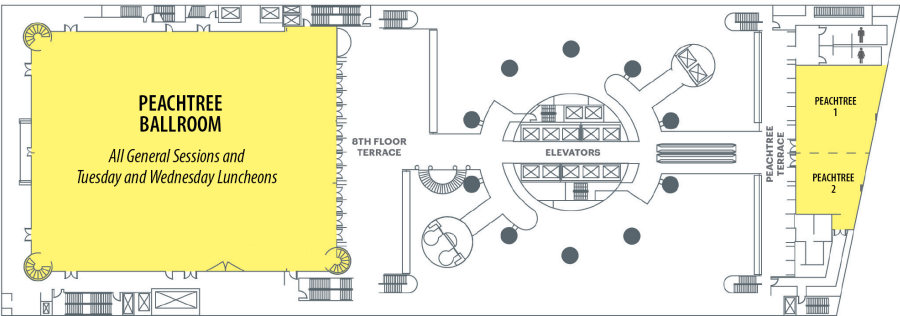
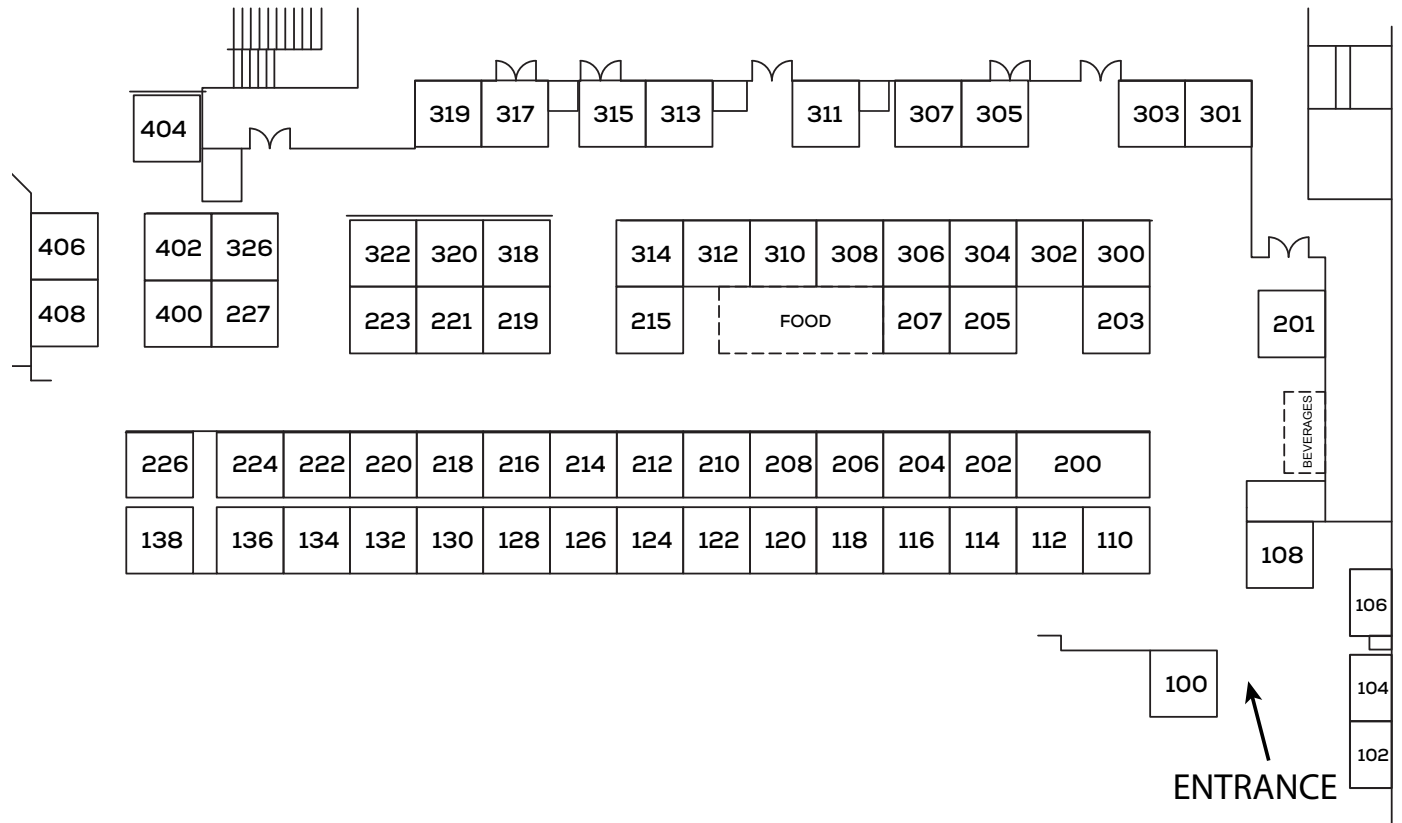


EXHIBIT HALL FLOOR PLAN

Augusta Conference Center, 7th Floor



WIN PRIZES IN GHSA'S EXHIBIT HALL SCAVENGER HUNT

As you visit with exhibitors, sign in at each booth for a chance to win great prizes, including FREE registration to GHSA 2019, \$50 gift cards, and more!

#GHSA2018



GHSA 2018 Highway Safety Exhibit Showcase

Company	Booth #
AAA.....	136
Abbott.....	221
Accident Support Services International, Ltd.....	122
ADEPT Driver	203
Agate Software Inc.	326
Alliance Highway Safety	102, 104, 106
AllOver Media	307
American Signal Company	226
American Trucking Associations	227
AT&T's It Can Wait	100
Baby Safety Snap by Loon Ventures	138
California Office of Traffic Safety	208
CallVASApp Inc.	400
Carvertise	130
Centers for Disease Control and Prevention.....	134
Check to Protect	114
CMI Inc.	300
Diagnostic Driving Inc.....	317
DrugWipe®	319
Evenflo Company, Inc.	222
Family, Career and Community Leaders of America (FCCLA)	205
Federal Motor Carrier Safety Administration.....	202
Ford Driving Skills for Life	320
Foundation for Advancing Alcohol Responsibility ..	200
Georgia 511.....	303
Graco	224
Gas Station TV (GSTV)	110
Helmets R Us.....	112
Huddle, Inc.	223
Indian Highway Safety Program	311

Company	Booth #
Innocorp, Ltd. Makers of Fatal Vision.....	318
Institute of Police Technology and Management....	306
Intoximeters, Inc.....	314
Kustom Signals, Inc.....	312
LexisNexis® Coplogic™ Solutions.....	215
Life Changing Experiences.....	301
Lifeloc Technologies.....	206
Melon 1	108
Michelin.....	118
Motorcycle Safety Foundation	124
MPH Industries.....	218
National Center for DWI Courts.....	126
National Highway Traffic Safety Administration (NHTSA)	210, 212
National Judicial College	219
The National Road Safety Foundation, Inc.....	207
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EXHIBIT HOURS

Sunday

10:00 a.m. – 2:00 p.m.
Move in/Set Up

5:30 p.m. – 7:00 p.m.
Exhibits Open

Monday

7:30 a.m. – 12:00 p.m.
1:45 p.m. – 5:15 p.m.

Tuesday

7:30 a.m. – 12:00 p.m.
Exhibits Open

2:00 p.m. – 5:00 p.m.
Tear Down/Move Out

ACKNOWLEDGMENTS

GHSA would like to acknowledge the Georgia Governor's Office of Highway Safety for their incredible efforts in support of the 2018 Annual Meeting.



Special thanks to the members of the
2018 GHSA Annual Meeting Planning Committee:

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THANK YOU ALL!

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