Successfully Utilizing Peer-to-Peer Programs to Reach Teens

April 25, 2019
Teen Driving

Overview

After spending years protecting your children from all sorts of dangers on the road and off, you now face the prospect of handing them the keys to the family car. It's time for them to learn how to drive. Are you prepared? We can help you mold your teen into a safe and capable driver.

Teen Drivers

31%
Why a guide?
P2P teen traffic safety program...

- Problem ID
- Planning & implementation
- Evaluation
Part of a broader environmental strategy
The panelists

- Bailey Bindle, SADD
- Wendy Berk, BIANJ
- Norraine Wingfield, KTSRO
- Sandy Spavone, FCCLA
- Russell Henk, TTI
Peer-to-Peer Teen Traffic Safety Program Success Indicators

- Teen-led
- Inclusive
- Sustainable
- Facilitated Training
- Clearly defined, measurable learning objectives
- Incentives & Recognition
- Positive
- Evaluation
Teen-led
Sustainable
Facilitated training
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Access the Guide online at: ghsa.org/resources/Peer-to-Peer19