



Become a 2021 Highway Safety Champion

Annual Meeting Sponsorship Tiers and Benefits
Denver, Colorado

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
+ Benefit	\$20,000+	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
1-year complimentary GHSA Associate Membership (up to \$950 value, starts July 1, 2021)	X	X	X	X	X	X
Attendee Registration Contact Information (preconference)	X	X	X	X	X	X
Name and logo on sign or item	X	X	X	X	X	X
Logo, description and link on GHSA website	X	X	X	X	X	X
Logo on General Session slideshow loop	X	X	X	X	X	X
Recognition in Annual Meeting program and GHSA newsletter	X	X	X	X	X	X
2 tickets to Sunday night VIP reception with GHSA Leadership	X	X	X	X	X	X
Preferred seating at all plated meals	X	X	X	X	X	X
Complimentary meeting registrations	7 (\$5,250 value)	5 (\$3,750 value)	3 (\$2,250 value)	2 (\$1,500 value)	1 (\$750 value)	
Opportunity to offer brief remarks (if applicable)	X (Meeting-wide)	X	X	X	X	
Acknowledgment in news release	X	X	X			
Optional premium exhibit space (non-transferable)	X (\$1,200 value)	X (\$1,200 value)	X (\$1,200 value)			

Should the conference change to virtual, similar benefits will be afforded to the Highway Safety Champion.