



## Become a 2021 Highway Safety Champion

### Annual Meeting Sponsorship Tiers and Benefits Denver, Colorado

|   | PRESENTING           | DIAMOND              | PLATINUM             | GOLD                 | SILVER             | BRONZE  |
|---|----------------------|----------------------|----------------------|----------------------|--------------------|---------|
| + Benefit   | \$20,000+            | \$15,000             | \$10,000             | \$7,500              | \$5,000            | \$2,500 |
| 1-year complimentary GHSA Associate Membership (up to \$950 value, starts July 1, 2021) | X                    | X                    | X                    | X                    | X                  | X       |
| Attendee Registration Contact Information (preconference)                               | X                    | X                    | X                    | X                    | X                  | X       |
| Name and logo on sign or item   | X                    | X                    | X                    | X                    | X                  | X       |
| Logo, description and link on GHSA website  | X                    | X                    | X                    | X                    | X                  | X       |
| Logo on General Session slideshow loop  | X                    | X                    | X                    | X                    | X                  | X       |
| Recognition in Annual Meeting program and GHSA newsletter                               | X                    | X                    | X                    | X                    | X                  | X       |
| 2 tickets to Saturday night VIP reception with GHSA Leadership                          | X                    | X                    | X                    | X                    | X                  | X       |
| Preferred seating at all plated meals   | X                    | X                    | X                    | X                    | X                  | X       |
| Complimentary meeting registrations   | 7<br>(\$5,250 value) | 5<br>(\$3,750 value) | 3<br>(\$2,250 value) | 2<br>(\$1,500 value) | 1<br>(\$750 value) |         |
| Opportunity to offer brief remarks (if applicable)                                      | X<br>(Meeting-wide)  | X                    | X                    | X                    | X                  |         |
| Acknowledgment in news release  | X                    | X                    | X                    |                      |                    |         |
| Optional premium exhibit space (non-transferable)                                       | X<br>(\$1,200 value) | X<br>(\$1,200 value) | X<br>(\$1,200 value) |                      |                    |         |