

# WORKSHOP 2: BUILDING A PROJECT AND A PARTNERSHIP

Governors Highway Safety Association 2021 Annual Meeting

Denver, Colorado

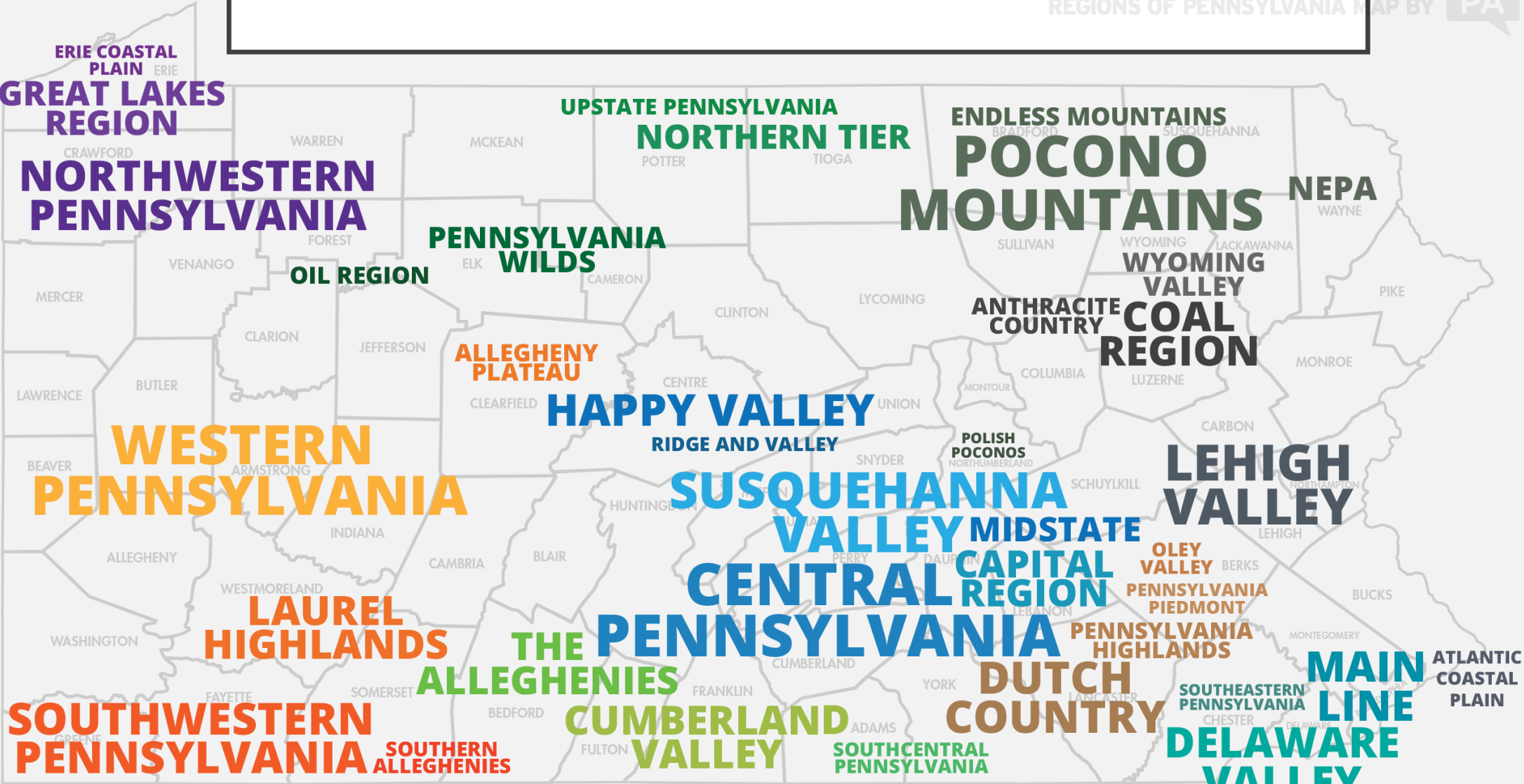
Monday September 13, 2021



## ABOUT THE PROGRAM

- Manager of Injury Prevention Programming at the Allegheny County Health Department (ACHD)
- Community Traffic Safety Project grantee from Pennsylvania Department of Transportation (PennDOT)
- Safety Focus Areas for work include but are not limited to Aggressive Driving, Child Passenger Safety, Distracted Driving, Motorcycle Safety, Impaired Drivers, Older Adult, Pedestrian Safety, and Teen Driver Safety.

# PENNSYLVANIA



# PENNDOT DISTRICTS

## Allegheny County

Total Population: 1,216,000

Total Crashes: 12288

## Beaver County

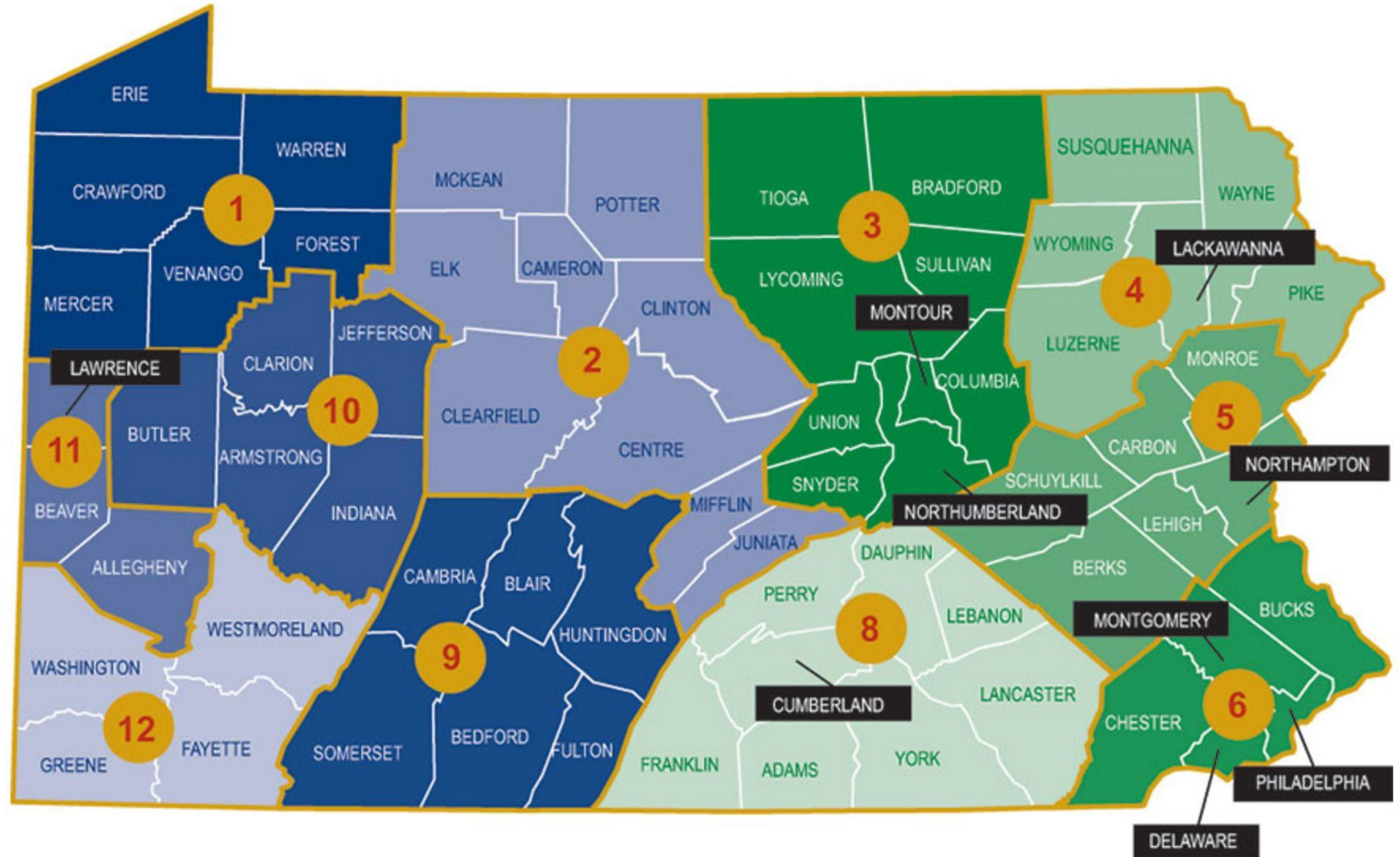
Total Population: 163,929

Total Crashes: 1387

## Lawrence County

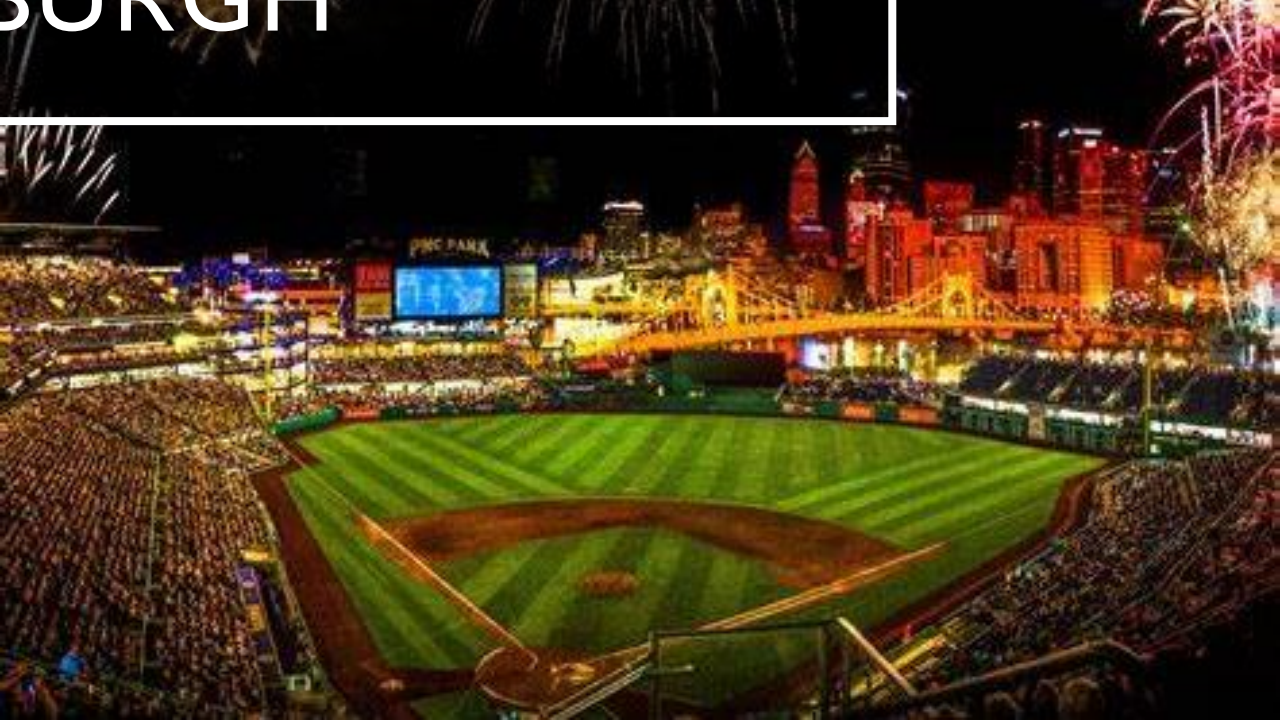
Total Population: 85,512

Total Crashes: 753



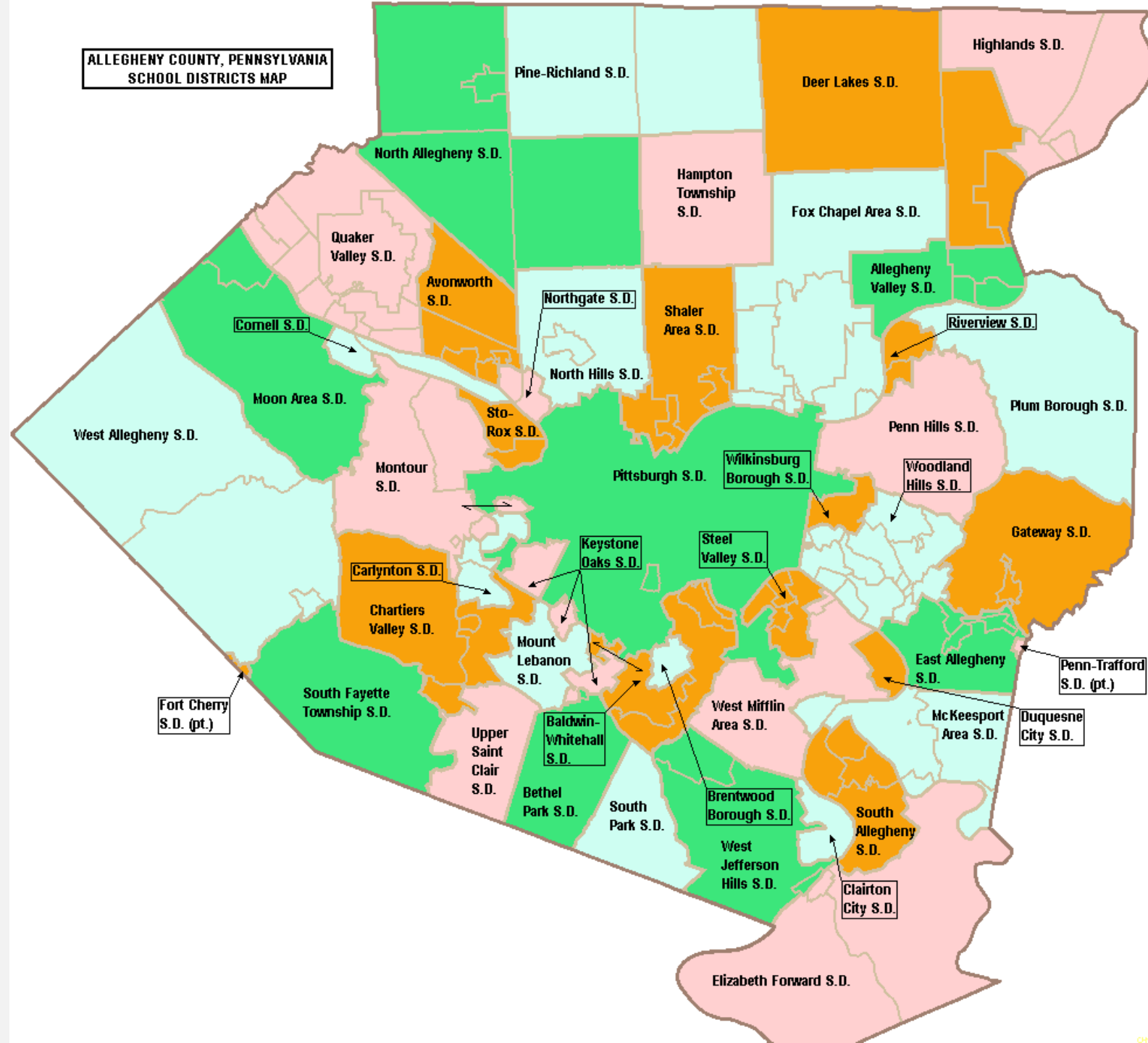


# PITTSBURGH



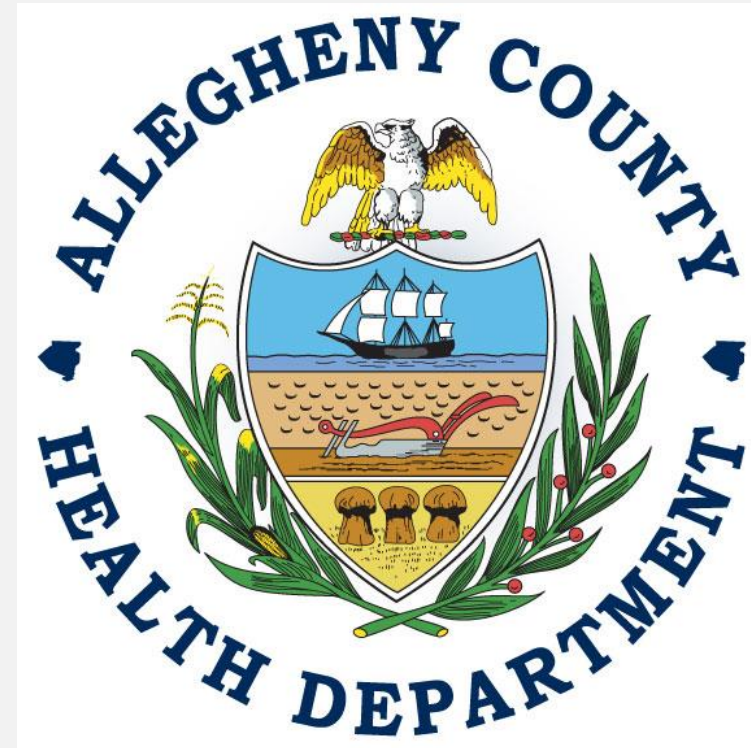
# ALLEGHENY COUNTY

- Allegheny County: 1.216 million
  - 82.87% White, 14.39% Black, 2.94% Asian, .03% Pacific Islander, 1.77% other/two or more races
  - 7.85% of households speak a non-English language as the primary language.
    - Spanish, Nepali, and Chinese
- City of Pittsburgh: 302,205
- 108 different cities, boroughs, townships and municipalities.



# ALLEGHENY COUNTY HEALTH DEPARTMENT

- The mission of the Allegheny County Health Department (ACHD) is to protect, promote, and preserve the health and well-being of all Allegheny County residents, particularly the most vulnerable.
- Formed in 1957, ACHD strives daily to assure quality public health services by promoting individual and community wellness, preventing injury, illness and premature death or disability, and protecting the population from harmful effects of chemical, biological, and physical hazards within the environment.
- Chronic Disease and Injury Prevention Program
  - Putting a public health lens to public safety in traffic safety programming.



## SUCCESSFUL RELATIONSHIP WITH THE HIGHWAY SAFETY OFFICE

- Open Communication
- Data Driven Approaches
- Utilizing Proven and Effective Programming
- Continual Evaluation of Programming Effectiveness with each audience and safety focus area
- Support of other grantees and highway safety partners

