#### BUILDING A Successful traffic Safety partnership

2021 GHSA Annual Meeting Denver, Colorado

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# WHAT'S IN IT FOR A SUBRECIPIENT?

Resources & training

Technical assistance

Pre-proposal assistance

Management support

Conferences

Crash data



## WHAT'S IN IT FOR A STATE HIGHWAY SAFETY OFFICE?

Supplemental work & staffing

At-risk populations

Local expansion

Lobbying support





## AN IMPORTANT CAVEAT

#### Are You Eligible for an OTS Grant?

The first step in obtaining grant funding is to determine if the project you want to fund is eligible for Federal Funds administered by the Office of Traffic Safety. Please review the information below before applying to see if your Agency and Program meet the funding criteria.

#### **Program Areas**

- Alcohol Impaired Driving
- Distracted Driving
- Drug Impaired Driving
- Emergency medical Services (crash related)
- Motorcycle Safety
- Occupant Protection
- Pedestrian/Bicycle Safety
- Police Traffic Services
- Traffic Records/Roadway Safety
- Young Drivers

(1) Will you use the funds for one of the program areas listed in the box on the left?

NO

NO

NO

NO



(2) Can your organization pay project expenses, and then wait 90 days to be reimbursed?

(3) Is your organization a public entity? Have you cleared the Single Audit? Do you have a DUNS #?

(4) Are you able to provide Traffic Safety Data that demonstrates how your program will save lives on our roadways and be able to demonstrate using performance measures with 1 year of funding? If you answer "NO" to any of these questions, it is unlikely your project qualifies for traffic safety funding.

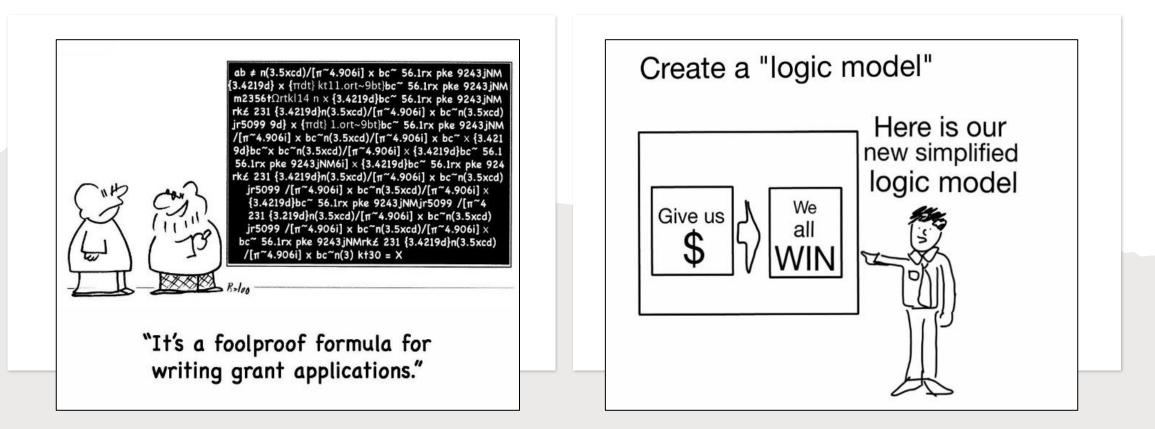
Project Expenses are reimbursed after the grantee pays for them. Funds are intended as "seed money" to start new programs.

If you are a 501c3 non-profit organization, you will need a copy of your 501c3 status certificate.

If you are still unsure whether your project meets the criteria, you may contact our office for assistance at (775)-684-7470 or go to <u>egrants.nv.gov</u> to start your application.



#### HOW NOT TO MURDER A GRANT APPLICATION

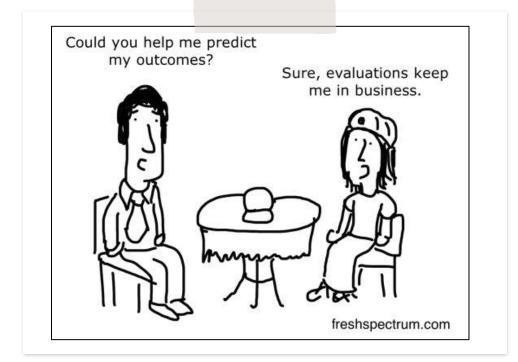


#### HOW NOT TO MURDER A GRANT APPLICATION





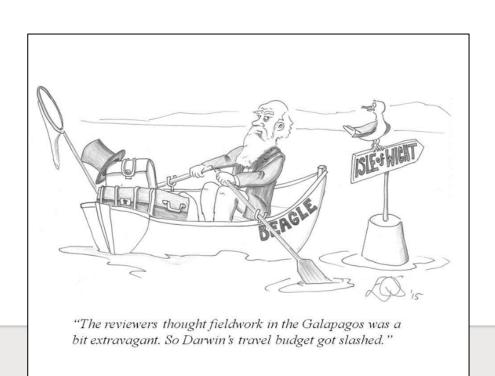
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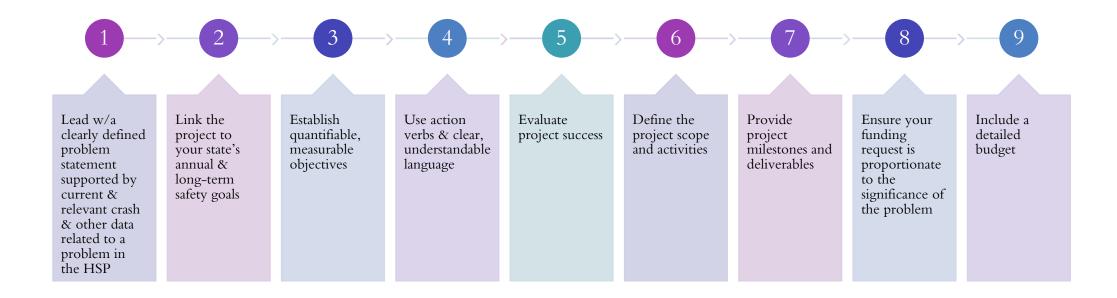
### HOW NOT TO MURDER A GRANT APPLICATION



"On Mondays, I get ready to plan my week. On Tuesdays, I plan my week. On Wednesdays, I revise my plan for the week. On Thursdays, I put my plan for the week into my computer. On Fridays, I think about starting my plan for next week."



## BUILDING A SUCCESSFUL GRANT APPLICATION



## COMMON PITFALLS

- Insufficient justification of problem or activities
- Data is outdated or not relevant
- No baseline data
- Not enough detail
- Objectives aren't measurable
- No mention of how or what data will be collected for reporting & evaluation
- Travel rates outside of GSA rates
- Budget math is incorrect, doesn't contain enough detail
- Evaluation is weak
- Project doesn't address the SHSO program areas
- Assuming reviewers are familiar with an existing project; no information on what will change in the upcoming year
- No timeline or schedule
- Not allotting time for your governing body to accept & provide authority for the award budget
- Using big words or jargon
- Not spelling out acronyms at first use
- Not proofreading or correcting grammatical/spelling errors



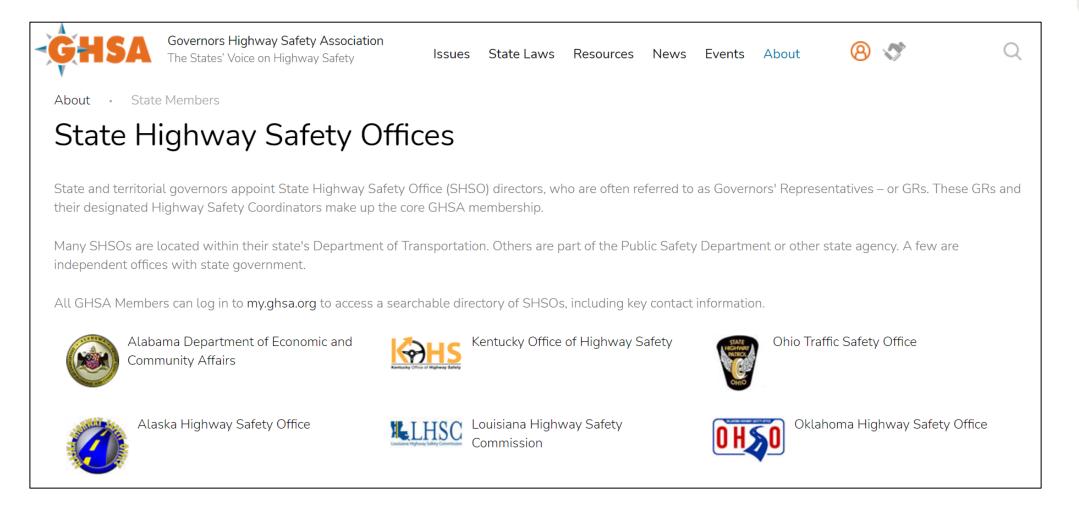


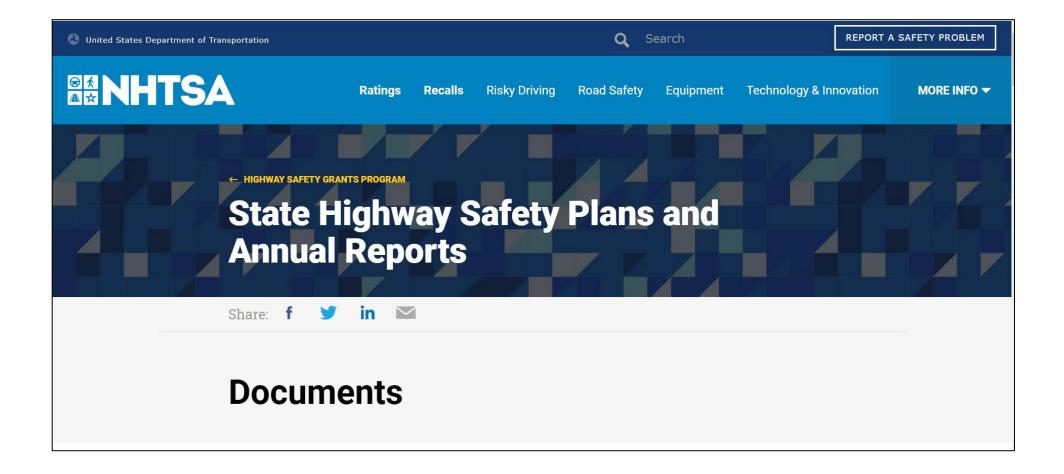
A Highway Safety Countermeasure Guide For State Highway Safety Offices Tenth Edition, 2020

# A Guide for Effectively Partnering with State Highway Safety Offices

### WWW.GHSA.ORG/RESOURCES

## WWW.GHSA.ORG/ABOUT/SHSOS





## HTTPS://BIT.LY/3HG62UO

## THANK YOU

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