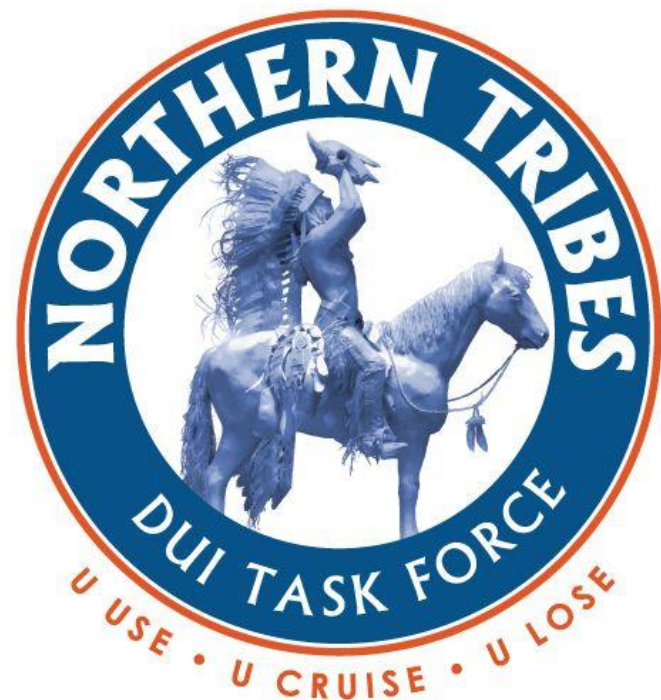


Montana Department of Transportation



Tribal Traffic Safety Program

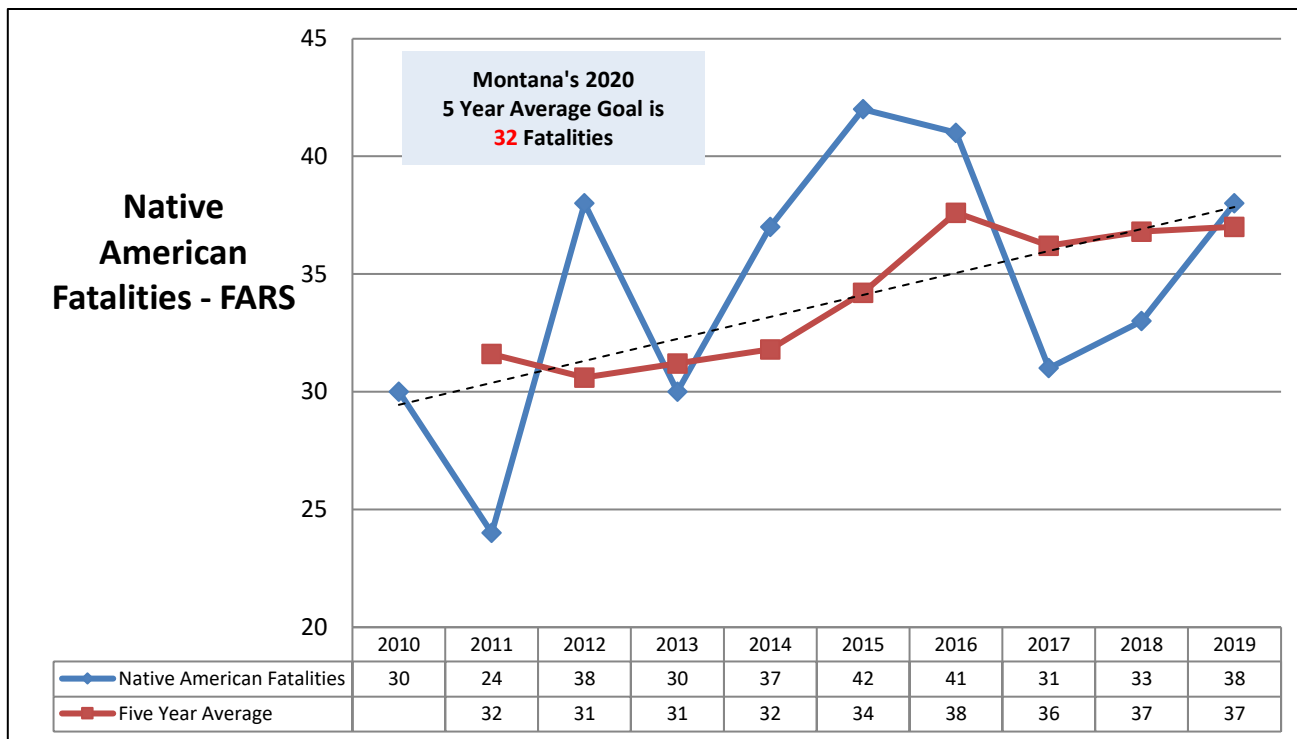
Safe On All Roads (SOAR) Northern Tribes DUI Task Force



Montana's Reservations



Ten Year History of Native American Fatalities



Statistics

Native American Fatalities					
Year	Total	Impaired	Unrestrained	% Impaired	% Unrestrained
2015	42	19	30	45%	71%
2016	41	26	32	63%	78%
2017	31	15	20	48%	65%
2018	33	18	23	55%	70%
2019	38	27	29	71%	76%
Montana - Statewide Fatalities					
Year	Total	Impaired	Unrestrained	% Impaired	% Unrestrained
2015	224	76	114	34%	51%
2016	190	84	93	44%	49%
2017	186	56	86	30%	46%
2018	182	80	85	44%	47%
2019	184	66	66	36%	36%

Native American Fatalities Compared to Statewide Fatalities

Fatality Comparision			
Year	Native American Fatalities	Statewide Fatalities	% of Total Fatalities
2015	42	224	19%
2016	41	190	22%
2017	31	186	17%
2018	33	182	18%
2019	38	184	21%

State Stats Available On-Line

[Crash Data](#)

Key Principles

- * Each tribe is unique
- * Involve tribes in finding solutions
- * Connect tribes with resources
- * Relationships are key – active programs with strong tribal participation
- * Improving data collection
- * Awareness of culture in framing programs



Challenges

- * Jurisdictional issues
- * Data collection and sharing
- * Turnover in tribal government
- * Cultural differences
- * Subrecipient Agreements

Teen Project



Teen Project – cont'd



**“BECAUSE I WANT TO BE A GOOD EXAMPLE
AND RETURN HOME SAFELY TO MY FAMILY”**

- KAHOLO -

**ALWAYS BUCKLE UP AND DON'T BE AFRAID
TO ASK OTHERS TO DO THE SAME**

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speeds during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



[/SafeOnAllRoads](#)



**“BECAUSE IT PROTECTS ME
AND MY PASSENGERS”**

- JAZMINE -

**ALWAYS BUCKLE UP AND DON'T BE AFRAID
TO ASK OTHERS TO DO THE SAME**

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speeds during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



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**“BECAUSE MY LIFE MATTERS
AND SO DOES YOURS”**

- CEDRICK -

**ALWAYS BUCKLE UP AND DON'T BE AFRAID
TO ASK OTHERS TO DO THE SAME**

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speeds during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



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Teen Project – cont'd



"BECAUSE I WANT TO KEEP MY CULTURE AND TRADITIONS ALIVE"

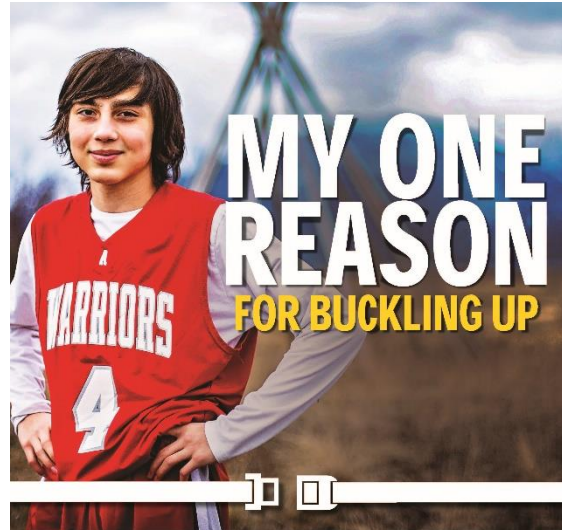
- BREEANNA -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speed during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



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"BECAUSE IT KEEPS ME SAFE SO I CAN STAY ON THE COURT"

- KENNY -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speed during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



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"BECAUSE IT'S THE LAW"

- SODIZIN -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you don't buckle up, you endanger more than just your own life. Drivers and passengers often don't consider how unbuckled occupants can be thrown at high speed during a crash and can cause serious harm or even death, not only to themselves but to others in the vehicle. That's why it's so important to buckle up and insist others do the same.



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Teen Project – cont'd

Some of the radio spots
recorded by the teens.



SOAR Activities

- * Statewide Teen Campaign

- * Radio
- * Billboards
- * Newspaper ads
- * Posters
- * Social Media

<https://www.facebook.com/SafeOnAllRoads>

Back to School Campaign



PROTECT OUR FUTURE



ALWAYS BUCKLE UP YOUR CHILD PROPERLY

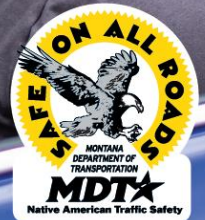
 /SafeOnAllRoads

Back to School Campaign cont'd

**PROTECT
YOUR FUTURE**

ALWAYS BUCKLE UP

 /SafeOnAllRoads



Back to School Campaign cont'd



A photograph of a smiling infant with a blue bow in her hair, secured in a car seat. In the top right corner of the photo is a circular logo with an eagle and the text "SAFE ON ALL ROADS", "MDTA", and "Native American Traffic Safety".

**PROTECT
OUR FUTURE**



**ALWAYS BUCKLE UP
YOUR CHILD PROPERLY**

 /SafeOnAllRoads



A photograph of a smiling young girl with a white flower in her hair, secured in a car seat. In the top right corner of the photo is a circular logo with an eagle and the text "SAFE ON ALL ROADS", "MDTA", and "Native American Traffic Safety".

**PROTECT
OUR FUTURE**



**ALWAYS BUCKLE UP
YOUR CHILD PROPERLY**

 /SafeOnAllRoads



A photograph of a smiling toddler in a green shirt, secured in a car seat. In the top right corner of the photo is a circular logo with an eagle and the text "SAFE ON ALL ROADS", "MDTA", and "Native American Traffic Safety".

**PROTECT
OUR FUTURE**



**ALWAYS BUCKLE UP
YOUR CHILD PROPERLY**

 /SafeOnAllRoads

Back-to-School Radio



Northern Tribes DUI Task Force

- * Comprised of members from Blackfeet, Chippewa Cree/Rocky Boy, Fort Belknap and Fort Peck Tribes
- * Members are a diverse group of traffic stakeholders to include engineering, enforcement, education, judicial and Tribal executive leadership
- * The Northern Tribes DUI Task Force develops public education campaigns on a range of impaired driving topics.
- * These campaigns support local law enforcement efforts that include, but are not limited to, High-Visibility Enforcement.



Northern Tribes DUI Task Force

Mission Statement:

The Northern Tribes DUI Task Force, Fort Belknap, Fort Peck, Rocky Boy, and Blackfeet, will endeavor to protect the present and future generations of American Indians in Indian country. Through our alliance utilizing the four E's (Engineering, Enforcement, Emergency Services and Education) our collaborative efforts in combating impaired driving will reduce serious injuries and fatal vehicle crashes that tragically effect our Indian people.

Northern Tribes DUI Taskforce Summer Campaign



NEVER DRIVE IMPAIRED

U USE. U CRUISE. U LOSE.

 /SafeOnAllRoads



Did you know nearly one-third of car crash deaths involve alcohol use? Keep your friends, family, and others in our community safe. Never drink and drive or ride with an impaired driver. Always buckle up and insist others do the same. Together we have the power to change this statistic.

Alternative accessible formats of this document will be provided on request. Persons who need an alternative format should contact the Office of Civil Rights, Department of Transportation, 2701 Prospect Avenue, PO Box 201001, Helena, MT 59620. Telephone 406-444-5416 or Montana Relay Service at 711.

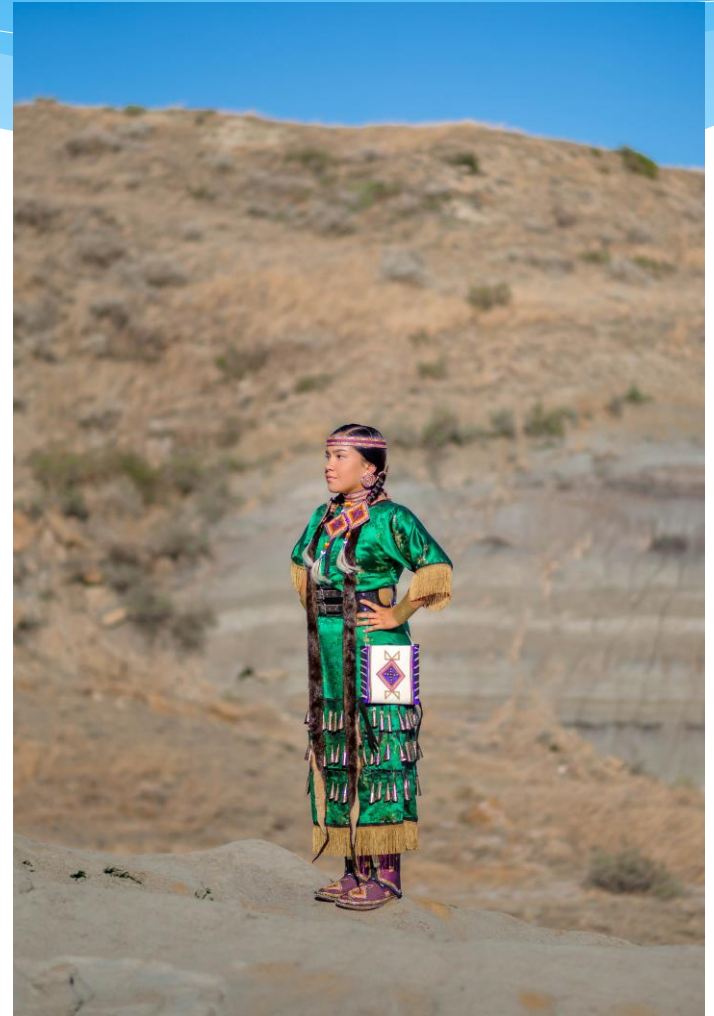
Summer Campaign

* Radio Ad



Coming Soon

National American Indian Heritage Month



Tribal Step

- * In FFY 2020, a total of 874 citations were written by Flathead, Fort Belknap and Fort Peck Tribal law enforcement
- * This was consistent with citations issues in 2019. FFY 2020 had the following highlights:
 - 26 DUI citations
 - 288 Speeding citations and warnings
 - 874 Total Citations
- * Establish DUI and Seatbelt checkpoints with the purpose of either apprehending an impaired driver or checking for driver's and occupant restraint systems.
- * Fort Peck, Browning, and Northern Cheyenne Reservations have a primary seat belt law and a law prohibiting cell phone use.

Contact Information

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