Montana Department of Transportation

Tribal Traffic Safety Program
Safe On All Roads (SOAR)
Northern Tribes DUI Task Force
Montana’s Reservations
Ten Year History of Native American Fatalities

<table>
<thead>
<tr>
<th>Year</th>
<th>Native American Fatalities - FARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>30</td>
</tr>
<tr>
<td>2011</td>
<td>24</td>
</tr>
<tr>
<td>2012</td>
<td>38</td>
</tr>
<tr>
<td>2013</td>
<td>30</td>
</tr>
<tr>
<td>2014</td>
<td>37</td>
</tr>
<tr>
<td>2015</td>
<td>42</td>
</tr>
<tr>
<td>2016</td>
<td>41</td>
</tr>
<tr>
<td>2017</td>
<td>31</td>
</tr>
<tr>
<td>2018</td>
<td>33</td>
</tr>
<tr>
<td>2019</td>
<td>38</td>
</tr>
</tbody>
</table>

Montana's 2020 5 Year Average Goal is 32 Fatalities
### Native American Fatalities

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Impaired</th>
<th>Unrestrained</th>
<th>% Impaired</th>
<th>% Unrestrained</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>42</td>
<td>19</td>
<td>30</td>
<td>45%</td>
<td>71%</td>
</tr>
<tr>
<td>2016</td>
<td>41</td>
<td>26</td>
<td>32</td>
<td>63%</td>
<td>78%</td>
</tr>
<tr>
<td>2017</td>
<td>31</td>
<td>15</td>
<td>20</td>
<td>48%</td>
<td>65%</td>
</tr>
<tr>
<td>2018</td>
<td>33</td>
<td>18</td>
<td>23</td>
<td>55%</td>
<td>70%</td>
</tr>
<tr>
<td>2019</td>
<td>38</td>
<td>27</td>
<td>29</td>
<td>71%</td>
<td>76%</td>
</tr>
</tbody>
</table>

### Montana - Statewide Fatalities

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Impaired</th>
<th>Unrestrained</th>
<th>% Impaired</th>
<th>% Unrestrained</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>224</td>
<td>76</td>
<td>114</td>
<td>34%</td>
<td>51%</td>
</tr>
<tr>
<td>2016</td>
<td>190</td>
<td>84</td>
<td>93</td>
<td>44%</td>
<td>49%</td>
</tr>
<tr>
<td>2017</td>
<td>186</td>
<td>56</td>
<td>86</td>
<td>30%</td>
<td>46%</td>
</tr>
<tr>
<td>2018</td>
<td>182</td>
<td>80</td>
<td>85</td>
<td>44%</td>
<td>47%</td>
</tr>
<tr>
<td>2019</td>
<td>184</td>
<td>66</td>
<td>66</td>
<td>36%</td>
<td>36%</td>
</tr>
</tbody>
</table>
### Native American Fatalities Compared to Statewide Fatalities

<table>
<thead>
<tr>
<th>Year</th>
<th>Native American Fatalities</th>
<th>Statewide Fatalities</th>
<th>% of Total Fatalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>42</td>
<td>224</td>
<td>19%</td>
</tr>
<tr>
<td>2016</td>
<td>41</td>
<td>190</td>
<td>22%</td>
</tr>
<tr>
<td>2017</td>
<td>31</td>
<td>186</td>
<td>17%</td>
</tr>
<tr>
<td>2018</td>
<td>33</td>
<td>182</td>
<td>18%</td>
</tr>
<tr>
<td>2019</td>
<td>38</td>
<td>184</td>
<td>21%</td>
</tr>
</tbody>
</table>
State Stats Available On-Line

Crash Data
Key Principles

- Each tribe is unique
- Involve tribes in finding solutions
- Connect tribes with resources
- Relationships are key – active programs with strong tribal participation
- Improving data collection
- Awareness of culture in framing programs
Challenges

* Jurisdictional issues
* Data collection and sharing
* Turnover in tribal government
* Cultural differences
* Subrecipient Agreements
Teen Project
Teen Project – cont’d

MY ONE REASON FOR BUCKLING UP

"BECAUSE I WANT TO BE A GOOD EXAMPLE AND RETURN HOME SAFELY TO MY FAMILY"
- Kahiola -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you do buckle up, you’re giving your mind a voice in the body: It tells and passenger the feeling of freedom you are capable of feeling. It high speed driving is not safe and can cause you harm or even death. So, you are given to be with others in the vehicle. That’s why it’s so important. Buckle up and save others in the same.

SAFEONALLROADS

MY ONE REASON FOR BUCKLING UP

"BECAUSE IT PROTECTS ME AND MY PASSENGERS"
- Jazzmine -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you don’t buckle up, you endanger not just your own life. When you passengers also do it, the most important role to do your part to keep others safe in the vehicle. That’s why it’s so important to buckle up and be safe.

SAFEONALLROADS

MY ONE REASON FOR BUCKLING UP

"BECAUSE MY LIFE MATTERS AND SO DOES YOURS"
- Cedrick -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

When you don’t buckle up, you endanger not just your own life. When you passengers also do it, the most important role to do your part to keep others safe in the vehicle. That’s why it’s so important to buckle up and be safe.

SAFEONALLROADS
Teen Project – cont’d

MY ONE REASON FOR BUCKLING UP

"BECAUSE I WANT TO KEEP MY CULTURE AND TRADITIONS ALIVE"
- BRENDAN -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

MY ONE REASON FOR BUCKLING UP

“BECAUSE IT KEEPS ME SAFE SO I CAN STAY ON THE COURT”
- KENNY -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

MY ONE REASON FOR BUCKLING UP

"BECAUSE IT'S THE LAW"
- SOOTIN -

ALWAYS BUCKLE UP AND DON'T BE AFRAID TO ASK OTHERS TO DO THE SAME

.facebook.com/safeonallroads
Some of the radio spots recorded by the teens.
SOAR Activities

* Statewide Teen Campaign
  * Radio
  * Billboards
  * Newspaper ads
  * Posters
  * Social Media

https://www.facebook.com/SafeOnAllRoads
Back to School Campaign

PROTECT OUR FUTURE

ALWAYS BUCKLE UP YOUR CHILD PROPERLY

/$SafeOnAllRoads
Back to School Campaign cont’d

PROTECT YOUR FUTURE

ALWAYS BUCKLE UP

/SafeOnAllRoads
Back to School Campaign cont’d

PROTECT OUR FUTURE
ALWAYS BUCKLE UP YOUR CHILD PROPERLY
Facebook: /SafeOnAllRods

PROTECT OUR FUTURE
ALWAYS BUCKLE UP YOUR CHILD PROPERLY
Facebook: /SafeOnAllRods

PROTECT OUR FUTURE
ALWAYS BUCKLE UP YOUR CHILD PROPERLY
Facebook: /SafeOnAllRods
Back-to-School Radio
**Northern Tribes DUI Task Force**

- Comprised of members from Blackfeet, Chippewa Cree/Rocky Boy, Fort Belknap and Fort Peck Tribes
- Members are a diverse group of traffic stakeholders to include engineering, enforcement, education, judicial and Tribal executive leadership
- The Northern Tribes DUI Task Force develops public education campaigns on a range of impaired driving topics.
- These campaigns support local law enforcement efforts that include, but are not limited to, High-Visibility Enforcement.
Mission Statement:

The Northern Tribes DUI Task Force, Fort Belknap, Fort Peck, Rocky Boy, and Blackfeet, will endeavor to protect the present and future generations of American Indians in Indian country. Through our alliance utilizing the four E’s (Engineering, Enforcement, Emergency Services and Education) our collaborative efforts in combating impaired driving will reduce serious injuries and fatal vehicle crashes that tragically effect our Indian people.
Northern Tribes DUI Taskforce
Summer Campaign

NEVER DRIVE IMPAIRED
U USE. U CRUISE. U LOSE.

Did you know nearly one-third of car crash deaths involve alcohol use? Keep your friends, family, and others in our community safe. Never drink and drive or ride with an impaired driver. Always buckle up and insist others do the same. Together we have the power to change this statistic.

Alternative accessible formats of this document will be provided on request. Persons who need an alternative format should contact the Office of Civil Rights, Department of Transportation, 2701 Prospect Avenue, PO Box 201001, Helena, MT 59620. Telephone 406-444-5416 or Montana Relay Service at 711.
Summer Campaign

* Radio Ad
Coming Soon
National American Indian Heritage Month
In FFY 2020, a total of 874 citations were written by Flathead, Fort Belknap and Fort Peck Tribal law enforcement.

This was consistent with citations issues in 2019. FFY 2020 had the following highlights:
- 26 DUI citations
- 288 Speeding citations and warnings
- 874 Total Citations

Establish DUI and Seatbelt checkpoints with the purpose of either apprehending an impaired driver or checking for driver’s and occupant restraint systems.

Fort Peck, Browning, and Northern Cheyenne Reservations have a primary seat belt law and a law prohibiting cell phone use.
Sheila Cozzie
Cultural Liaison
Montana Department of Transportation
scozzie@mt.gov
(406) 444-7301