



Nearly 150 organizations, associations and businesses are working in partnership with GHSAs to achieve a zero fatalities goal.

Automotive Industry



Enforcement



Insurance Industry



Issue Advocacy



Law Firms



Product Providers



Public Relations, Communications & Marketing



Researchers & Consultants



GHSAs is a 501(c)(3) nonprofit representing the [state and territorial highway safety offices](#) that implement [federal grant programs](#) to address [behavioral highway safety issues](#). GHSAs has two tiers of membership: its core [State Highway Safety Office \(SHSO\) Members](#) and [Associate Members](#).

Our mission is to provide leadership and advocacy for the states and territories to improve traffic safety, influence national policy, enhance program management and promote best practices.



# Why become a GHSA Associate Member?

**Associate Membership entitles your organization to the following benefits:**

- **Listing** (logo and descriptive copy) on the [GHSA's website](#) with a hyperlink to your website
- **Access** to members' only content:
  - GHSA's searchable online membership directory that gives you access to state highway safety office leadership and staff
  - Member e-updates highlighting relevant traffic safety issues and member activities
  - Member e-newsletter with links to resources, the latest highway safety information and research, and an Associate Member spotlight
  - Special [reports and publications](#) addressing priority and emerging issues
  - Federal legislative updates
- **First look** at GHSA [RFPs](#) and preference in selection
- **Invitations** to top shelf webinars for online learning, networking, thought leadership and sponsorship opportunities
- Exclusive **Annual Meeting** opportunities:
  - \$160 GHSA [Annual Meeting](#) early bird and regular registration discount
  - \$200 GHSA [Annual Meeting](#) exhibitor discount and priority booth selection
  - Plenary and workshop thought leadership
  - First look at GHSA [Highway Safety Champion](#) (sponsorship) prospectus
- **Access** to [GHSA staff](#) of subject matter experts
- Ability to seek **assistance** from GHSA with introductions to the Associations' members and other partners
- Opportunities to address the **GHSA Board** at quarterly meetings and sponsor networking events
- Opportunities to **sponsor and present** at the GHSA Executive Seminar and virtual Leadership Forum attended by new SHSO leadership and senior and rising staff
- Opportunities to amplify relevant traffic safety messaging via GHSA's social media channels
- Opportunity to **post** your organization's relevant highway safety job openings in the [Highway Safety Careers](#) page on the GHSA website
- Opportunities (space permitting) to **promote** webinars and trainings of relevance to the state highway safety offices on the [Upcoming Events](#) page on the GHSA website
- Optional one-on-one **consultation** with a GHSA staff member to ensure you make the most of your membership