



Partnerships for Safety: NSC and TxDOT

Governors Highway Safety
Association 2022



Program Overview



Drug Impairment Training for
Texas Employers

Driver Safety Should Include Everyone

DRIVER BEHAVIOR HAS A DIRECT EFFECT ON
EMPLOYER CRASH COSTS



SPEEDING

\$9.8

BILLION



DISTRACTED
DRIVING

\$18.8

BILLION



ALCOHOL

\$8

BILLION



NOT WEARING
SEAT BELT

\$7.4

BILLION



**Our
Driving
Concern
is your
key to
safety**



OUR PROGRAMS: Your Key to Safety

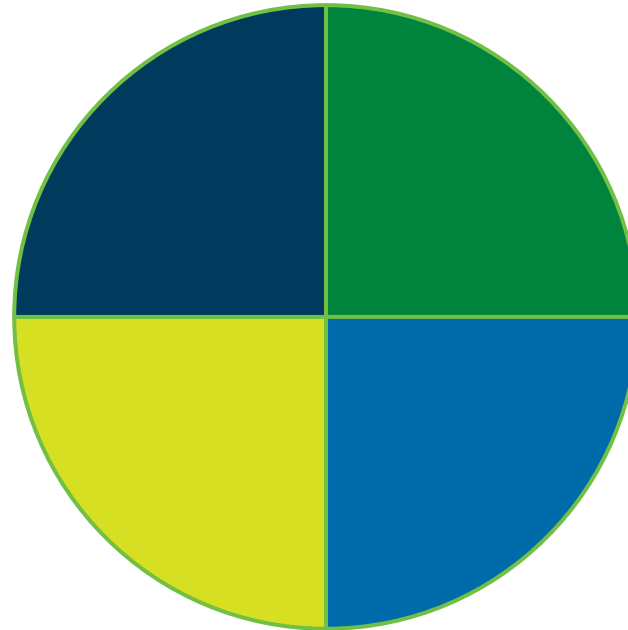
- Our Driving Concern
Texas Employer Transportation Safety Program
- Drug Impairment Training for Texas Employers (DITTE)
- Safe Texas for Every Pedestrian (STEP)



Shifting Mindsets



Live to 100% Virtual



■ Customizable Resources ■ Frequent Sessions ■ Interactive Learning ■ Small Chunks

Resources – txdrivingconcern.org



Check out our website to find a resource that works for you!



Our Driving Concern

Texas Employer Transportation Safety Program

FREE
RESOURCES FOR EMPLOYERS

- LOOPING PRESENTATION**
for Lobby or Breakroom
(or ANYWHERE you have a monitor)
- OUR DRIVING CONCERN WEBSITE**
txdrivingconcern.org
- TRAFFIC TABLOIDS**
TRAFFIC TABLOIDS
Employees will be amazed!
- QUIZZES and MICRO E-LEARNING**
SELECT a CLASS
- TRAFFIC SAFETY HIGHLIGHTS**
- BRIEF ENERGIZING VIDEOS**
- SAFETY COACH CARDS**
SAFETY COACH CARDS
- POSTERS**
POSTERS
- KNOW SAFETY, NO CRASHES BLOG**
There's LOTS MORE where these come from!

Visit txdrivingconcern.org

ditte RESOURCES

DRUG IMPAIRMENT TRAINING FOR TEXAS EMPLOYERS

- FREE DITTE WORKSHOP**
Classroom or webinar. Includes workbook and Resource Guide.
- IMPAIRMENT POSTERS**
Impairment Posters
- TRAFFIC SAFETY HIGHLIGHTS on Impairment**
- DWI INFO CARD**
Dwi Info Card
- MARIJUANA AND DRIVING**
Marijuana and Driving Fact Sheet
What do Texans think? What are the facts?
- BLOOD ALCOHOL TIMELINE**

Visit txdrivingconcern.org/ditte

ODC • PEDESTRIANS **FREE** RESOURCES FOR EMPLOYERS

Texas Employer Transportation Safety Program

POSTERS

PEDESTRIAN QUIZ GAME

EVERYONE'S A PEDESTRIAN QUIZ
EASILY or not so easy!

Choose a person.

MANY OF OUR FREE RESOURCES ARE AVAILABLE IN SPANISH.

We are Social

Safety is THE priority, it does not compete



A graphic with a blue and white color scheme. At the top left, it says "STAY AHEAD OF THE CURVE" in bold white letters on a yellow background. Below this, it says "on traffic safety by joining our networks!" in white text on a green background. On the left is the National Safety Council logo. To the right are four social media icons with their respective handles: Facebook (/ODCTX), Twitter (/ODCTXTS), LinkedIn (/groups/8369030), and Instagram (/ourdrivingconcern). At the bottom right is the website "txdrivingconcern.org". There are also small logos for "Texas Department of Transportation" and "Save a Life" at the bottom left.

Safety should lead, be forward facing

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