



Over 170 organizations, associations and businesses are working in partnership with GHSAs to achieve a zero fatalities goal.

Automotive Industry



Enforcement



Insurance Industry



Issue Advocacy



Law Firms



Product Providers



Public Relations, Communications & Marketing



Researchers & Consultants



GHSAs is a 501(c)(3) nonprofit representing the state and territorial highway safety offices that implement federal grant programs to address behavioral highway safety issues. GHSAs has two tiers of membership: its core State Highway Safety Office (SHSO) Members and Associate Members.

Our mission is to provide leadership and advocacy for the states and territories to improve traffic safety, influence national policy, enhance program management and promote best practices.



# Why become a GHSA Associate Member?

**Associate Membership entitles your organization to the following benefits:**

- **Listing** (logo and descriptive copy) on the [GHSA's website](#) with a hyperlink to your website
- **Access** to members' only content:
  - GHSA's searchable online membership directory that gives you access to state highway safety office leadership and staff
  - Member e-updates highlighting relevant traffic safety issues and member activities
  - Special [reports and publications](#) addressing priority and emerging issues
  - Federal legislative updates
- **Opportunity** to be featured in an Associate Member Spotlight video in GHSA's e-newsletter
- **First look** at GHSA [RFPs](#) and preference in selection
- **Invitations** to top shelf webinars for online learning, networking, thought leadership and sponsorship opportunities
- Exclusive **Annual Meeting** opportunities:
  - \$150 GHSA [Annual Meeting](#) early bird \$150 discount and \$100 regular registration discount
    - \$250 GHSA [Annual Meeting](#) exhibitor discount and priority booth selection
    - Plenary and workshop thought leadership
    - First look at GHSA [Highway Safety Champion](#) (sponsorship) prospectus
- **Access** to [GHSA staff](#) of subject matter experts
- Ability to seek **assistance** from GHSA with introductions to the Associations' members and other partners
- Notary services at the GHSA office in Washington, DC
- Opportunities to address the **GHSA Board** at quarterly meetings and sponsor networking events
- Opportunities to **sponsor and present** at the GHSA Executive Seminar and virtual Leadership Forum attended by new SHSO leadership and senior and rising staff
- Opportunities to amplify relevant traffic safety messaging via GHSA's social media channels
- Opportunity to **post** your organization's relevant highway safety job openings in the [Highway Safety Careers](#) page on the GHSA website
- Opportunities (space permitting) to **promote** webinars and trainings of relevance to the state highway safety offices on the [Upcoming Events](#) page on the GHSA website
- Optional one-on-one **consultation** with a GHSA staff member to ensure you make the most of your membership