

Over 180 organizations, associations and businesses are working in partnership with GHSA to achieve a zero fatalities goal.

Automotive Industry



Enforcement



Insurance Industry



Issue Advocacy



Law Firms



Product Providers



Public Relations, Communications & Marketing



Researchers & Consultants



GHSA is a 501(c)(3) nonprofit representing the <u>state and territorial highway safety offices</u> that implement <u>federal grant programs</u> to address <u>behavioral highway safety issues</u>. GHSA has two tiers of membership: its core <u>State Highway Safety Office</u> (SHSO) Members and <u>Associate</u> Members.

Our mission is to provide leadership and advocacy for the states and territories to improve traffic safety, influence national policy, enhance program management and promote best practices.



Why become a GHSA Associate Member?

Associate Membership entitles your organization to the following benefits:

- Listing (logo and descriptive copy) on the GHSA's website with a hyperlink to your website
- Access to members' only content:
 - GHSA's searchable online membership directory that gives you access to state highway safety office leadership and staff
 - Member e-updates highlighting relevant traffic safety issues and member activities
 - Special <u>reports and publications</u> addressing priority and emerging issues
 - Federal legislative updates
- Opportunity to be featured in an Associate Member Spotlight video in GHSA's e-newsletter
- First look at GHSA RFPs and preference in selection
- **Invitations** to top shelf webinars for online learning, networking, thought leadership and sponsorship opportunities
- Exclusive Annual Meeting opportunities:
 - \$150 GHSA <u>Annual Meeting</u> early bird \$150 discount and \$100 regular registration discount
 - \$250 GHSA Annual Meeting exhibitor discount and priority booth selection
 - Plenary and workshop thought leadership
 - o First look at GHSA <u>Highway Safety Champion</u> (sponsorship) prospectus
- Access to GHSA staff of subject matter experts
- Ability to seek assistance from GHSA with introductions to the Associations' members and other partners
- Notary services at the GHSA office in Washington, DC
- Opportunities to address the GHSA Board at quarterly meetings and sponsor networking events
- Opportunities to **sponsor and present** at the GHSA Executive Seminar and virtual Leadership Forum attended by new SHSO leadership and senior and rising staff
- Opportunities to amplify relevant traffic safety messaging via GHSA's social media channels
- Opportunity to post your organization's relevant highway safety job openings in the <u>Highway Safety Careers</u> page on the GHSA website
- Opportunities (space permitting) to **promote** webinars and trainings of relevance to the state highway safety offices on the **Upcoming Events** page on the GHSA website
- Optional one-on-one **consultation** with a GHSA staff member to ensure you make the most of your membership