



2024 Roadway Safety Champion

Annual Meeting Sponsorship Tiers and Benefits
Indianapolis, Indiana

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Benefit	\$25,000 +	\$20,000	\$15,000	\$10,000	\$6,000	\$3,000
1-year complimentary GHSA Associate Membership	✓	✓	✓	✓	✓	✓
Registered Attendee Contact Information (preconference)	✓	✓	✓	✓	✓	✓
Logo on conference signage	✓	✓	✓	✓	✓	✓
Logo and link on GHSA website	✓	✓	✓	✓	✓	✓
Logo on General Session slideshow loop	✓	✓	✓	✓	✓	✓
Recognition on the GHSA website, Directions newsletter and social media channels	✓	✓	✓	✓	✓	✓
Two tickets to the Highway Safety Champion Reception with the GHSA Board	✓	✓	✓	✓	✓	✓
Preferred seating at all plated meals	✓	✓	✓	✓	✓	✓
Complimentary meeting registrations*	5 \$5,450 value	3 \$3,270 value	2 \$2,180 value	1 \$1,090 value		
Opportunity to offer brief remarks (if applicable)	✓	✓	✓			
Acknowledgment in news release	✓	✓	✓			
Optional premium exhibit space (non-transferable; all staff must register for the Meeting)	✓ \$2,000 value	✓ \$2,000 value	✓ \$2,000 value			

* Comp registrations are for the sponsoring organization only. Contact GHSA for details.