

## The Future of the Law Enforcement Liaison Program

# Moderator

Carrie Krupp

**\*Please remember to download the GHSA app. Make sure to evaluate workshops you attend- your opinions matter and are used by GHSA for future planning. Download slides available, connect with others and have a wonderful conference.**

**\*For the consideration of those around you please make sure to mute your cell phones and laptops.**



# Guest Speaker – Amy Davey



**Amy Davey,**  
**\*Administrator, Nevada**  
**Office of Traffic Safety.**

**\*GHSA Executive Board,**  
**Secretary**

# Panelists



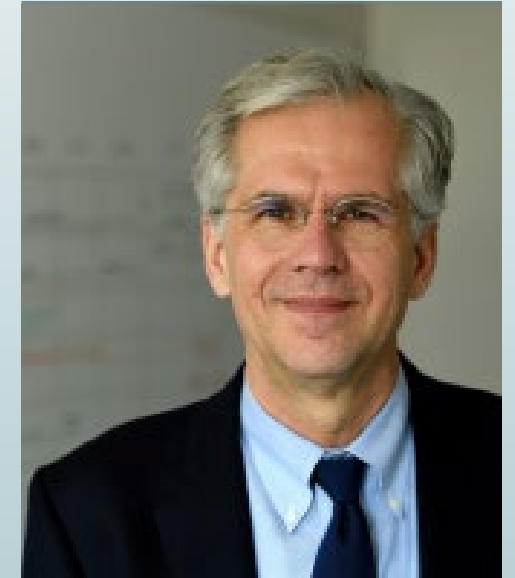
**Katie Alexander**  
LEL, Texas Municipal  
Police Association



**Todd Hartline**  
LEL, Nevada Office of  
Traffic Safety



**Janice Martinez**  
LEL, Florida DOT



**Dr. Jeffrey P.  
Michael**  
Johns Hopkins  
University

The background of the slide features a large, dark, and slightly faded seal of the Florida Law Enforcement. The seal is circular with a five-pointed star in the center. The word "FLORIDA" is arched across the top, and "LAW ENFORCEMENT" is arched across the bottom, separated by three stars. The entire seal is set against a dark, textured background.

# EVOLVING ROLE OF AN LEL

# Florida LEL

## Roles & Responsibilities



- Assist with Highway Safety Sub-Grant Opportunities
- Florida Law Enforcement Traffic Safety Challenge
- Community Traffic Safety Team Member
- Traffic Safety Coalition Member
- Emphasis Area Awareness for Traffic Safety (Data Driven)
- Encourage, Support & Promote LE / NHTSA Initiatives
  - Drive Sober or Get Pulled Over
  - Click It or Ticket
  - Operation Southern Slow Down
  - Hands Across the Border

# Evolving Role of an LEL

**Public Participation and Engagement-** is a process that proactively seeks full representation from communities, considers public comments and feedback, and incorporates that feedback into a project, program, or plan.





# Education, Training & Outreach



**Florida is  
DATA DRIVEN**







# MOTORCYCLE EDUCATION, TRAINING & OUTREACH





# Tampa Bay Lightning Outreach Event & Officer Recognition



NATIONAL LAW ENFORCEMENT OFFICERS  
MEMORIAL FUND  
HONORAL. HESITANT. OFFER SAFETY & WELLNESS.

## FIRST RESPONDERS NIGHT

Thurs, Jan 18th @ 7pm

 VS 

Each ticket package will include an exclusive Lightning branded bucket cooler, a donation back to the National Law Enforcement Officers Memorial Fund, and a game ticket!



**\$177** | LOWER LEVEL  
**\$67** | UPPER LEVEL

To purchase tickets, please visit:  
<http://fevo-enterprise.com/event/tblheroes>

For any ticket related questions, please contact  
Nicole at 813.301.6516 or email  
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**BE THE THUNDER**









# Orlando Magic





# Florida Coalitions





# Continuing the Story - Safety Newsletter Article

## TARGET ZERO

Our target is **zero** fatalities and serious injuries, because no other number is acceptable.

### Aggressive Driving Campaign Launched in District One


Every day in Florida, eight people die and 49 more are seriously injured on public roadways in preventable crashes. Over 50% of the fatalities and serious injuries involve a young male driver.



**Deaths and Injuries Due to Aggressive Driving are Preventable**


FDOT's campaign against Aggressive Driving focuses on influencing behaviors of young male drivers by relating to what young men value and their life challenges that may lead to aggressive driving. Behaviors such as tailgating were targeted with ads to encourage drivers to "embrace the space."

**DRIVE TIME?**



**VIBE TIME.**

**DON'T BE THAT GUY**





FDOT District One, along with its law enforcement and coalition partners, kicked off an innovative safety campaign to put a stop to aggressive driving on Florida's roads. The launch event was held at the Bradenton Motorsports Park on June 8th. Other events were held at Auburndale Speedway and Sarasota Powerboat Grand Prix.

Exhibits included a vehicle rollover simulator, seatbelt convincer, (live) crash test dummies, fatal vision simulation goggles, handouts, prizes and a capable team of experts to talk candidly about the repercussions of aggressive driving behavior. Individuals who have experienced serious injuries or the loss of loved ones due to others' reckless behavior were on hand to share their experiences while advocating for behavioral changes

Nationally, the majority of traffic crashes involve driver error as a contributing factor. Most of these crashes result from drivers departing their lane along the roadway, colliding at intersections or striking people who are walking or biking. Over 50% of the fatal and serious injury crashes involve a young male driver, and West Florida is one of the top regions of the state where young males live who have been involved in these fatal and serious injury crashes.

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## TARGET ZERO

Through focus groups, FDOT learned that young male drivers often feel stressed with many commitments in their lives and tend to react to the aggressive driving of others, especially tailgating. Together, these issues intensify aggressive driving behaviors on our roadways and has the potential to result in a fatal crash.

In addition to billboard ads, and advertisements on radio, television and gas station pumps, FDOT is providing tools to help young male drivers address common life challenges, such as stress at [TargetZeroFL.com/Aggressive](http://TargetZeroFL.com/Aggressive). Drivers can access custom music playlists to help them stay calm behind the wheel, as well as custom **Do Not Disturb** auto reply messages for their mobile devices.

District One's kickoff event had an impressive media turnout. The following media partners helped get the message out about FDOT's Aggressive Driving Campaign and the dangers of aggressive driver behaviors:

- WFLA - News Channel 8
- WFTS - ABC Action News
- Fox 13 News
- MSN News
- Sarasota-Herald Tribune
- Observer News
- South Central Florida Life

Constantly Connected?

**Make Drive Time YOU Time**

Ride with **DO NOT DISTURB**

Find your new DND messages and activate or customize your autoreply messages here



Currently driving. Don't worry, I'm worth the wait :)

Sorry, fam. Driving and using my phone. Can't talk but I'll get back to you when I'm there.

Thanks for your text, I'm driving right now though, so I'll get back to you when I get there.

This is my phone autoreplying. I'm driving and I'll hit you back once I'm at my destination. Sorry for the inconvenience!

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Volunteers from FDOT District One interacted with fans at the Bradenton Motorsports, handed out aggressive driving materials, and posed for photos.

## TARGET ZERO



Keep your Distance

**EMBRACE THE SPACE**

#LetsGetEveryoneHome

(Left) "Embrace the Space" ad shown on billboards at key locations in District One to help reduce tailgating and other aggressive behaviors.

(Below) FDOT staff and volunteers spread the word about the dangers of driving aggressively at the Sarasota Powerboat Grand Prix in Sarasota. One of the crowd favorites was the cornhole game with the impaired driving glasses and spin-the-wheel for a Target Zero give-away item.







# FLORIDA LAW ENFORCEMENT TRAFFIC SAFETY CHALLENGE





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# Nevada LEL Program

“Representing  
the little guy!”



Nevada Department of  
**Public Safety**  
Office of Traffic Safety

# Joining Forces

## TSEP Program

- 30 state, city, and county agencies participate.
- Yearly calendar includes enforcement for Impaired Driving, Pedestrian Safety, Distracted Driving, Speed, CIOT, and Special Events, as necessary.
- Program goal is to have officers from adjacent jurisdiction's "Join Forces" for traffic safety enforcement activities.





# Grant Management:

<b>2025 Grants</b>	<i>Team 1-Enforcement</i>	<i>New Projects:</i>		
<b><u>Agency:</u></b>	<b><u>Purpose:</u></b>	<b><u>Project #:</u></b>	<b><u>Funding Request:</u></b>	<b><u>Equipment:</u></b>
Boulder City PD	Impaired Enforcement	TSEP-2025-BCPD-00082	\$13,500	No
North Las Vegas PD	School Zone Enforcement	TSEP-2025-City of North Las Vegas-00077	\$50,000	No
LVMPD	Speed/Ped Enforcement	TSEP-2025-LVMPD-00070	\$546,336	No
North Las Vegas PD	VRU/J-Walking Enforcement	TSEP-2025-City of North Las Vegas-00074	\$100,000	No
Mineral County SO	Speed Enforcement	TSEP-2025-Mineral County-00060	\$29,107	<b>Yes</b>
Washoe County SO	School Zone Enforcement	TSEP-2025-WCSO-00040	\$18,000	No
DPS/NHP	MC Trailer-Enforcement	TSEP-2025-DPS NSP HP-00054	\$75,000	<b>Yes</b>
North Las Vegas PD	Speed/Distracted/Work Zone	TSEP-2025-City of North Las Vegas-00078	\$25,000	No
<b><u>OAPR's:</u></b>	<i>Ongoing Approved Projects:</i>			
DPS/NHP	Impaired Enforcement	TSEP-2025-DPS NSP HP-00020	\$100,000	No
Nye County SO	Speed Enforcement	TSEP-2025-NYE Co SO-72	\$50,000	No
Reno PD	Impaired Enforcement	TSEP-2025-RPD-00051	\$56,497	<b>Yes</b>
Reno PD	Ped/School Zone Enforcement	TSEP-2025-RPD-00052	\$49,343	No
WCSO	Impaired Enforcement	TSEP-2025-WCSO-00041	\$35,000	No



# Special Projects: Automated Traffic Enforcement in Nevada



In the 2023-2024 school year approximately 130 students were struck in school zones around the state.



Nevada OTS hosted a webinar with law enforcement from states that have authorized ATE and representatives from the ATE industry.



Current data project with the University of Nevada, Reno's Civil and Environmental Engineering Transportation Program focusing on speed and pedestrian violations in school zones.



Participation on NVACTS policy committee.



Participation on Nevada Legislature's Joint Interim Standing Committee on Growth and Infrastructure.



# And yes, we do outreach!

Community coalition groups, Nevada School Safety Summit, Regional TIM meetings.

Members of the Nevada Sheriffs' and Chiefs' Association.

State Coordinators for Nevada's DRE program.

Zero Teen Fatalities safe driving presentations.

24/7 program introduction to rural areas.

Participation at school and community events related to traffic safety.

Equipment acquisition for law enforcement agencies.

Host law enforcement training opportunities at the annual Nevada Traffic Safety Summit.

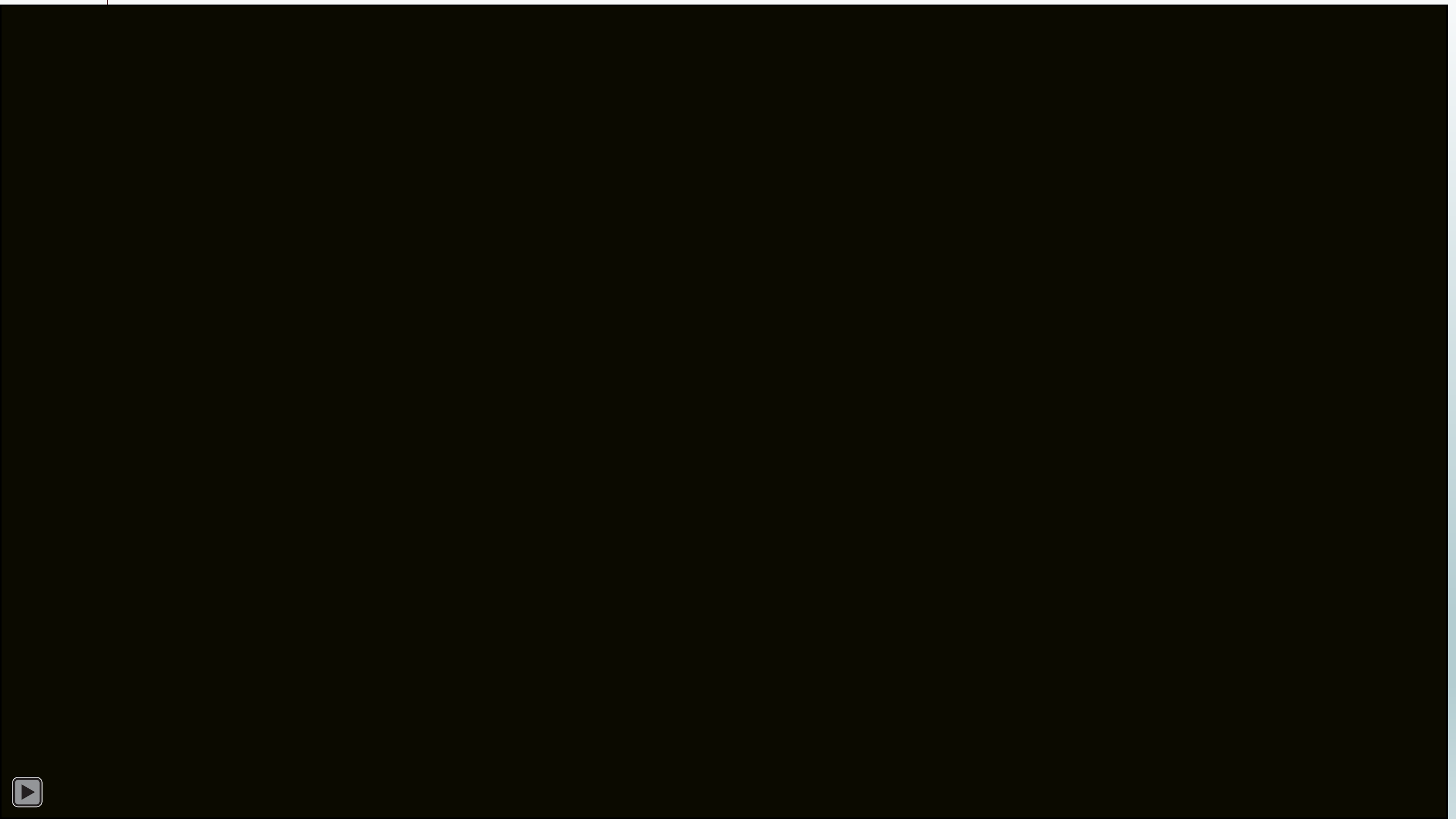




# TEXAS LAW ENFORCEMENT LIAISON PROGRAM

**Katie Jo Alexander**







# #EndTheStreakTX





# JOHN HOPKINS UNIVERSITY



**JOHNS HOPKINS**  
UNIVERSITY



## **FUTURE OF LEL PROGRAM**



**Traffic Enforcement is critical to road safety progress.**



**NHTSA cooperative agreement with research team: JHU, NCJTC, Policing Institute, NOBLE and GHSA.**



**Vision to build on the success of LELs.**



**Additional functions require new training. Development process: Functions, Competencies, Curricula, Delivery.**



**Pilot test LEL Academy in spring 2025 and continue work with GHSA and NHTSA on implementation approaches.**

# Recommendations for the Law Enforcement Liaison Program



**Johns Hopkins Center for Injury Research and Policy**



# NHTSA Cooperative Agreement

- **Johns Hopkins School of Public Health**
- **National Criminal Justice Training Center**
- **Policing, Security Technology and Private Security Research and Policy Institute (Policing Institute)**
- **National Organization of Black Law Enforcement Executives**
- **Governors Highway Safety Association**

# LEL Ownership

- Program development needs to acknowledge state ownership and differing state needs.
- Need to allow flexibility for state engagement with national resources.





# LEL Hypothesis

- Traffic enforcement essential for road safety.
- Complexity of enforcement creates demand and opportunity for LELs.
- Expanding the LEL role benefits road safety.
- Additional training needed for expanded role.

# LEL Training Development Process

- Define functions
- Identify competencies
- Detail learning objectives
- Consider delivery options

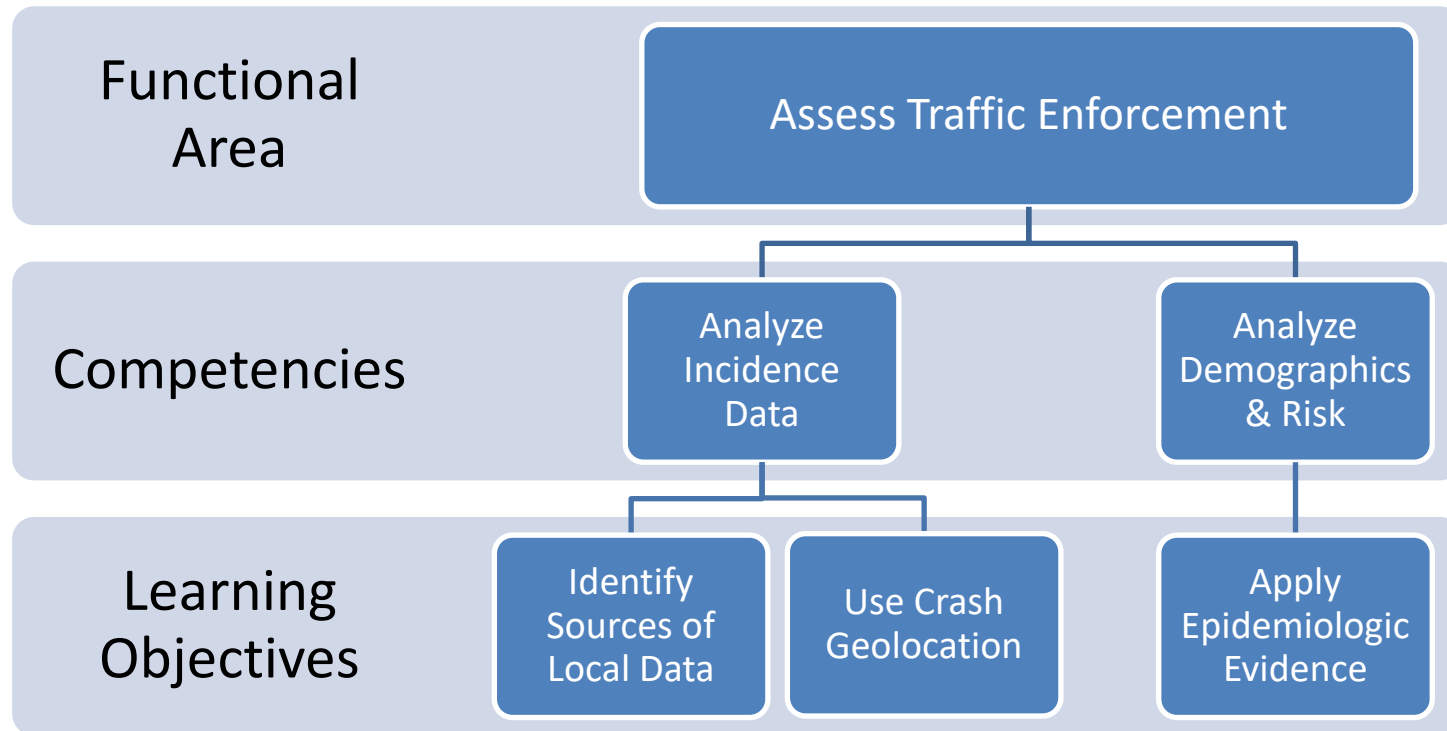


# Functional Areas Considered

- Assess traffic enforcement operations
- Advise on strategies and tactics for progress
- Assist in connecting with resources

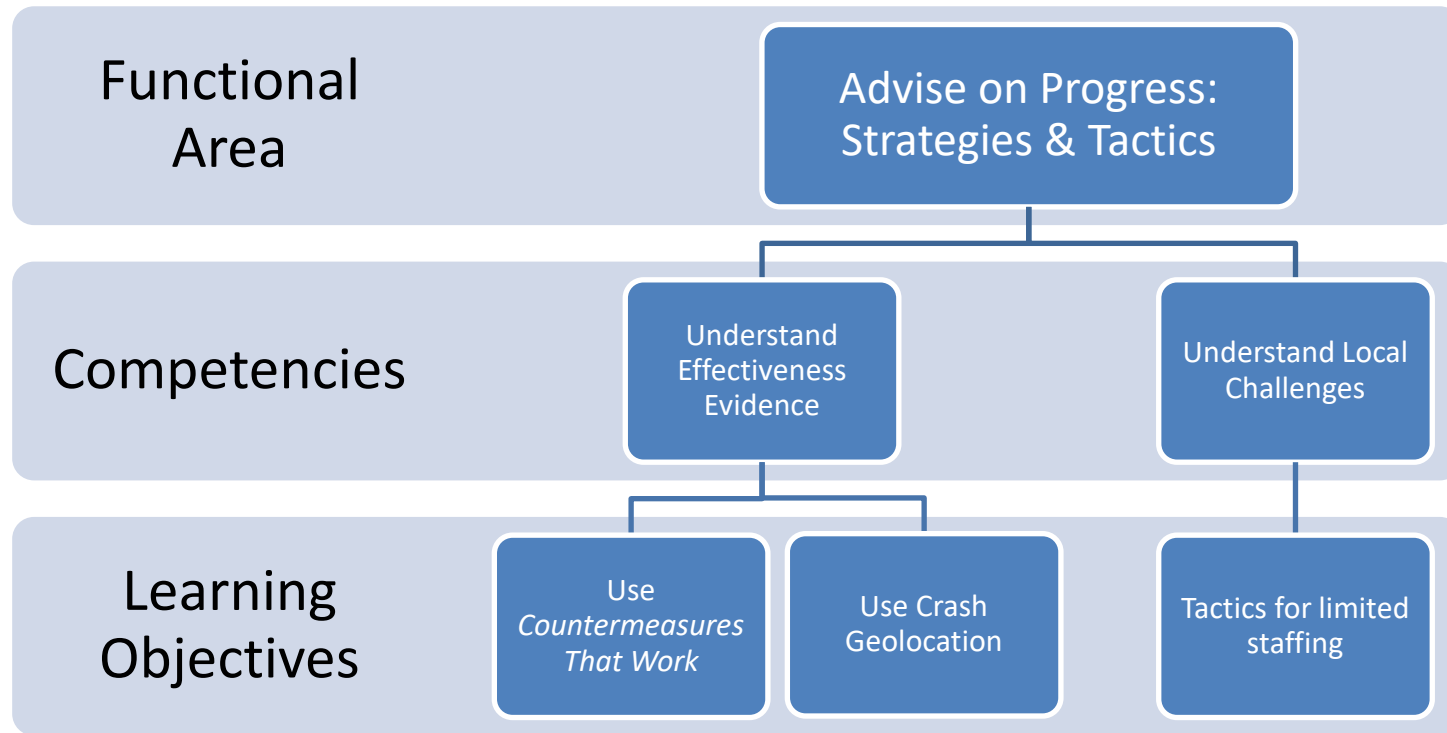


# Development Process Example





# Development Process Example



# Crosscutting Skills

- Leadership
- Communications
- Mentoring





# Training Implications

- Approximately 90 hours of instruction
- Increasing professionalism
- Certification for achievement?
- Packaging and delivery?
- Governance and responsibilities?



# Timeline

- Complete syllabus by end of 2024
- Pilot test in spring 2025
- Rollout in national LEL meeting?
- Updates and engagement through new list serve







**Jeff Michael**  
**Johns Hopkins University**  
**[jeffrey.michael@jhu.edu](mailto:jeffrey.michael@jhu.edu)**



**Johns Hopkins Center for Injury Research and Policy**

The way to  
get started  
is to quit  
talking and  
begin  
doing.

Walt Disney



# THANK YOU

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