

## **SCHEDULE - DETAILED VIEW**

### **GHSA 2025 Annual Meeting**

#### SATURDAY, AUGUST 23

##### **GHSA Executive Board Meeting**

GHSA Board Members and invited guests only.

Sat 8 AM - 4 PM • Sterlings 2/3

#### SUNDAY, AUGUST 24

##### **Registration**

Sun 8 AM - 5 PM • Kings Landing

##### **State Member Orientation**

This session is for SHSO Members only.

#### Materials

- [Getting Involved with the Behavioral Traffic Safety Cooperative Research Program \(BTSCRP\)](#)
- [Bring the Award-Winning Ford Driving Skills for Life Program to Your State!](#)

Sun 8:30 AM - 9:30 AM • Sky Lounge

### Region 1 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Liberty

### Region 2 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Sterlings 3

### Region 3 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Sterlings 1

### Region 4 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Sterlings 2

### Region 5 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Duquesne

### Region 6 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Board Room

### Region 7 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Birmingham

### Region 8 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Smithfield

## Region 9 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Forbes

## Region 10 Meeting

This session is for SHSO Members only.

Sun 9:45 AM - 10:45 AM • Fort Pitt

## GHSA Business Meeting

Lunch sponsored by

This session is for SHSO Members only.

Materials

- [Getting Involved with the Behavioral Traffic Safety Cooperative Research Program \(BTSCRP\)](#)
- [Bring the Award-Winning Ford Driving Skills for Life Program to Your State!](#)

Sun 11 AM - 4 PM • Commonwealth 1/2

## Roadway Safety Champions Reception

Invitation only.

Sun 5 PM - 6:30 PM • Sky Lounge

## Opening Dinner and Reception

Sponsored by

Sun 6:30 PM - 8:30 PM • Howl at the Moon

## MONDAY, AUGUST 25

## Continental Breakfast in Exhibit Space

Mon 7:30 AM - 8:30 AM • Kings Garden Ballroom & Foyer

## Registration

Mon 7:30 AM - 6 PM • Kings Landing

## Exhibits Open

Mon 7:30 AM - 6:30 PM • Kings Garden Ballroom & Foyer

## Opening General Session

Peter Simshauser, Chief Counsel of the National Highway Traffic Safety Administration, will discuss the agency's focus on roadway safety, support of law enforcement and reducing unnecessary administrative burdens.

AAA President and CEO Gene Boehm will speak about AAA's roadway safety priorities, his vision for safety, and partnerships with State Highway Safety Offices.

Mon 8:30 AM - 10 AM • Grand Ballroom 1/2

## Break in the Exhibit Space

Mon 10 AM - 10:30 AM • Kings Garden Ballroom & Foyer

## Finding Your Why and Telling Your Story: Law Enforcement Engagement in Traffic Safety

Law enforcement professionals with a passion for traffic safety can be effective advocates in encouraging their peers to make road safety a priority. Led by active and retired law enforcement professionals, this conversational session will help you identify your "why," provide tools and tactics to help you start conversations with your peers about their priorities and motivations, and explore how to harness the power of storytelling to bolster law enforcement's involvement in traffic safety campaigns and activities.

Moderator: Bill Kotowski, Program Supervisor, Idaho Transportation Department

Speakers:

- Kyle Wills, Corporal, Boise Police Department
- Brent Miller, Corporal, Pennsylvania State Police
- Steve Dillard, Senior Law Enforcement Liaison, Tennessee Highway Safety Office
- Maggie Nunley, Region 5 DUI Program Administrator, Pennsylvania DUI Association

Mon 10:30 AM - 12 PM • Commonwealth 1/2

## Leveraging Youth Voices to Create and Deliver Authentic and Relevant Communications Campaigns

Generational differences in how and where people communicate mean that adult-generated communications campaigns may not resonate with youth, teens and young adults. For a campaign to resonate with the target audience, it must be created and delivered peer-to-peer, a proven countermeasure. Join with youth representatives and the adults who work with them to explore innovative, youth-created campaigns directed at their peers, parents and communities. They'll also share tips for building effective relationships with youth communicators.

Moderator: Tim Weisberg, Deputy Director Communications and Public Affairs, California Office of Traffic Safety

Speakers:

- Jayne O'Donnell, Founder and CEO, Youthcast Media Group
- Aabrielle Spear, Youthcast Media Group
- Geoffrey Soyiantet, Founder, Vitendo 4 Africa
- Greenspan Gachie, Student Member, Vitendo 4 Africa
- Melissa Hamrick, Kiefer Foundation

Mon 10:30 AM - 12 PM • Grand Ballroom 3/4

## Riding Smart: Unlocking the Value of Motorcycle Program Peer Reviews & Assessments

Motorcycle safety program assessments and reviews offer a structured, data-driven approach to evaluating and enhancing state motorcycle safety initiatives. Explore how these expert-led program initiatives can help your SHSO and partners identify strengths, address gaps and guide strategic improvements. Several states will be featured to help you gain insights into the process and learn about key takeaways and the benefits of conducting an assessment or review. Whether the goal is to refine your motorcycle safety program or develop an effective safety strategy, you'll learn why assessments and reviews are valuable tools and have some fun testing your knowledge with a round of motorcycle safety trivia!

Moderator: Brooke Rohde, Highway Safety Lead - Community Engagement & Law Enforcement, Colorado Department of Transportation

Speakers:

- Troy Costales, GHSA Consultant and former Governor's Representative & Administrator, Oregon Dept of Transportation Safety Division
- Justin McDonald, Nevada Rider Motorcycle Safety, Program Administrator
- Michele Piko, Motorcycle Ohio Statewide Program Coordinator, State of OH
- Brett Robinson, Executive Director, State Motorcycle Safety Association

Mon 10:30 AM - 12 PM • Birmingham/Smithfield/Fort Pitt

## The Art of Data Storytelling: Unlocking Insights With Analytics & Visualization

Crash data is a powerful tool for saving lives when analyzed and communicated effectively. In this engaging session, discover how to transform raw data into meaningful narratives that resonate with stakeholders and inspire decisions. This session will dive into how transportation professionals can harness data analytics and visualization to identify crash trends, pinpoint high-risk locations, and support strategic safety interventions. Learn how interactive dashboards make complex data accessible and explore predictive modeling techniques, such as regression analysis and network screening, to forecast risk and prioritize resources. Through real-world examples, we'll demonstrate how data storytelling can bridge the gap between analysis and action, informing policy, guiding investments, and ultimately reducing crashes and fatalities.

Moderator: Rick Birt, Director, DC Highway Safety Office

Speakers:

- Michael Hanson, Director, Minnesota Office of Traffic Safety
- Angela Seley, Traffic Records Coordinator, Minnesota Department of Public Safety
- Andrew Rogers, Managing Partner, Boundary Stone Partners
- Robert Ranieri, Crash Analysis Manager/PA TRCC Coordinator, Pennsylvania Department of Transportation

Mon 10:30 AM - 12 PM • Sterlings 1/2/3

Lunch in Exhibit Space

Mon 12 PM - 1:30 PM • Kings Garden Ballroom & Foyer

## Managing Speeds for Better Travel and Fewer Risks

Research confirms that slower speeds reduce the frequency and severity of crash injuries and fatalities. But slower speeds also benefit drivers! Delve into the critical concepts of speed management to better understand how it impacts road safety, traffic flow and urban mobility. Panelists will also discuss speed management strategies, with a focus on how they contribute to crash reduction, improved travel efficiency and an enhanced driving experience.

Moderator: Carrie Krupp, Program Manager TSEP/Joining Forces Program, Nevada Office of Traffic Safety

Speakers:

- Dr. Janine Koffel, Program Manager, Speeding and School Zone, Washington Traffic Safety Commission
- Michael Travers, President, LifeSafer
- William Kloos, Patrolman, Piscataway Police Department
- Wen Hu, Senior Research Transportation Engineer, IIHS/HLDI

Mon 1:30 PM - 3 PM • Commonwealth 1/2

## Jeopardy Isn't Just a Game Show: Multifaceted Approaches to Reducing Impaired Driving Recidivism

*Answer: A preventable plague on America's roadways.*

*Question: What is impaired driving?*

The epidemic of impaired driving isn't just related to alcohol impairment; poly-substance use is putting road users in even greater jeopardy of fatal or serious injury crashes. The answer to reducing the prevalence of impaired driving comes in the form of a question: who, what, when and how are we systemically addressing this risky driving behavior? The path that convicted impaired drivers take following arrest and conviction can greatly impact their likelihood of reoffending. Success comes from a multifaceted approach that draws from law enforcement, treatment and research perspectives. An expert panel will discuss what happens to impaired drivers post-arrest and highlight promising practices that help break down barriers to treatment and monitoring. They'll invite the audience to explore post-arrest scenarios using a fast-paced game show format where answers come in the form of questions.

Moderator: Lisa Freeman, Governor's Representative for Highway Safety & Executive Director, Louisiana Highway Safety Commission

Speakers:



- Mike Thomas, Impaired Driving Training Coordinator, DUI Officer, Spokane Police Department
- Sarah Nelson, Director of Research, Division on Addiction, Cambridge Health Alliance, Harvard Medical School

Mon 1:30 PM - 3 PM • Grand Ballroom 3/4

## A Collaborative Approach to Improving Pedestrian Safety

Whether walking or driving, safety is everyone's responsibility, particularly when it comes to reducing pedestrian fatalities and injuries, which reached a 40-year high in 2022. Ensuring the safety of people on foot requires a collaborative approach. Learn how safety organizations are pairing grassroots public education and outreach, low-cost infrastructure improvements and high-visibility enforcement to make streets safer for pedestrians and all road users.

Moderator: Yasmeen Manyisha, District Safety Press Officer, PennDOT

Speakers:

- Chris Lengle, Executive Director & LEL Coordinator, Highway Safety Network
- Michael Rizol, Director, New Jersey Division of Highway Traffic Safety
- Peter DeCarolis, Safe Routes Philly Coordinator, City of Philadelphia
- Cassandra Masters, Associate Director, Age-Friendly Greater Pittsburgh

Mon 1:30 PM - 3 PM • Sterlings 1/2/3

## Community Conversations: Engaging Your Audience in Traffic Safety

Community engagement is critical to developing roadway safety strategies that are effective and achieve public buy-in. In this dynamic, reverse Q&A-style workshop, our panel of community engagement pros will kick things off with real-world strategies that work. Then it's your turn: they'll turn the tables and ask you the questions. Participants will connect, share challenges, and crowdsource solutions together. Whether you're a seasoned practitioner or just starting out, come ready to talk, think, and walk away inspired.

Moderator: Presley Connor, Public Information Officer, DC Highway Safety Office

Speakers:

- Jeff Larason, Program Director for Highway Safety Communications, Travelers Marketing
- Tia Hammond, Traffic Records Program Coordinator, Georgia Governor's Office of Highway Safety
- Perri Storey, Special Assistant for Innovation and Evaluation, DC Highway Safety Office

Mon 1:30 PM - 3 PM • Birmingham/Smithfield/Fort Pitt

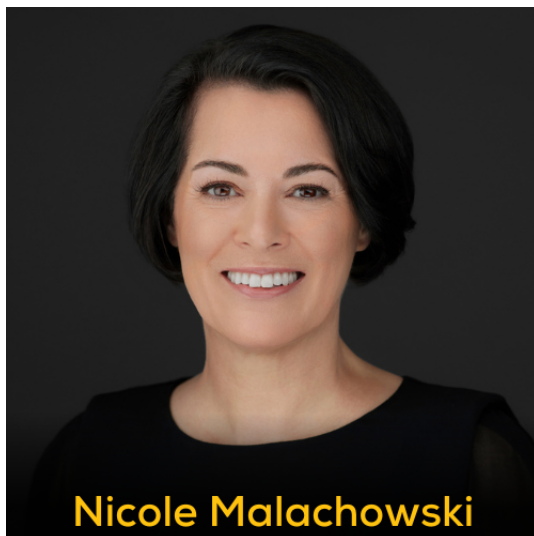
## General Session: Harnessing Headwinds, featuring Nicole Malachowski

and

Sponsored by

Retired U.S. Air Force officer and first female Thunderbird pilot Nicole Malachowski will enthrall and motivate attendees with her inspirational story about overcoming adversity.

Malachowski is a combat veteran, the first woman pilot on the Thunderbirds Air Demonstration Squadron and an inductee into both the National Women's Hall of Fame and the Women in Aviation International Pioneer Hall of Fame.



Mon 3:15 PM - 4:45 PM • Grand Ballroom 1/2

### Afternoon Social in Exhibit Space

Mon 4:45 PM - 6 PM • Kings Garden Ballroom & Foyer

## TUESDAY, AUGUST 26

### Continental Breakfast in Exhibit Space

Tue 7:30 AM - 8:30 AM • Kings Garden Ballroom & Foyer

Exhibits Open

Tue 7:30 AM - 1:30 PM • Kings Garden Ballroom & Foyer

## Registration

Tue 7:30 AM - 4 PM • Kings Landing

## General Session: Telematics and Technology Tools for Safer Roads

Many other industries have benefited from the data revolution – but traffic safety has been slow to adopt. The near-real time information provided by telematics and advance data analysis can help unlock safer streets. How do we get to that future?

Moderator: Pam Shadel Fischer, Senior Director of External Engagement, GHSA

Panelists:

- Kristin Smith, Head of Global Road Safety Policy, Uber
- Ryan McMahon, Senior Vice President of Strategy and Corporate Development, Cambridge Mobile Telematics
- Judy Stover, Director, Telematics - Personal Lines, Nationwide
- Anderson Abernathy, President & COO, Michelin Mobility Intelligence

Tue 8:30 AM - 10 AM • Grand Ballroom 1/2

## Break in Exhibit Space

Tue 10 AM - 10:30 AM • Kings Garden Ballroom & Foyer

## Tools and Resources to Level Up Your Drug-Impaired Driving Program

While the problem of drug-impaired driving continues to grow, so do the tools and resources available to help law enforcement detect and remove these individuals from the road. Learn about implementing oral fluid testing, electronic warrants and online training for Drug Recognition Experts (DREs), including a comprehensive data collection and reporting tool that enables DREs to more efficiently capture data in the field and submit their evaluations, narratives and toxicology reports.

Moderator: Nick White, Impaired Driving Program Coordinator, Minnesota Office of Traffic Safety

Speakers:

- Judge Kate Huffman, National Judicial Fellow, American Bar Association
- Matt Myers, Founder, DrugImpairment.com
- Darrin Grondel, Senior Vice President, Traffic Safety, Responsibility.org
- Dave Andrascik, Pennsylvania State DRE Coordinator, Pennsylvania DUI Association

Tue 10:30 AM - 12 PM • Grand Ballroom 3/4

## Advanced Driver Assistance Systems, Better Understanding = Safer Use

Advanced Driver Assistance Systems or ADAS have the potential to prevent or lessen the severity of a crash. But research confirms that drivers of all ages don't have a good understanding of the ADAS in their vehicles and aren't reaping the benefits. Some drivers turn the safety features off, while others misuse them. SHSOs, in partnership with auto dealers, driver educators, fleet operators and others, can help educate drivers about how ADAS works, so they use it safely. (Yes, it's an allowable use of 402 funds.) A panel of experts will share their insights on the role SHSOs can play, including the introduction of a new ADAS toolkit, as well as explain what their organizations are doing to bridge this knowledge gap. The session is designed to be interactive; audience participation is encouraged!

Moderator: Pam Shadel Fischer, Senior Director of External Engagement, GHSA

Speakers:

- Jennifer Morrison, Director, Vehicle Safety Strategy, Mazda
- Emily Davidson, Director, Ohio Traffic Safety Office
- Brian Crossin, Academy Instructor, National Automobile Dealers Association
- Emily Frascaroli, Global Director, Automotive Safety Office, Ford Motor Company

Tue 10:30 AM - 12 PM • Commonwealth 1/2

## Working with Influencers to Expand Safety Campaign Reach

If you want to learn how to reach and engage specific audiences, build credibility and trust and drive behavior changes, then this workshop is for you! Learn how states and the federal government are working with mommy bloggers, college athletes (directly and through NIL agreements) and "micro influencers" (social media personalities with a small but highly engaged following), to convey safety messages. They'll also explain how to fund these campaigns, what to watch out for and how to measure success and ROI.

Moderator: Maura Fitzgerald, Behavioral Safety Coordinator, Kansas Department of Transportation

Speakers:

- Jordan Garcia, President, JNA Advertising
- Monica Sakala, Founder and CEO, SOMA Strategies
- Julie Vallese, Associate Administrator, Office of Communications and Consumer Information, NHTSA
- Sarah Moore, Safety Programs Implementation Manager, Illinois Department of Transportation

Tue 10:30 AM - 12 PM • Sterlings 1/2/3

## Roadmap to Opportunity: Expanding Driver Education for Teens in Rural and

## Tribal Communities

Rural and tribal teens encounter numerous barriers to accessing comprehensive driver education and training. A panel of experts working with these novice drivers will share innovative strategies for expanding access to driver education and offer insights about how to obtain funding. They will also explain how they're overcoming geographic barriers in collaboration with SHSOs and high schools and leveraging advocacy to advance legislation that promotes access to driver education. You'll be equipped with actionable strategies to help you support and/or expand driver education in your state.

Moderator: Jacob Fields, Community Outreach Coordinator/ Tribal Liaison, Arizona Governor's Office of Highway Safety

Speakers:

- Kimberly Schwind, Assistant Director/ Training Programs Administrator, Ohio Traffic Safety Office
- Lauren Zimmerman-Meade, Director of Field Engagement, SADD
- Kevin Dusko, State Highway Traffic Supervisor, Montana Department of Transportation

Tue 10:30 AM - 12 PM • Benedum

## Expanding Your Road Safety Network Through Innovative Partnerships

Stakeholders play a crucial and shared role in implementing the Safe System Approach. Their involvement builds trust, promotes understanding of common safety priorities and fosters greater innovation in safety strategies. Learn how SHSOs can partner with Emergency Management Service providers, local AAA clubs, public health agencies and nonprofits to shape and implement safety strategies grounded in the Safe System approach. Panelists will share tips to help you build and expand your network of partners.

Moderator: Kacey Wilson, Highway Safety Program Manager, Missouri Department of Transportation

Speakers:

- Dia Gainor, Executive Director, National Association of State Emergency Medical Services Officials
- Elyse Keefe, Road Safety Project Coordinator, UNC Injury Prevention Research Center
- Jane Terry, Director, Office of Impaired Driving and Occupant Protection, National Highway Traffic Safety Administration
- Garrett Townsend, Public Affairs Director, AAA - Georgia

Tue 10:30 AM - 12 PM • Birmingham/Smithfield/Fort Pitt

## Lunch in Exhibit Space

Tue 12 PM - 1:30 PM • Kings Garden Ballroom & Foyer

## Technology and Tactics for Distracted Driving Enforcement

A growing number of states have adopted hands-free laws that are a critical component of a comprehensive distracted driving strategy. But even with a law, it's challenging to detect distracted driving violations and know where to deploy resources to have the greatest impact on compliance. Explore several ways states and territories are effectively enforcing distracted driving laws through the use of automated technology, as well as how they're leveraging this tool to measure the extent of the problem and the effectiveness of their distracted driving enforcement programs.

Moderator: Alicia Sledge, Division Director, Office of Highway Safety Planning, Michigan State Police

Speakers:

- Dhruv Maheshwari, CEO, Obvio, Inc.
- Emily Davidson, Director, Ohio Traffic Safety Office
- Adam Moore, Patrol Sergeant, South Lake Minnetonka Police
- Arriale Tabson, Public Information Officer, Tennessee Highway Safety Office
- Presley Connor, Public Information Officer, Office of the City Administrator

Tue 1:30 PM - 3 PM • Grand Ballroom 3/4

## Pedals & Policies: Addressing the Urban Mobility Challenges of Today and Tomorrow

As urban mobility expands to include bicycles, e-bikes, scooters, mopeds, and other non-motorized or low-speed modes, communities face growing safety and policy challenges. This hands-on, solutions-driven workshop will focus on strategies and tactics to improve rider education, helmet use, e-bike battery safety, and policy consistency. You'll explore practical strategies to enhance micromobility safety at the local and state levels through expert insights and collaborative activities.

Moderator: Tristan Traylor, Program Manager, Arkansas State Police Highway Safety Office

Speakers:

- Ryan Hale, Founder and Vice President, LaneShift
- Dane Eifling, Mobility Coordinator, City of Fayetteville

Tue 1:30 PM - 3 PM • Birmingham/Smithfield/Fort Pitt

## Preventing Rural Roadway Departures and Saving Lives

Each year, more than 11,000 people die in rural road crashes where the vehicle ran off the road. Speeding is often a factor in these crashes that's compounded by lack of seat belt use and/or roadway design. Enforcement,

engineering, and behavior change experts will share proven, cost-effective strategies for preventing rural roadway departures and saving lives. You'll take home practical ideas for improving rural road safety, whether through behavior change campaigns, community partnerships, infrastructure solutions like rumble strips and enhanced signage, or through collaboration with rural hospitals and EMS to help improve rural crash outcomes.

Moderator: Brandy Brubaker, Director of Highway Safety Strategy, Virginia Highway Safety Office

Speakers:

- Ryan Fisher, Assistant Director, Kentucky Office of Highway Safety
- Jaime Sullivan, Director, National Center for Rural Road Safety
- Tony Bledsoe, Program Manager, Washington Traffic Safety Commission
- Brent Miller, Corporal, Pennsylvania State Police

Tue 1:30 PM - 3 PM • Commonwealth 1/2

## Building Bridges: Integrating Behavioral and Infrastructure Approaches for Safer Roads

A multilayered approach that includes infrastructure enhancements is essential for improving the safety of all road users. Discover how SHSOs and state Departments of Transportation can effectively collaborate to address traffic safety challenges. Experts will share successful models, discuss barriers that may need to be overcome and highlight strategies to align behavioral interventions with roadway design and engineering for maximum safety impact.

Moderator: Daniel Zimmerman, Senior Director of Policy and Government Affairs, GHSA

Speakers:

- Shelly Baldwin, Acting Director, Washington Traffic Safety Commission
- Jon Nelson, State Highway Safety and Traffic Engineer, Missouri Department of Transportation
- Kimberly Smith, Safety Press Officer, Pennsylvania Department of Transportation
- Ryan Westrom, PE, PTP, Chief Strategy Officer, Citian

Tue 1:30 PM - 3 PM • Sterlings 1/2/3

## Offsite Workshop: CMVs and the Aurora Driver

Join us for an offsite workshop at the headquarters of Pittsburgh-based autonomous vehicle company Aurora to get a close-up look at their Aurora Driver system, learn about the safety features of the technology and hear how it is being used in commercial vehicles today.

*Round-trip bus transportation will be provided from the Wyndham Grand Hotel. Confirmed participants should meet at 1:15 p.m. in the hotel lobby by the workshop sign. There will also be a stand-by line to fill any open spaces. All participants must take the bus to the offsite workshop.*

Tue 1:30 PM - 4 PM

## Info Exchange: Law Enforcement and LELs

Law Enforcement Officers and Law Enforcement Liaisons are invited to gather for an opportunity to network and share examples of how they are working together for safer roads.

Tue 3:15 PM - 4:30 PM • Grand Ballroom 3/4

## Info Exchange: Communications and Marketing

PIOs, Communications staff and other messaging professionals are encouraged to share their recent successes and promising practices with their peers and discuss how new technologies are impacting their messaging and outreach strategies.

Tue 3:15 PM - 4:30 PM • Commonwealth 1/2

## Info Exchange: Community Outreach and Engagement

What is working for you to connect with different groups in your state? Share your community engagement successes and learn from other states how they reach out to different communities and get them involved in working for safer roadways.

Tue 3:15 PM - 4:30 PM • Sterlings 1/2/3

## Info Exchange: Distracted Driving

How do you get people to put the phone down and pay attention to the road? Come share your promising approaches and get inspired by what your peers in other states are doing.

Tue 3:15 PM - 4:30 PM • Birmingham/Smithfield/Fort Pitt

## Info Exchange: Advocacy

State laws are one of the most powerful tools in our fight against dangerous driving and traffic deaths and SHSOs are subject matter experts, with data to share and stories to tell. Come to this session to talk about how you advocate for safer roads and hear from your peers about their successful advocacy efforts.

Tue 3:15 PM - 4:30 PM • Benedum

## Taste of the State Reception



[Learn about how Uber for Business is helping agencies reduce DUIs](#)

Tue 7 PM - 9 PM • Acrisure Stadium

## WEDNESDAY, AUGUST 27

### Information Desk Open

Wed 8 AM - 10:30 AM • Kings Landing

### Roadway Safety Awards Breakfast

Sponsored by

and

Join us for a special breakfast, sponsored by the National Road Safety Foundation and Responsibility.org, honoring the 2025 Roadway Safety Awards recipients. GHSA will recognize winners of the James J. Howard Highway Safety Trailblazer Award, the Kathryn J.R. Swanson Public Service Award, the Peter K. O'Rourke Special Achievement Award and GHSA's newest award, the Innovative Partnership in Roadway Safety Award.

Emcee: Lauren Stewart, Director, Maine Bureau of Highway Safety

Wed 8:30 AM - 10:15 AM • Kings Garden Ballroom 3-5

### Closing General Session: The Future is Here: Cutting-Edge Approaches to Safety

We are closing out the conference with a look ahead at emerging technologies and forward-thinking programs. Hear

from four speakers that are leading the way in bringing innovative safety initiatives to traffic safety.

Moderator: Daniel Zimmerman, Senior Director of Federal Relations and Policy, GHSA

Panelists:

- David Kelly, Vice President, Government Solutions, Acusensus
- Rick Birt, Director, District of Columbia Highway Safety Office
- Chris Mullen, Senior Director, Enterprise Safety, Aurora
- Andres Castrillon, Senior Director, Government Affairs at Qualcomm

Wed 10:30 AM - 12 PM • Grand Ballroom 1/2