



YMG GHSA Resource Sheet

Social media toolkit

[YMG and Governors Highway Safety Association Social Media Toolkit](#)

A few more recent social media posts

1. [Aabri Spear — 100 Safest Days of Summer](#)
2. [Ander Guzman — Driving slower at night can save your life](#)
3. [Cris Garcia — Phones can be helpful for safe driving](#)
4. [Sarah Gandluri — Distracted Driving Facts](#)
5. [Asira Abuageel — 100 Safest Days of Summer Tammy Guido McGee](#)
6. [Daneelia Edwards — Different state driving requirements](#)
7. [Hermes Falcon — Why I don't drive](#)
8. [Cris Garcia — Rising pedestrian deaths](#)
9. [Cheryl Eseke — Car crash demographics](#)

YMG's published road safety articles

1. [SEPTA delays cause unexcused absences, stress and anxiety for Philly students](#) (Billy Penn at WHYY, Fall 2023 Transportation workshop)
2. [How teens can be safer drivers](#) (Route Fifty, Fall 2023 Transportation workshop)
3. [Teens say distracted driving messages need to be catchier, more frequent and blunt](#) (Route Fifty, Fall 2023 Transportation workshop)
4. [As bike and scooter ridership soars, safety challenges grow](#) (Route Fifty, Independent project by college intern/staff)
5. [Avoiding distracted driving is a bigger challenge for people with ADHD](#) (MindSite News, Annandale High School students, 2024)
6. [Teen says medication helped her drive safely with ADD](#) (MindSite News, Annandale High School student, 2024)
7. [Distracted Driving Is a Major Killer in Texas. Meet the Teens Trying to Stop It.](#) (The Barbed Wire, Fall 2024 National Road Safety Foundation-sponsored boot camp)
8. [New effort fights distracted driving from the passenger seat](#) (Youth Today, Fall 2024 NRSF-sponsored boot camp)
9. [Distracted drivers derailed their lives: now, they aim to save others](#) (National Association of Black Journalists' Black News & Views)

GROUND YOUR PARENTS .COM

The **Ground Your Parents Campaign** is designed to be a fun and interactive tool for teens to encourage their parents and caregivers to make safe and smart decisions while driving.



Have you had "The Talk"?

Sometimes parents can play it off like "they are great drivers" or "excellent multitaskers". The truth? We all play a role in safe driving! Poor or unsafe decisions on the road can have negative consequences on everyone involved. Take the time to have "The Talk" with your parents.

Want to offer the Ground Your Parents Campaign?



Contact Melissa Hamrick at melissa@mkiefer.org for details on how to partner and offer the Ground Your Parents Campaign.



The Ground Your Parents Kit Includes:

- Infographic Posters
- How to Talk to Your Parents "Tip Card"
- Parent Report Cards
- Parent Driving Citations
- Safe Driving Reminder Tent Cards
- Safe Driving Reminder Sticky Notes
- Safe Driving Affirmation Cards

Visit **GroundYourParents.com** to learn more and to download the free campaign materials listed above.