



2026 Annual Meeting Minneapolis, Minn. August 29- September 2

Roadway Safety Champion Exposure Opportunities

Sponsorship of Executive Board & Business Meeting briefings, breakfasts, luncheons, receptions and breaks includes acknowledgment on the Annual Meeting website and mobile app.

Presenting, Diamond and Platinum level Roadway Safety Champions with new and/or innovative technology or services may be considered for conference content. Contact [Kerry Chausmer](#) for more information.

* Includes speaking opportunity

Premier Sponsorship, \$25,000+

- Welcome and Exhibitor Showcase (Sunday) – *SOLD*
- Monday Headline Speaker General Session* – *2 pending*
- Taste of the State Reception* (Tuesday, includes branding with video on buses) – *1 SOLD, 1 available*
- Awards Breakfast (Wednesday)* – *1 SOLD, 1 pending*
- Networking Lounge – *SOLD*
- Branded Hotel Room Keycards – *SOLD*
- Escalator wraps** – *2 available*
- Conference elevator wraps (floors 1 & 2)** – *2 available*
- Branding on large wall by general session room** (floor 1)
- Branding on wall next to Registration (larger of two spaces)** (floor 2)

Diamond Sponsorship, \$20,000

- Executive Board Meeting Briefing with 2 tickets to a special event with GHSA Board & Senior Staff (Saturday)* – *3 available*
- Registration Bags – *SOLD*
- Lanyards – *SOLD*
- Branding above alcoves by the general session room** – *2 available*
- Branding on wall next to Registration (smaller of two spaces)** (floor 2)

Platinum Sponsorship, \$15,000

- State Member Orientation and Networking (Sunday)*
- Business Meeting Lunch (Sunday)* – *SOLD*
- Monday Lunch in the Exhibit Area
- Monday Reception in the Exhibit Area – *2 available*
- Registration Check-in
- Branding above exhibit hall set of side doors (next to main set of doors) ** – *2 available*

Continue to **Gold, Silver and Bronze** levels

** Hotel branding opportunity [details](#) (maps, dimensions) **

Subject to change. Additional custom opportunities are available. Contact [GHSA](#) for options.

Gold Sponsorship, \$10,000

- Mobile App
- Business Meeting Conversation with the GHSA CEO & State Members (Sunday)* - 1 SOLD 1 available
- Workshop Room Branding - 4 available
- Sunday Newsletter Full-Page Ad (full color, provided in registration bags) - 2 available
- Pre-meeting Webinar* - 3 available
- Pillar wrap (4-sided) by general session room** - 3 available
- Daily Conference Photos (Logo on photos that attendees download and share; AI used to alert attendees of photos they are in) - Monday and Tuesday (2) available

Silver Sponsorship, \$6,000

- Co-branded Pens (with GHSA Annual Meeting logo) - Provided in registration bags, placed on the Executive Board and Business Meetings tables and at the Registration desk (while supplies last)
- Mobile App Image - 1 SOLD, 5 available
- Business Meeting Break (Sunday) - SOLD
- Continental Breakfast - Monday and Tuesday (2) available
- Morning Break - Monday SOLD, Tuesday available
- Sunday Newsletter Half-Page Ad (full color, in registration bags) - 2 available
- Monday Newsletter (includes logo and brief description in printed newsletter and mobile app)
- Tuesday Newsletter (includes logo and brief description in printed newsletter and mobile app)
- Conference Photos on Wednesday (Logo on photos that attendees download and share; AI used to alert attendees of photos they are in)

Bronze Sponsorship, \$3,000

- Pre-meeting Email Delivery - SOLD
- Wednesday Newsletter (includes logo and brief description in printed newsletter and mobile app)
- Directions Newsletter (includes logo and brief description; emailed to all GHSA members, posted on website) - 4 available
- Promotional Item provided by sponsor for inclusion in the registration bag (i.e., hand sanitizer, post-it notes, USB charger)