

Unlock the power of GHSA Membership

Connect. Engage. Lead.

The Governors Highway Safety Association (GHSA) brings together a powerful network of organizations dedicated to eliminating roadway deaths. As an **Associate Member**, your organization joins more than **180 companies, nonprofits, universities, and industry leaders** committed to advancing traffic safety and supporting safer roads.

Connect

- **Visibility & Recognition**
 - Your *logo and company description* featured on GHSA's social media and website — with a link to your site.
- **Access to Key Decision-Makers**
 - Full access to GHSA's members-only online directory, including leadership and key staff of State Highway Safety Offices (SHSOs).
 - Personal guidance from GHSA on effectively engaging with SHSOs.
- **Members-Only Information & Insights**
 - Frequent updates on policy, transportation research and member activities.
 - Early access to GHSA RFPs with priority consideration for selection.
- **Opportunities & Event Discounts**
 - Opportunities to speak, sponsor, and participate in high-profile GHSA events and webinars
 - \$150 early-bird registration discount for the GHSA Annual Meeting
 - \$250 exhibitor discount
- **Amplify Your Impact**
 - Inclusion in GHSA newsletters and social media platforms.
 - Ability to work directly with GHSA's subject matter experts.

Engage

Our members engage with traffic safety leaders from a wide range of groups, including:

- Corporations (e.g., automotive, tech, safety industries)
- Research & consulting firms
- Marketing & communications organizations
- Nonprofits
- Safety technology providers
- State, local or tribal government agencies

...and many more working to improve roadway safety.

Lead

Show your customers, clients and colleagues that you are leading the charge towards zero deaths and supporting safer roads.

**Join GHSA as an Associate
Membership today!**

