



Georgia Driver's Education Commission

Legislative Connections and Conversations

Georgia Driver's Education Scholarship Program

- Up to \$650 for 36 Hours of Driver's Ed
- 10 years
- 88,000 Applicants
- 60,000 Scholarships Awarded
- 124 Driving School Partners
- Driving School within 30 minutes of every Georgian



Legislative Hurdles and Accomplishments

- Appropriations
- Program Sunsets
- Legislative Threats

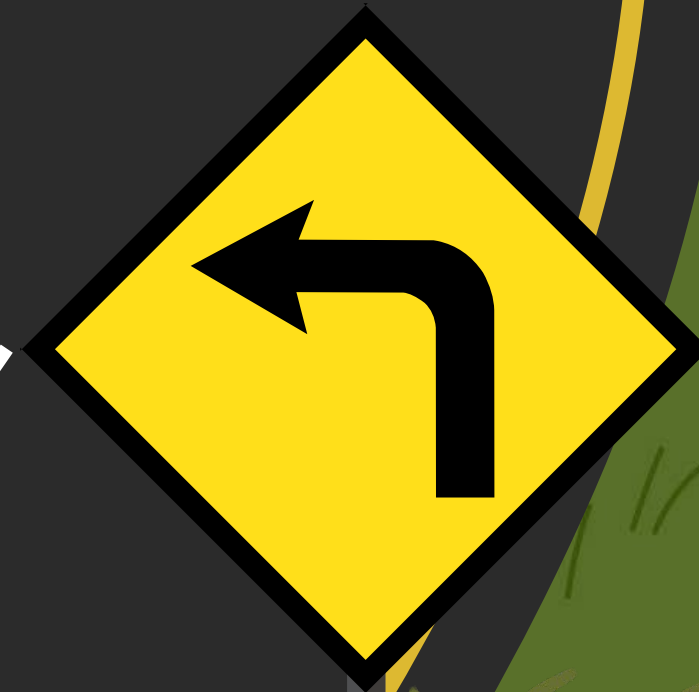




4 Tips for Legislative Success

#1 BUILD THE RELATIONSHIPS

- Find your CHAMPION
 - Logical Champions
 - Unconventional Champions
- Build Bipartisan Support
- Be Generous with Recognition
- Be a Good Partner in Addition to an Advocate
- Your Champion Might Find You



#2 BUILD THE TRUST



- Communicate Early & Often
- NO SURPRISES
- Give Legislators Information to defend your position
- Use Reliable, Defensible Data
- Keep Stakeholders Informed Throughout the Process

#3 BUILD THE COALITION

- Leverage your Resources
- Engage Stakeholders
- Find Connections



#4 BUILD FOR THE LONG TERM

- Take the Wins
- Learn from the Losses
- Elections happen every 2 -4 years



JOSH TURNER



Georgia Driver's Education Commission
Georgia Governor's Office of Highway Safety
jturner@gohs.ga.gov
Office Phone: 404-656-6996