

New Tools, New Voices: LinkedIn, AI and Influencers in Roadway Safety

Lead on LinkedIn

Anthony Shop Co-Founder & Chief Strategy Officer
anthony@socialdriver.com | @afshop



Which social media platform do you trust the most?

- ☐ Facebook
- ☐ X/Twitter
- ☐ Instagram
- ☐ LinkedIn
- ☐ TikTok
- ☐ Other





90 million LinkedIn users are senior-level influencers.

65 million are in decision-making roles.



LinkedIn has 2x the number of active users as X (formerly Twitter).

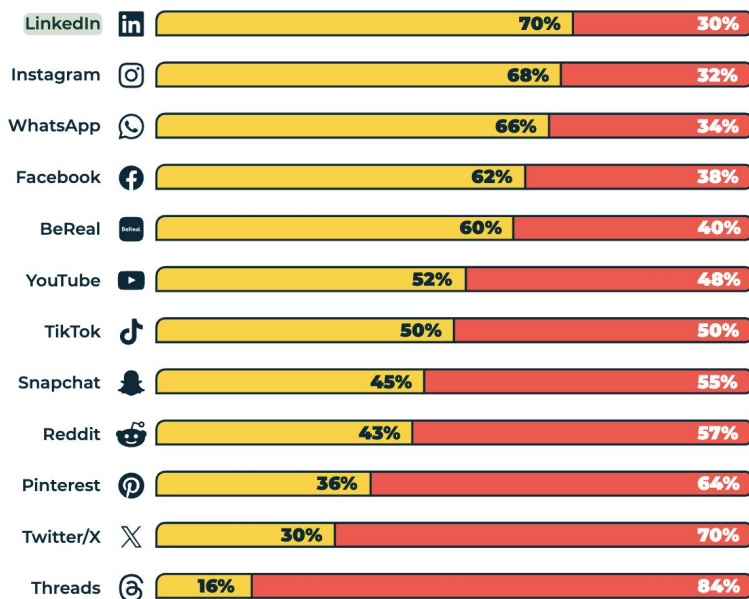
74% of professionals believe LinkedIn is the most credible social network.

The Most Trusted Social Network

Brands are most confident in LinkedIn, Instagram, and WhatsApp

How confident are you that each of the following social platforms delivers a positive return on investment for your organization?

Confident Not Confident



Source: Hootsuite Social Trends 2024 Survey
Sample: 1,891 respondents

1.	in	LinkedIn
Security		1
Legitimacy		1
Community		1
Ad Relevance		3
Ad Experience		1

THE WALL STREET JOURNAL.

Executives' LinkedIn posts tend to get 8-20x the engagement of their company's accounts

LinkedIn is becoming a top source for AI chatbots



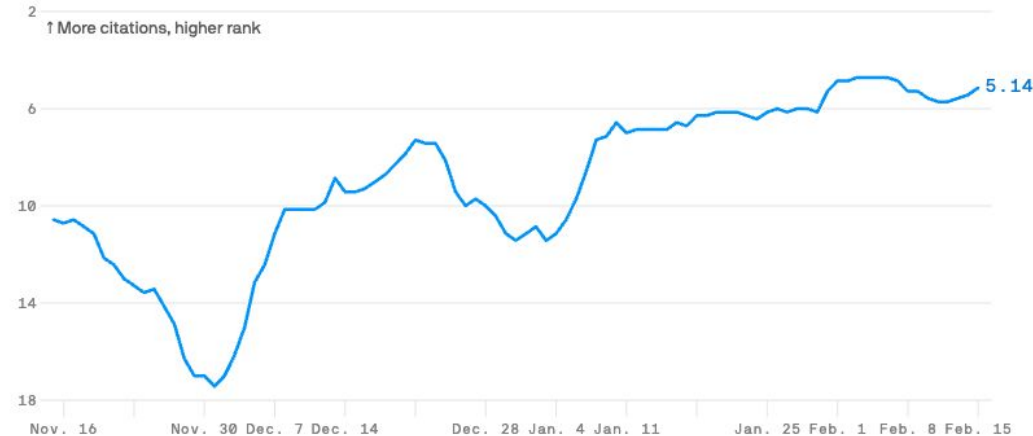
Eleanor Hawkins



Add Axios on Google

LinkedIn domain rank based on ChatGPT citations

Seven-day average ranking based on analysis of millions of user prompts and queries tracked between Nov. 15, 2025, to Feb. 15, 2026





Snoop Dogg ✓ He/Him · 3rd

Coach Snoop, Team USA | CEO - Death Row Records | Founder - Death Row Pictures

Los Angeles Metropolitan Area · [Contact info](#)

[SnooperMarket](#) ↗



Snoop Dogg (He/Him) • [in](#) • Following

CEO - Death Row Records | Founder - Snoopadelic Pictures | Founder ...
3d • 🌐

Can y'all raises your glasses?

A toast to that gin and juice.

Purchasing [Death Row Records](#) and having my own company means making moves, calling my own plays while allowing me to thrive and grow as an executive.

[#business](#) [#startups](#) [#venturecapital](#) [#artificialintelligence](#) [#technology](#)



[👍❤️👍](#) You and 994 others

204 comments • 28 re



Sandy Schwan (She/Her) • 2nd

Founder | Go-To Executive Coach for Leaders of Change & Transform...

Here's to you - and all others! - who are calling their own plays 🥂

Like • 🥰❤️ 17 | Reply • 1 Reply



Snoop Dogg (He/Him) [in](#) [Author](#)

CEO - Death Row Records | Founder - Snoopadelic Pictures | ...

💰💰💰 **Sandy Schwan**

Like • 🥰❤️ 12 | Reply



Lorenzo Neft (Il) • 3rd+

Étudiant en licence 1 d'économie et gestion / French tech tremplin 20...

You inspire me a lot in the construction of my project! [Snoop Dogg](#)
One day, I hope our paths will cross!

Like • 🥰❤️ 10 | Reply • 1 Reply



Snoop Dogg (He/Him) [in](#) [Author](#)

CEO - Death Row Records | Founder - Snoopadelic Pictures | ...

🔥 **Lorenzo Neft**

Like • 🥰❤️ 8 | Reply



Vic Edwards • 2nd

I found a cheesy IT related title but my Wi-Fi didn't like it. She couldn't...
Yesssuurrr

Like • 🥰❤️ 6 | Reply • 1 Reply



Snoop Dogg (He/Him) [in](#) [Author](#)

CEO - Death Row Records | Founder - Snoopadelic Pictures | ...

🚀🚀🚀 **Vic Edwards**

Like • 🥰❤️ 6 | Reply



Snoop Dogg (He/Him) • [in](#) • Following

CEO - Death Row Records | Founder - Snoopadelic Pictures | Founder - D...
7mo • 🌐

Never thought I'd be saying this, but my journey with [Martha Stewart](#) has been nothing short of extraordinary.

It all started with an appearance on her show.
We've come a long way since then.

From hosting Martha & Snoop's Potluck Party Challenge to filling in for Ellen on her show.

I learn so much when I'm with her.
Here's the thing - our bond goes beyond the screen.

Martha's not just a co-host; she's been a mentor, a friend, and yes, the older sister I never had.

To Martha: Big shoutout for being such a fantastic partner (especially in the kitchen!).

And to everyone reading this: keep an open mind.
The friendships you least expect often turn out to be the most rewarding.

[#mentorship](#) [#relationships](#) [#linkedin](#) [#business](#) [#marketing](#)



[👍❤️👍](#) Trish Lindo and 21,873 others

705 comments • 634 reposts

The LinkedIn Advantage

Visibility

LinkedIn can make your expertise easier for the right people to find, such as reporters, peers, and partners. And it can keep you top of mind.

Credibility

LinkedIn can help you build trust by showcasing your message as a real person with unique stories.

Efficiency

LinkedIn can help you complement how you already show up in person. Just build simple habits that support your own goals.

END TRAFFIC DEATHS



Jonathan Adkins ✓ · 2nd

CEO at Governors Highway Safety Association - Host of "The Intersection" Podcast - Collaborator - Connector - Forward Thinker

Washington, District of Columbia, United States · [Contact info](#)

3,445 followers · 500+ connections



Kathryn, Steven and 3 other mutual connections

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Governors Highway Safety
Association



Dickinson College



Jonathan Adkins • 2nd

CEO at Governors Highway Safety Association - Host of "Th...

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10mo •

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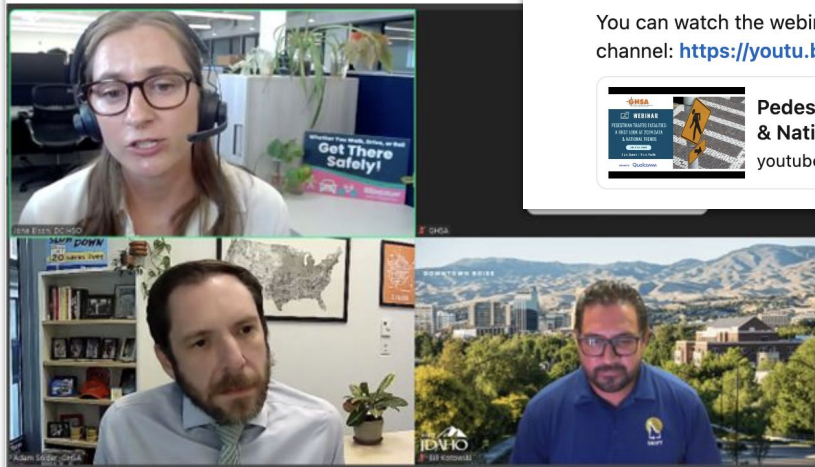
You can't get much more different than rural Idaho and urban Washington, D.C. But pedestrian safety is key to thriving communities in both places.

I loved hearing both [Jona E.](#) and [Bill Kotowski](#) focus on people-first messaging as a centerpiece of safety efforts in GHSA's recent webinar. [Adam Snider](#) did an excellent job giving an overview of the data and leading a discussion of how we can seize on recent safety progress for people walking. Thank you to [Qualcomm](#) for sponsoring the conversation!

Governors Highway Safety Association (GHSA)

James (Jim) Misener

Andres Castrillon



35



Jonathan Adkins **Author**

11mo •••

CEO at Governors Highway Safety Association - Host of "The Intersection..."

You can watch the webinar on GHSA's YouTube channel: <https://youtu.be/May2idckfcc>.



Pedestrian Traffic Fatalities: A First Look at 2024 Data & National Trends

[youtube.com](https://youtu.be/May2idckfcc)



Jonathan Adkins • 1st
CEO at Governors Highway Safety Association
[Visit my website](#)
3d •

I'm thankful to [MADD](#) for 45 years of leading the fight to end impaired driving in the U.S. While we haven't yet reached our ultimate goal, there has been tremendous progress and everyone on the road is safer thanks to the advocacy and dedication of the amazing team at MADD. Recently, MADD has led the charge on implementation of the [#HALTAct](#) and support of lifesaving technology to eliminate drunk driving.

The [Governors Highway Safety Association \(GHSA\)](#) is a sponsor of the anniversary event and we're looking forward to having senior staff participate. State Highway Safety Offices are supporting by sending some of their partners. I'm looking forward to seeing so many safety champions this September.

Stacey D. Stewart, MBA
Stephanie Manning
Chief Scott Silverii, PhD.



MADD
IMPAIRED
DRIVING
ENDS HERE.

**45 YEARS
TOGETHER
SAVING LIVES**

MADD welcomes victims, survivors, advocates, donors, partners and government leaders to drive our vision for the [HALT Drunk Driving Law](#) as we honor MADD's 45th Anniversary in Washington, D.C.



Vince Micone and 30 others

6 comments · 2 reposts



Stephanie Jarnagan • 2nd
Independent Consultant in PR/Communications

22h ...

[MADD](#) has been a great partner to Ford Driving Skills for Life too - always willing to engage the community and share their knowledge and mission with teens and their parents.

Like 1 | Reply - 1 reply



Jonathan Adkins **Author**
CEO at Governors Highway Safety Association

22h ...

[Stephanie Jarnagan](#) They sure have!

Like | Reply



Governors Highway Safety Association (GHSA)

5,221 followers

2w • 🌐

🚗 We have that "new car smell" as we take the wraps off our latest production!

Meet us at "The Intersection." GHSA CEO [Jonathan Adkins](#) is bringing together interesting people to discuss the important issues we face every day through the lens of roadway safety. Listen to the podcast or watch it as a video (check the comments for links).

🎉 Kicking off the first episode, our guests are:

🗣️ [Nicole Nason](#), who's the former administrator of both the [Federal Highway Administration](#) and the [National Highway Traffic Safety Administration NHTSA](#). She now leads [Nason Group Consulting](#).

🗣️ [Lynda Tran](#), who's the former senior advisor to [U.S. Department of Transportation](#) Secretary Pete Buttigieg and former director of communications for NHTSA. She now leads [Lincoln Room Strategies](#) and is seen on [CBS News](#) and [The Hill](#) "Rising."

[#roadsafety](#) [#trafficsafety](#) [#safety](#) [#NHTSA](#) [#FHWA](#) [#transportation](#)
[#podcast](#) [#videocast](#)



👤 Robert Gladstone and 23 others

7 comments • 7 reposts



Kerry Chausmer • 2nd

Traffic safety professional and Child Passenger Safety T...

2w • 🌐

+ Follow ...

Take a half hour and hear from a couple of transportation powerhouses ([Nicole Nason](#) and [Lynda Tran](#)) who share their experiences and ideas about driver assistance technology, how to streamline State grants, and more.



Governors Highway Safety Association (GHSA)

5,221 followers

2w • 🌐

🚗 We have that "new car smell" as we take the wraps off our latest production! ...more



👤 5



Jonathan Adkins · 2nd
CEO at Governors Highway Safety Association
[Visit my website](#)

1mo ·

[+ Follow](#) ...

Yesterday, I rented a car for a little road trip. Thanks to my being a frequent [Enterprise](#) customer, I was able to get a free upgrade to a new BMW X1. I'll admit I'm a BMW newbie and the tech was a little confusing as I got in the car. I was particularly interested in the safety features since I wanted to make sure they were fully engaged.

Thankfully, the staff member took the time to walk me through the car. He was very kind and polite – and gets bonus points for saying that typically only the "older people" struggle with the new cars, implying that I'm not old. That's a good way to get a nice tip and good review!

Jokes aside, we need to put more effort into educating the public about the rapidly evolving tech and safety features in vehicles. GHSA is working on a project on this topic. More to come on that...

Thank you to [Bryan Jacobs](#) and everyone at [BMW Group](#). This is an amazing and safe ride!

(Note: The in-vehicle picture was taken while parked. No distracted driving here! 🚫📱)

[BMW Group US](#)



Anthony Shop and 51 others

12 comments



Jake Nelson · 2nd
Strategic Policy Leader | Public Affairs Executive | Cross-Sector Collab...

1mo ...

[Jonathan Adkins](#) As [Governors Highway Safety Association \(GHSA\)](#) works on its project to educate the public on vehicle safety tech, I wanted to flag some related work completed by the [AAA Foundation for Traffic Safety](#) which I've linked to here. <https://aaafoundation.org/wp-content/uploads/2025/05/51195-TrainingDriversForL2Automatic> ...more

51195-TrainingDriversForL2Automation-ReportSummary.pdf

TECHNICAL REPORT: Greatbatch, R., Young, T., Dunn, N., Newbill, P., Barnes, E., Hankey, J., Horrey, W. J., Tefft, B. C., & Klauer, S. (20...

Like · 5 | Reply · 1 reply



Jonathan Adkins **Author**
CEO at Governors Highway Safety Association

1mo ...

[Jake Nelson](#) Thanks, Jake! [Pam Shadel Fischer](#) and [Kerry Chausmer](#) are leading this effort for us so I'm flagging for them.

Like · 2 | Reply



Melody Drummond Hansen · 2nd
Future of Mobility; former Chief Counsel, FMCSA, USDOT (Pe...

(edited) 1mo ...

It is kind of mind-boggling that anyone can drive away from a car rental in a totally unfamiliar vehicle— often in an unfamiliar location.

Many understand the importance of educating drivers about advanced technologies such as ADAS and increasing automation—yet many ...more

Like | Reply · 1 reply



Jonathan Adkins **Author**
CEO at Governors Highway Safety Association

1mo ...

[Melody Drummond Hansen](#) It was once "just" the need to understand how to use the temperature controls, radio, etc. Now, there are so many options and differences between vehicles. You make good point. We'll keep you updated!

Like · 1 | Reply



Jonathan Adkins • 2nd

CEO at Governors Highway Safety Association - Host of "Th...

[Visit my website](#)

4mo •

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There are a lot of things in this world out of our control, but drunk driving isn't one of them. We can end impaired driving in our lifetime if we harness technology, political willpower and education. The [Governors Highway Safety Association \(GHSA\)](#) and I continue to stand with and fight alongside [MADD](#) as we work together to end this preventable crime once and for all.

(Thank you to MADD CEO [Stacey D. Stewart, MBA](#), who joined us online for the conversation but isn't pictured here.)



Daniel Zimmerman reposted this

Tagged



Daniel Zimmerman • 2nd
Senior Director of Government Relations...



Michael Hanson • 2nd
Director at Minnesota Department of ...



Stephanie Manning • 2nd
Chief Government Affairs Officer @ MAD...



Stacey D. Stewart, MBA • 1st

CEO, Mothers Against Drunk Driving | Transformational Executive | Growth ...

4mo • ••

But it was still good to see you guys!!



82

9 comments • 4 reposts



WHY ARE YOU HERE?



I want to promote a cause.

I'm looking for a new job.

I want to see and be seen.

I'm here for the free booze.

I'm looking for new hires.

I want to stay informed about my industry.

I'm looking for new clients.

I'm catching up with people I already know.

I want to meet the reporters.

I want to see Jonathan.

I have news to share.



What's Your Why?



NEWSLETTER



World Bank Group Weekly Update

 Subscribe to our newsletter to get the latest development news plus data, digests, and videos.



By The World Bank Group
2,825,719 followers

Published weekly
1,181,063 subscribers

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Share



NEWSLETTER



Meridian Exchange

Stay informed on diplomacy, leadership & global engagement with Meridian. See what's happening & how to get involved!



By Meridian International Center
26,521 followers

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8,472 subscribers

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Share

LinkedIn's Algorithm
prefers images to
links that lead off-site



Daniel Zimmerman ✓ He/Him · 2nd
Senior Director of Government Relations and Policy, Governors Highway Safety Association
Washington, District of Columbia, United States · [Contact info](#)
500+ connections
Stacey D. is a mutual connection
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Daniel Zimmerman  · 3rd+
Senior Director of Government Relations and Policy,...
2w · Edited · 

Last week the House Appropriations Committee marked up their proposal for FY26 transportation funding. It is great to see language in the committee's report about the need to address the significant regulatory and administrative burden on states that is associated with NHTSA's State Highway Safety Grant Program.

GHSA has been working with Congress and the Trump Administration to find solutions that will ensure accountability and transparency while streamlining the administration of these grant programs.

Over the past few years, states have seen an increase in the number of reporting requirements and grant restrictions that don't have a safety purpose. These additional burdens are wasting valuable resources and creating barriers for states to engage with local communities.

At the end of the day, the less time states spend filling out paperwork, more time they can spend on programs that improve traffic safety.

[FULL COMMITTEE PRINT]
119TH CONGRESS } HOUSE OF REPRESENTATIVES { REPORT
1st Session } 119-XXX

DEPARTMENTS OF TRANSPORTATION, AND HOUSING AND
URBAN DEVELOPMENT, AND RELATED AGENCIES AP
PROPRIATIONS BILL, 2026

(LIQUIDATION OF CONTRACT AUTHORIZATION)
(LIMITATION ON OBLIGATIONS)
(HIGHWAY TRUST FUND)

Administration of Section 402 and Section 405 Highway Safety Grant Programs.—The Committee urges NHTSA to implement changes to the administration of the 402 and 405 grant programs that will streamline their administration and reduce the reporting burden on states. The Committee requests NHTSA to brief the House and Senate Committees on Appropriations within 180 days of enactment of this Act on the regulatory actions that have been undertaken to reduce the administrative burden on the recipients



Rick Birt ✓ · 2nd
Director, DC Highway Safety Office
1w · 

+ Follow ...

Very proud of the [Governors Highway Safety Association \(GHSA\)](#) and their work to remove barriers to safety. No, I'm not afraid of accountability or transparency. I'm tired of burdensome regulations and senseless paperwork robbing Highway Safety Offices of time and resources that should be spent saving lives. I'm tired of being forced to do the "same old" because the Feds fear innovation. We will never get to zero if we care more about compliance than changing behavior.



Daniel Zimmerman  · 2nd
Senior Director of Government Relations and Policy, Govern...
1w · Edited · 

+ Follow

It's great to see that Senate and House Appropriators are aligned on the need to streamline NHTSA's State Highway Safety Grant Program. Both chambers' Appropriations Committees included language in their ...more



Adam Snider ✓

He/Him · 2nd

Mission-driven communications pro dedicated to safer roads for all 🚗 🚲 🚶 🚴 🚲 🚶

Washington, District of Columbia, United States · [Contact info](#)



Governors Highway Safety Association



Clemson University



Bill Kotowski ✓ · 2nd

Learner, connector, fun seeker

2w · 🌐

[+ Follow](#)



I'm really looking forward to this webinar. Please join us!



Adam Snider ✓ · 2nd

Mission-driven communications pro dedicated to safer roa...

2w · 🌐

[+ Follow](#)

👤 Everyone is a pedestrian at some point during the day, even if you don't have to cross a five-lane road like me. ...more



Katie Fallon ✓ · 3rd+

Grant Manager III

1w · ...

I passed the info on to our state's Vulnerable Road User (VRU) task team here in GA last week, so I hope folks tuned in!

[Like](#) | [Reply](#)



Adam Snider ✓ · 2nd

Mission-driven communications pro dedicated to sa...

2w · 🌐

[+ Follow](#)



👤 Everyone is a pedestrian at some point during the day, even if you don't have to cross a five-lane road like me.

📅 17 Join me on July 31 for a conversation about pedestrian safety. We'll explore what the data says about trends and causal factors, hear two case studies of safety success in Idaho and Washington, D.C., and answer your questions.

[Governors Highway Safety Association \(GHSA\)](#)



[👍](#) [👍](#) [👍](#) 23

4 comments · 5 reposts



Amadie Hart She/Her · 2nd

Building professional development pathways for traffic safety professionals.

Falls Church, Virginia, United States · [Contact info](#)

500+ connections

Robert is a mutual connection

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 **Governors Highway Safety Association (GHSA)**

 **UC Santa Barbara**



Amadie Hart · 2nd

Building professional development pathways for traffic safety...

5mo · 

[+ Follow](#) [...](#)

 New resource alert!

The number of states in which autonomous vehicles (AVs) have a presence is growing rapidly, with driverless vehicles already operating in five states. ([Daniel Zimmerman](#) and I were excited to experience [Waymo](#) firsthand in Phoenix earlier this year.) AVs are high tech vehicles with an impressive array of sensors, onboard computers and additional batteries and cables. As the footprint of AVs grow, so too does the need to familiarize first responders in those states with their features and how to interact with them.

I'm thrilled to report that today, GHSA has released two resources to help first responders start to learn about these emerging technologies. The first is an online self-paced training developed by Waymo and GHSA to provide first responders with the knowledge necessary to safely interact with a Waymo vehicle in a variety of situations. The page that provides information about links to first responder resources from pages are in the comments of this post.

Personally, this has been an incredible work on and I am excited to see how operators, EMS and other first responders navigate the rapidly evolving landscape.



 22

3 comments



Amadie Hart Author

Building professional development pathways for traffic safety professionals.

6mo · [...](#)

As promised -

GHSA/Waymo first responder training: <https://www.ghsa.org/resource-hub/waymo-first-responder-av-training>

AV resources for first responders: <https://www.ghsa.org/autonomous-vehicle-av-first-responder-resources>



Governors Highway Safety Association (GHSA)

5,908 followers

6mo · [...](#)

Thank you for your passion and perseverance in turning this valuable resource from idea into reality!

 2 

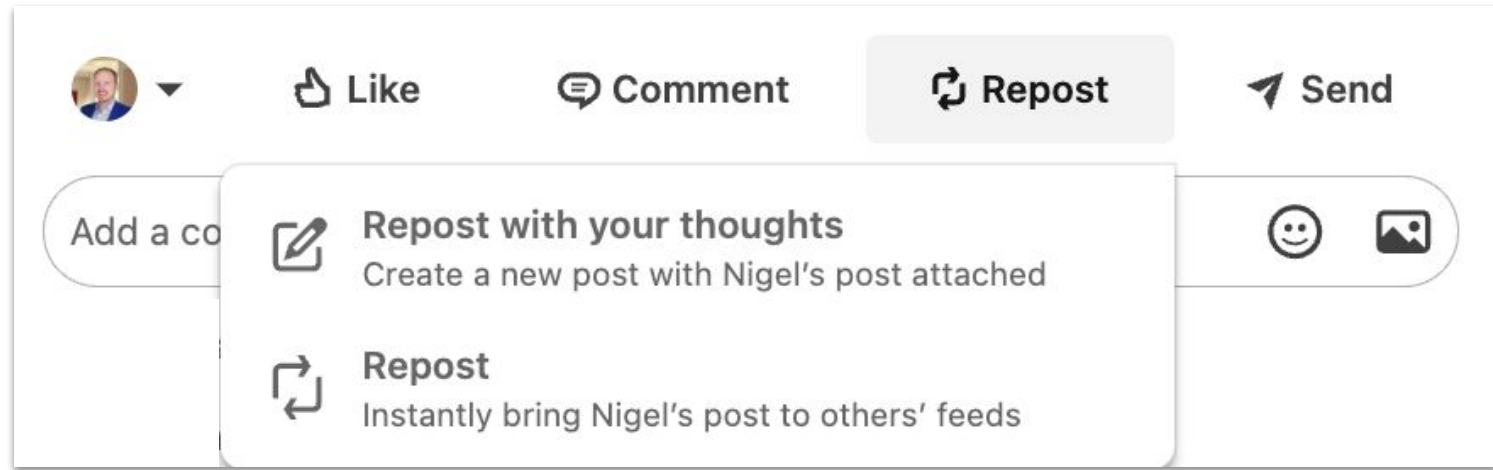


Kerry Chausmer  · 2nd

Traffic safety professional and Child Passenger Safety Technician Instructo...

6mo · [...](#)

Nice!





Kerry Chausmer · 2nd

Traffic safety professional and Child Passenger Safety Tech...

1d · 🌐

+ Follow ...

What's your KEY to success?

At **Governors Highway Safety Association (GHSA)**, we believe it's relationships. And a fantastic way to develop new relationships and strengthen existing ones is at **#GHSA2025!**

📅 Plus, you'll get a memento— **Waymo's** 2025 hotel keycard!

Join us for insightful workshops and enjoy the networking opportunities.

!! LOCK in your registration:

🔗 <https://lnkd.in/jew9gffDM>



Heather Aijian · 2nd

Public Affairs Manager at Waymo

1d · Edited · 🌐

+ Follow ...

Team **Waymo** is proud to partner with **Governors Highway Safety Association (GHSA)**! Come stop by our booth and say hi if you're attending GHSA 2025 in Pittsburgh later this month 🍷 🍷 🚗 ...more



Kerry Chausmer · 2nd

Traffic safety professional and Child Passenger Safety Tech...

1d · 🌐

+ Follow

What's your KEY to success?

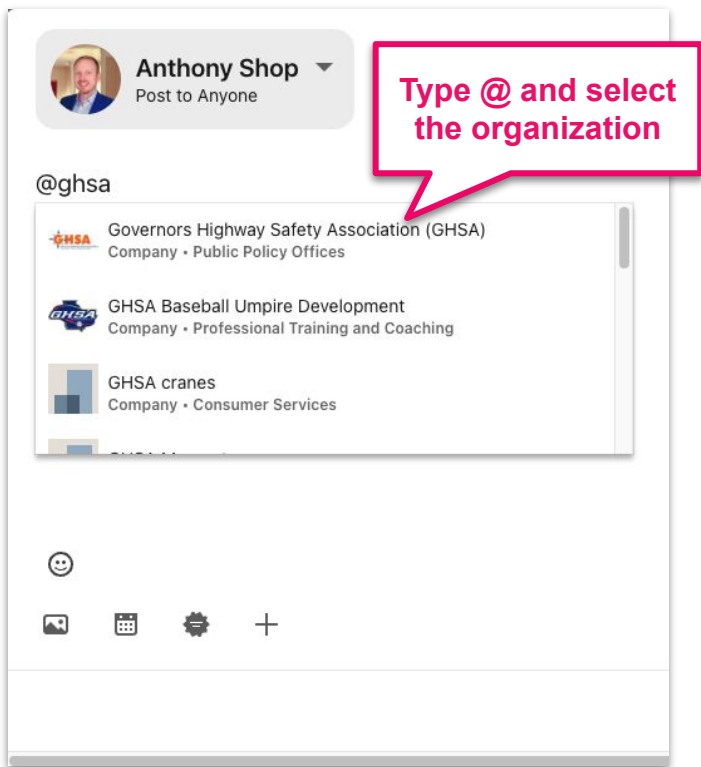
At **Governors Highway Safety Association (GHSA)**, we believe it's relationships. And a fantastic way to develop new relationships ...more



👍👍👍 23

1 comment

Mentions Matter



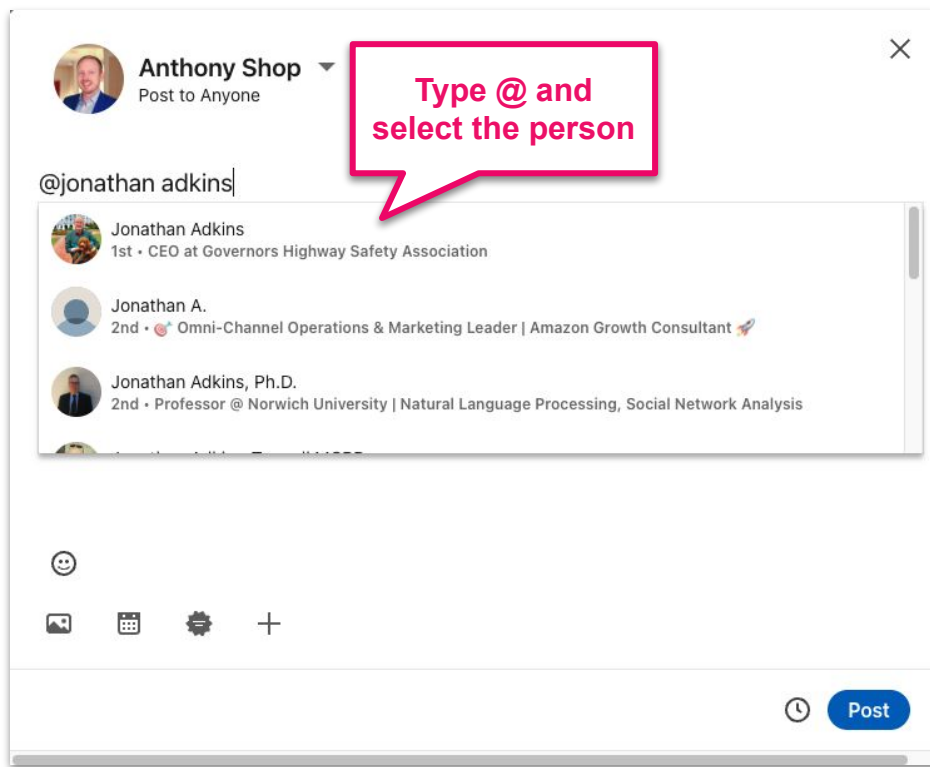
Anthony Shop
Post to Anyone

Type @ and select the organization

@ghsa

-  Governors Highway Safety Association (GHSA)
Company • Public Policy Offices
-  GHSA Baseball Umpire Development
Company • Professional Training and Coaching
-  GHSA cranes
Company • Consumer Services

🗓️ 📅 ⚙️ +



Anthony Shop
Post to Anyone

Type @ and select the person

@jonathan adkins

-  Jonathan Adkins
1st • CEO at Governors Highway Safety Association
-  Jonathan A.
2nd • 🌐 Omni-Channel Operations & Marketing Leader | Amazon Growth Consultant 🚀
-  Jonathan Adkins, Ph.D.
2nd • Professor @ Norwich University | Natural Language Processing, Social Network Analysis

🗓️ 📅 ⚙️ +

🕒 Post

Daniel Zimmerman  · 2nd
Senior Director of Government Relations and Policy, Gov...
3mo · 

As National Distracted Driving Awareness month comes to a close, it's important that we continue the momentum and stay distraction free year-round. ...more



0:31 1x   

  31 3 comments · 2 reposts

Governors Highway Safety Association (GHSA)  · 5,221 followers
1yr · 

What part of #GHSA2024 are you most excited about? There's a lot to choose from! **Safe Kids Worldwide** President **Torine (Brooks) Creppy** loves the opportunities to network with traffic safety leaders! Register now ...more



  18 1 repost

Adam Snider  · 2nd
Mission-driven communications pro dedicated to safer roa...
2d · 

 Time to hit the road for the 12th Annual Distracted Driving Summit!

 I'll be speaking about GHSA's work to create a new social norm and raise a distraction-free generation that's safer no matter how they use the road. As the parent of two young kids, I know both personally and professionally how important it is to start talking about distraction early and often. I hope to see you in Williamsburg!

Governors Highway Safety Association (GHSA)
DRIVE SMART Virginia
Kristin Pettway
Melissa Hamrick
State Farm
General Motors



  Pam Shadel Fischer and 11 others 7 comments · 1 repost

Caroline Cash  · 2nd
Chief Communications Officer
1d · 

Hope to see you at the 2025 GHSA Annual Meeting!



  Jonathan Adkins and 47 others 9 comments · 1 repost



Daniel Murray ✓

@Dmurr68



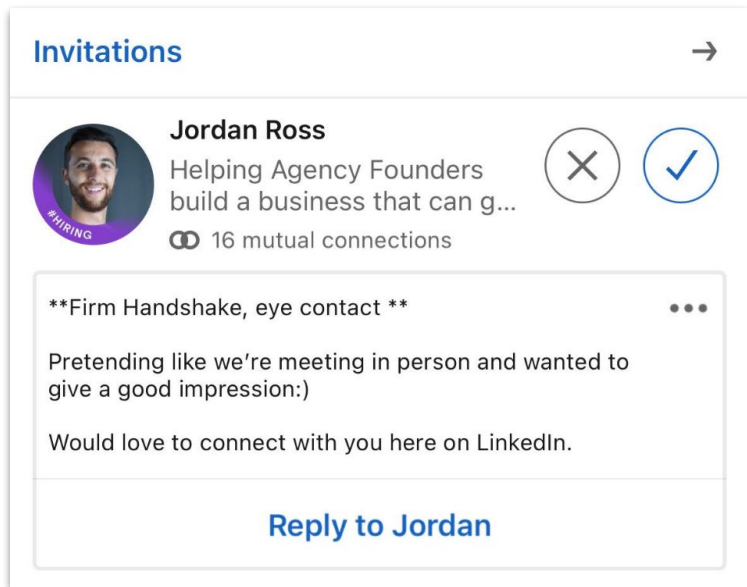
LinkedIn DMs be like:

Hey. I wanted to reach out because I notice you breathe and I breathe as well. Are you open for a 15 min call today?

6:12 PM · Oct 4, 2022

334 Retweets **60** Quote Tweets **4,073** Likes

May I Reject a Connection Request?



LinkedIn in 5 Minutes a Day

❑ Scroll through your feed

what you see will be more useful if you...

- ❑ Follow organizations you care about
- ❑ Unfollow or hide content you don't want to see more of
- ❑ Connect with your colleagues and partners (***the person next to you!***)

❑ Engage with three posts

add something positive such as...

- ❑ Congratulate a colleague for their anniversary or milestone
- ❑ Acknowledge a team member by liking and commenting on their post
- ❑ Share a colleague's post by reposting with your thoughts

The LinkedIn Advantage

Visibility

LinkedIn can make your expertise easier for the right people to find, such as reporters, peers, and partners. And it can keep you top of mind.

Credibility

LinkedIn can help you build trust by showcasing your message as a real person with unique stories.

Efficiency

LinkedIn can help you complement how you already show up in person. Just build simple habits that support your own goals.



What's Your Why?

Lead on LinkedIn

Anthony Shop Co-Founder & Chief Strategy Officer
anthony@socialdriver.com | @afshop

